MESSAGE FROM THE DEAN

Dear Students,

With the fall semester quickly coming to a close, I am sure that you are deeply engaged in your studies and that you are most likely beginning the process of preparing for finals. Over the past year and a half, first as interim dean and now as dean, I’ve had the opportunity to get to know so many of you, and I have come to understand your passion for your areas of study, and the hard work you put in every day to achieve your academic goals and objectives.

I also have gained a deep appreciation of the unique learning community of which you are at the heart. NYUSPS offers a distinct brand of education that immerses students in a teaching and learning environment that is second to none. Beyond the books and the classroom engagement, there also is a wealth of activity occurring, which is driven by your talents, interests, and creativity. This student newsletter captures the essence of that energy, while showcasing all that is happening of relevance to you in the NYUSPS community. I urge you to read through it and learn more about the rich culture and opportunities that student life here at NYUSPS provides. Being active and involved in the student body can enrich your educational experience deeply, broaden your horizons, and provide you with the chance to build relationships that will serve you for a lifetime.

I hope that the remainder of the semester is productive, and that you make the most of all that NYUSPS has to offer. Good luck on your finals!

Susan Greenbaum, EdD
Dean
NYU School of Professional Studies

WELCOME FROM THE ASSOCIATE DEAN

Dear Students,

I hope you have been enjoying this semester, and that you are doing well in your classes. I also hope that you have taken some time to enjoy what NYC, NYU, and NYUSPS have to offer in the fall. It was wonderful to see so many of you around campus, attending our events and participating in activities. I think you will agree that Spirit Week was extremely successful. The theme, “NARRATIVES—Create. Share. Inspire,” allowed students to tell their stories in a unique way. It also provided a unifying backdrop for all of the week’s (10 days) activities. I want to thank all of the students who participated in making it a smashing success. You can read more about it on page 6. I also want to thank the newly elected members of our student government (page 8). Your creativity and insights are already positively influencing the NYUSPS community. As the semester winds down, I wish you all the best of luck on your finals. I hope the upcoming winter break allows you to spend quality time with your friends and family, so that you come back refreshed and ready for the spring semester.

Anna Condoulis
Associate Dean, Student Affairs and Events
NYU School of Professional Studies
Welcome Week
August 25–31, 2019

Welcome Week 2019 was high-spirited and exhilarating for the more than 1,600 undergraduate and graduate students who joined the NYU School of Professional Studies (NYUSPS) community this fall, as well as for the NYU community at large. While students arrived from across the country and around the world, bursting with anticipation and engaging in the plethora of activities inherent to becoming acclimated with university life, there was a parallel universe of NYU administrators, and staff and faculty members who had worked for months to ensure that all would run smoothly. It was no small feat, considering the number of events that were packed into this initiation period!

To make the first days on campus particularly meaningful and productive, a committee of faculty members and administrators worked over the summer to create online NYUSPS “pre-arrival” orientation modules that served as an introduction to life as an NYUSPS student. Prior to leaving home, new students had the opportunity to “meet” members of the School community who would—in a few short weeks—be greeting them in person. From a warmhearted message by Dean Susan Greenbaum and student leaders; to an introduction to the academic programs, services, and policies of NYUSPS; to a virtual campus-wide tour of resources and facilities, incoming students were able to familiarize themselves with the School and the University prior to arrival. The online modules remain available for students to refer to throughout their academic careers. Visit: https://orientation.sps.nyu.edu/

Students participated in activities and events sponsored by the University and the School. The following are highlights of the week, and the ways in which students started to become part of our family.

A key event for graduate students was the Dean’s Graduate Welcome on Monday, August 26, which took place at the NYU Skirball Center for the Performing Arts. Dean Greenbaum’s welcome speech was based upon the special significance she has attributed to the School’s initials—SPS: Support, Passion, and Savor. The dean explained that support refers to the many resources, services, and programs that are devoted to student success and wellbeing; passion refers to students embracing life at NYUSPS with enthusiasm, curiosity, and courage as they learn, grow, and evolve; and savor refers to being in the moment—relishing, appreciating and truly savoring—the here and now.

Schack Institute of Real Estate Adjunct Associate Professor Matt Kasindorf, who served as a keynote speaker and “chief networking officer,” encouraged audience participation during the Dean’s Graduate Welcome. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau
The Graduate Welcome also featured introductions of the associate/divisional deans and academic directors. They provided brief insights into their programs, including their immersive nature and the opportunities they provide. The stage was then turned over—or taken over with great aplomb—by the dynamic and engaging keynote speaker Matt Kasindorf. A long-time adjunct faculty member at the NYUSPS Schack Institute of Real Estate, and a renowned expert in his field, Kasindorf is known in the industry as “chief networking officer.” He has characterized his brand of networking—“atomic networking”—as being open to new ideas, people, and opportunities. He recommended engaging at every turn while at NYUSPS, whether for a minute or an hour. Kasindorf worked the room, making connections and generating an energy that seemed to rebound from one willing and eager student to the next.

The Dean’s Undergraduate Welcome was held on Tuesday, August 27, at the NYU Kimmel Center for University Life. April Krassner, a clinical associate professor at the NYUSPS Division of Applied Undergraduate Studies (DAUS), led a lively discussion about Tara Westover’s book, Educated, which was assigned summer reading for all entering NYU undergraduate students through the NYU Reads program. A riveting memoir, the book delves into Westover’s multilayered story of growing up in a survivalist Idaho family. Her journey is both complicated and captivating, as she examines the path of her education from an unusual home-schooling experience to earning her PhD. Students talked in small groups, responding to the stimulating issues and questions posed by Krassner. Participants were asked to reflect upon what goes into choosing a book to be read by a very large and diverse population, to think about the issues and concepts raised by the author and how they might apply to their own experiences and lives, and to explore the role that place and landscape can play in telling a story of this magnitude. Responses from the audience were spirited and thoughtful—definitely accomplishing one of the goals of NYU Reads: to bring the NYU community together through a shared experience.

Another well-received undergraduate initiative was the affinity events, which brought together students who share a common interest, circumstance, or identity—first generation college students, transfer students, veterans and military affiliated individuals, and Rainbow Alliance members. They gathered to share their stories, hopes, and ambitions and to propose plans for the upcoming academic year. You will find that opportunities abound at NYUSPS to form friendships, alliances, and relationships with those who share a similar background to yours, as well as with those who bring completely new and different backgrounds, ideas, and frames of reference and experience to the table. After all, #WeAreSPS.

Just weeks into the first semester, undergraduate and graduate students attended Coffee Hour with the Dean, a time-honored tradition that is both popular...
and well-attended. Feedback from students regarding their first week ran the gamut of emotions and experiences: “a bit stressful”; “mellow and calm”; “lots of learning”; “finding everyone helpful”; “feeling privileged”; “feeling overwhelmed”; “searching for a work/life balance”; “missing home”; “loving professors”; “excited by the opportunities and global nature of NYU.”

As we prepare for next year’s Welcome Week, we will take into consideration all of your helpful feedback to ensure that the student experience is even better. To share your impressions of Welcome Week, please submit them to us at sps.studentaffairs@nyu.edu.

**ALUMNI WEEKEND & PARENTS DAY**

**Parents Breakfast**

On Saturday, October 26, Dean Greenbaum hosted a breakfast for parents of new NYUSPS students as part of the annual NYU Parents Day. Following the dean’s welcome remarks, parents learned about NYU and NYUSPS services and resources available to students.

Associate Dean Anna Condoulis discussed the student experience and the many resources the School and the University have to offer that help to ensure safety and security. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau

Associate Dean Anna Condoulis shared important details on the student success initiative, which the University has undertaken over the last few years. In addition, she spoke about how students can access health services or secure a safe ride when traveling back to their residence hall late at night. She also encouraged parents to talk with their students about the importance of seeking help and support from their academic advisers.

A panel of faculty members discussed how they connect course content with trends and issues in their related industries, while also reflecting upon how each of them had a positive impact on a student. In addition, parents heard from NYUSPS upper-class students who shared their own experiences and lessons learned.

A panel of current students speak to parents about their NYUSPS experiences, and living in New York City. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau

Among the topics discussed, they spoke about how participating in internships and being involved in student organizations greatly enhanced their college experience.

Associate Dean Anna Condoulis discussed the student experience and the many resources the School and the University have to offer that help to ensure safety and security. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau

A panel of current students speak to parents about their NYUSPS experiences, and living in New York City. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau

Associate Dean Anna Condoulis discussed the student experience and the many resources the School and the University have to offer that help to ensure safety and security. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau

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Alumni Day

During Alumni Weekend, NYUSPS Alumni Relations hosted three sessions on **Saturday, October 26**, that brought **150** alumni back to campus for a day of fun. **Power of the Pitch**—a *Shark-Tank* style event—allowed alumni and students to pitch their startups and business plans to two alumni “sharks,” **Ali Borowick Zmishlany ’08**, founder and CEO of Fatty Sundays, and **Kimberly Castro ’08**, editor and chief content officer at U.S. News & World Report.

At the midday luncheon, alumni from across the years caught up with old friends and reminisced about their time at NYUSPS.

During the luncheon festivities, Dean Susan Greenbaum presided over the presentation of the **Bart Lawson Alumni Awards**, which is bestowed each year in memory of the late Bart Lawson ’92, upon those NYUSPS alumni who have distinguished themselves in their personal and professional lives. Lawson was a public servant, executive, and healthcare advocate. Each year his widow, Dr. Karen Lawson, participates in the ceremonies.

2019 Bart Lawson Alumni Award Recipients

**Distinguished Alumna Award: Kimberly Castro ’08**
(Center for Publishing), Editor and Chief Content Officer of U.S. News & World Report.

**Distinguished Young Alumnus Award: Marlon Peterson ’15**
(DAUS), Founder and President of Precedential Group.

**Distinguished Public Service Award: Oscar Eppley ’14**
(Tisch Institute), Executive Director, Down the Line and Beyond Foundation (DTLB).

**Meritorious Service Award: Lillian Jackson ’90** (DAUS), nearly 30 years of service to NYUSPS and NYU.

Finally, the NYUSPS Wasserman Center for Career Development hosted a Mentorship Workshop for students and alumni, which provided a forum to engage in discussions around ways to: successfully identify potential career mentors, differentiate between “mentors” and “sponsors,” and leverage strengths to create long-lasting relationships within industry. It was a great day and one of our most successful Alumni Weekends to date!

Alumni returned to the NYU campus to celebrate the School’s 85th Anniversary at a luncheon held on October 26. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau

Sue McNeill, senior assistant director at the NYUSPS Wasserman Center for Career Development spoke to students and alumni about how to identify career mentors, what differentiates “mentors” and “sponsors,” and how to leverage strengths to create long-lasting industry relationships. Photo credit: ©Olivo: Courtesy of NYU Photo Bureau
SPIRIT WEEK

A week is seven days long—usually! For NYUSPS SPIRIT WEEK, however, we make an exception. From Friday, October 25 through Sunday, November 3, activities and celebrations, excitement and enthusiasm reigned supreme for 10 days. An annual event sponsored by the Graduate and Undergraduate Student Councils under the auspices of the NYUSPS Office of Student Life, Spirit Week is now a beloved tradition. As usual, Council members outdid themselves, planning and executing a celebration that brought students together across disciplines and backgrounds.

This year’s theme was “NARRATIVES—Create. Share. Inspire.” Students were invited to tell their stories—in print, online, and through video clips—on Instagram and on the art wall in the School’s lobby. Responding to prompts such as “tell us about your path to SPS,” “provide one word that best describes you,” “relate one fun fact about yourself,” and “share what you are most proud of,” students revealed themselves in narratives that were funny, moving, inspiring, revealing, honest, and forthright. Those who identified themselves were entered into a raffle for a $250 STA travel voucher.

The Spirit Week table in the Midtown Center gave students a chance to spin the wheel to win giveaways and NYUSPS swag.

Students were treated to free pizza from &Pizza.

SeaStraws, an NYU Alumni startup, shared its vision to reduce waste with reusable straws.

NYUSPS Alumni Kevin Kong ’14 and Jamie Wong ’14 shared samples from their company Whistle & Fizz Coffee and Tea Bar.


fun fact about yourself, and share what you are most proud of, students revealed themselves in narratives that were funny, moving, inspiring, revealing, honest, and forthright. Those who identified themselves were entered into a raffle for a $250 STA travel voucher.
The Spirit Week theme culminated in a Narratives Summit, on Friday, November 1, an all-day exploration of how stories can be developed and communicated—professionally and personally. Experts in storytelling and brand-building discussed the importance of developing self-awareness and completing a strengths assessment in order to create a cohesive professional brand and story. After the summit, the Wasserman Center for Career Development hosted its annual Networking Night, an informal reception, during which students meet, mingle, and initiate relationships with professionals working in their fields of study.

A dynamic line-up of activities and events ensured that every Spirit day offered something unique and special: a tour of the Whitney Museum; an evening at a New York City comedy club; and professional development sessions that provided networking tips and pointers on nurturing a cool idea for a startup business. Certain tried and true Spirit Week events also returned— including LinkedIn headshots, Wellness Day, and a community service activity. This year, rather than concluding the week with the School’s traditional 5K run, members of the NYUSPS community participated in the New York City Marathon, on Sunday, November 3. The world-famous competition has more than 50K participants who run through all five New York City boroughs. NYUSPS students and staff members also volunteered at mile 22, and cheered on runners at the finish line.

Throughout Spirit Week, NYUSPS swag and giveaways were distributed at our locations at the Woolworth Building, 7 East 12th Street, and the NYU Midtown Center. As always, NYUSPS School Spirit was felt everywhere—as students proudly sported their purple T-shirts and made their enthusiastic presence evident across the NYU campus!

### Student Narratives

#### LAMIS A. ABUALKHEIR
MS in Management and Systems

**Your Journey:** As a graduate student, I was a bit uncertain as to the path I would take in my academic and professional journey. I changed my major three times before deciding to major in management and systems at the graduate level. I’ve worked very hard in this program, and it has provided me with the opportunities and skills to become a leader in the IT industry and have a positive impact on the world. While I was studying at United Arab Emirates University, four years ago, I learned about the Sheikh Mohamed bin Zayed Scholarship that NYU was offering in Abu Dhabi. The program accepts scholars at the three UAE universities and offers access to lectures, courses, leadership experiences, and graduate school opportunities. I was accepted into this program. After completing it, I gained over a year of experience as a business developer and operations manager at TeamX, a company in the UAE for high-end technological solutions. I then decided to apply to the NYUSPS MS in Management and Systems. The program has unlocked my strengths, and the professors have become mentors and supporters of my career. Every day is a new page in my book, and a chance to make this book as interesting as is my life!

**Fun Fact:** I set my alarm in the morning on the multiple of a number: 6:06, 6:12, 6:24.

**Most Proud Of:** I am most proud of being positive, and being a human with unconditional love for others.

**One Word to Describe Self:** Giver

#### JAIFA MEZHER
MS in Global Affairs

**Your Journey:** I am a second-year student in the MS in Global Affairs here at NYUSPS. It has been an amazing journey filled with learning opportunities for my personal and professional life. My concentration within my program is environment/energy policy, and the classes I have been taking are preparing me to become an international policy analyst for the energy sector.

**Fun Fact:** I am a dancing queen!
Most Proud Of: I have never gone twice to the same restaurant since I started living at NYU almost a year ago.

One Word to Describe Self: Life enthusiast

SONDRA STAMBOOLIAN
BS in Leadership and Management Studies

Your Journey: I started my academic career when I was newly married, young mother. Despite the responsibility of having children, I was able to excel in my accounting education, each quarter achieving grades that made me eligible for the Dean’s List and multiple honor societies. I also participated in extra-curricular activities and became the president of the University Accounting Association and vice president of Finance for the Mu Upsilon Chapter of Alpha Kappa Psi. Unfortunately, my path of excellence was interrupted due to my divorce and the reality of being the sole provider and caregiver to my children. With six children under 10 years old, my academic career was put on hold.

Returning to school has been a dream, and the NYUSPS Division of Applied Undergraduate Studies online platform has allowed me to pursue that dream. As I’ve progressed through my program of study, I’ve been able to take what I’ve learned and apply it to my role as a public servant. Once I’ve completed my degree, I hope to continue my education and focus on sustainable development.

Fun Fact: I love science fiction, especially Doctor Who. I’ve watched each episode at least twice and a few episodes an embarrassing amount of times.

Most Proud Of: I am most proud of my children. We have overcome unimaginable obstacles to be successful. The beginning of our story reads like another single mother’s struggle to survive, never imagining being able to embrace opportunities to thrive. So I am very proud that my children wrote their own stories and moved beyond the typical outcomes of children from divorced, single-parent households.

One Word to Describe Self: Resilient

STUDENT GOVERNMENT

NYUSPS has both an Undergraduate Student Council and a Graduate Student Council, with members elected annually to represent the School’s diverse student body. Council members act and speak on your behalf. They serve to enrich your academic and social experiences by developing creative programming, voicing your concerns, advancing community-minded agendas, and expanding opportunities. A great way to immerse yourself in the NYUSPS experience is to get involved in student government. The investment of your energy and commitment will result in lifelong friendships and connections, the discovery of strengths and passions, and the creation of a vibrant community that will thrive and endure.

At right is a list of your newly elected Student Council officers. Get to know them and make them aware of your interests, your needs, and your concerns.

GRADUATE STUDENT COUNCIL
Shalmali Shahane—President
Yuanyuan Zhou—Vice President
Angelica Rivas—Treasurer
Jessica Casas—Secretary
Palak Agarwal—Senator

UNDERGRADUATE STUDENT COUNCIL
Kody Christiansen—President
Aleksandra Artystfikiewicz—Vice President
Jonathan Antoshka—Secretary
Sunny Gu—Treasurer
Jarrell Canty—Senator
The 2019–2020 undergraduate student government leaders pose for a photo with Sue Wais (bottom right), NYUSPS director of Student Life, after being elected by the NYUSPS student body.

In the front row, left to right, are Maya Kwok, events chair; Kody Christiansen, president; Jarrell Canty, senator; Christina Beck, senator at large; and Sue Wais, NYUSPS director of Student Life. In the back row, left to right, are Apollonia Karampatsou, former community service co-chair; Rachel Kim, graphics chair; Tien Nguyen, community service chair; Sunny Gu, treasurer; and Jonathan Antoshka, secretary.

2019-2020 NYUSPS Clubs and Aliases

### Graduate Clubs (12)

- **Graduate Student Council (GSC)**
  [sps.gradstudents@nyu.edu](mailto:sps.gradstudents@nyu.edu)
- **Graduate Sports Business Society (GSBS)**
  [sps.gsbs.club@nyu.edu](mailto:sps.gsbs.club@nyu.edu)
- **Hospitality and Tourism Society (HTS)**
  [sps.hts.club@nyu.edu](mailto:sps.hts.club@nyu.edu)
- **Integrated Marketing Association (IMA)**
  [sps ima@nyu.edu](mailto:sps ima@nyu.edu)
- **Management and Systems Student Association (MSSA)**
  [sps.mssa@nyu.edu](mailto:sps.mssa@nyu.edu)
- **Project Management Students Network (PMSN)**
  [sps.pmsn@nyu.edu](mailto:sps.pmsn@nyu.edu)
- **Public Relations League (PRL)**
  [sps.prl@nyu.edu](mailto:sps.prl@nyu.edu)
- **Publishing Students Association (PSA)**
  [sps.psa@nyu.edu](mailto:sps.psa@nyu.edu)

#### Real Estate Institute Student Association (REISA)
[sps.reisa.club@nyu.edu](mailto:sps.reisa.club@nyu.edu)

#### Student Association for Global Affairs (SAGA)
[nyu.saga@nyu.edu](mailto:nyu.saga@nyu.edu)

#### Society of Human Resource Management NYU Student Chapter (SHRM)
[sps.shrm@nyu.edu](mailto:sps.shrm@nyu.edu)

#### Translation Society (TS)
[sps.ts.club@nyu.edu](mailto:sps.ts.club@nyu.edu)

### Undergraduate Clubs (5)

- **UG Student Council (USC)**
  [spsusc@nyu.edu](mailto:spsusc@nyu.edu)

#### Hospitality Business Society (HBS)
[sps.hbs.club@nyu.edu](mailto:sps.hbs.club@nyu.edu)

#### Real Estate Club (REC)
[sps.re.club@nyu.edu](mailto:sps.re.club@nyu.edu)

#### Sports Business Society (SBS)
[sps.sbs@nyu.edu](mailto:sps.sbs@nyu.edu)

#### Student Association for Applied Studies (SAAS)
[sps.saas.club@nyu.edu](mailto:sps.saas.club@nyu.edu)

### School Wide Clubs (2)

- **International Club (IC)**
  [sps.ic@nyu.edu](mailto:sps.ic@nyu.edu)

#### Veterans Association (VA)
[sps.veterans.club@nyu.edu](mailto:sps.veterans.club@nyu.edu)

#### Rainbow Alliance (RA)

### School Wide Committees (4)

- **Community Service Committee (CSC)**
  [sps.serves@nyu.edu](mailto:sps.serves@nyu.edu)

#### Events Committee (EC)
[sps.studentlifeevents@nyu.edu](mailto:sps.studentlifeevents@nyu.edu)

#### Social Media and Design (SMDC)

#### Recreation Committee (RC)
[sps.recreation@nyu.edu](mailto:sps.recreation@nyu.edu)
**Kody Christiansen**, Undergraduate Student, Council President

**Why did you want to serve as a leader?**

I wanted to serve as a leader to do good things for my fellow students and the community. With a network of other passionate student leaders sitting beside you, it becomes easier to facilitate changes that better the student experience, create exciting events that inspire, and bring a mindset of charity and service to the forefront of all our activities.

**What goals do you have as an NYUSPS leader?**

My goals as an NYUSPS student leader have been bold from the get-go. I want to make sure that every student, no matter what program they are in, has the opportunity to get involved, feels safe and respected, is knowledgeable about all the resources available, and has the ability to pursue the academic journey best fitted to their personal educational vision. In short: to pave the way for the current and next generations of NYUSPS students to make their transition in and out of college life easier and more rewarding.

**What are your interests?**

Acting, painting, community service, social justice, writing, drawing, dancing, singing—and more!

**Please share one fun fact about yourself.**

Supreme Court Justice Sotomayor read my first award-winning memoir (*Hollywood Heartbreak / New York Dreams*) and then was compelled to send me a copy of her memoir in which she wrote: “Kody Christiansen, I admire your courage. – Sonia.” That was one of the most inspiring gifts I have ever been given.

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**Jarrell Canty**, Undergraduate Student Council Senator

**Why did you want to serve as a leader?**

I started out just wanting to get involved, but I never expected all the amazing people that I would meet in the Student Council. Seeing their passion for the School and the students, truly has been inspiring. Growing up, I felt at times that I didn’t have anyone advocating for me in certain spaces. I promised myself that, if given the chance, I would make sure that no one felt that way.

**What goals do you have as an NYUSPS leader?**

As senator, my goals are to make sure everyone at NYUSPS feels that their voices are heard and valued within the School community and the NYU community.

**What are your interests?**

Sports, music, and movies

**Please share one fun fact about yourself.**

I was named after Superman’s father (Jor-El).

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**Shalmali Shahane**, Graduate Student Council President

**Why did you want to serve as a leader?**

I love working with people as a team. When I came to NYUSPS, I was lucky to be the graphic designer for the Council and I enjoyed the work that we did. As the year passed, I realized how much I like being part of this little family here at the School and working alongside the Office of Student Life. So, when it came time for the 2019-2020 elections, I knew that I could shoulder the responsibility of president if I won and could do justice to the role.

**What goals do you have as an NYUSPS leader?**

My goals as an NYUSPS leader are to have better communication and integration with my fellow leaders and students. I want every student here to know about and to actively participate in the immense number of opportunities that NYU offers.

**What are your interests?**

Traveling, exploring new food

**Please share one fun fact about yourself.**

I once held a Guinness World Record!

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**Palak Agarwal**, Graduate Student Council Senator

**Why did you want to serve as a leader?**

Being a leader at SPS has played an integral part in my personal as well as professional growth here at NYU. It not only makes you feel like a part of a family, but also gives you the opportunity to interact with so many students and industry professionals.

**What goals do you have as an NYUSPS leader?**

My goal as an NYUSPS leader is to represent the voices of all the students at the School, and to ensure that each student has a fulfilling experience at NYU. Both the School and the University have an abundance to offer, but so much of it goes unnoticed. My aim is to ensure students actively participate and take advantage of every opportunity that comes their way.

**What are your interests?**

Reading, painting

**Please share one fun fact about yourself.**

I’ve always wanted to learn to play the violin because I’ve had an inclination toward music since I was a young child, and because it is such a tough instrument to master. Finally, I got around to doing it about three months back. It is my peace, passion, and everything in between.
NYUSPS Dean’s Scholars Are Chosen for 2019–2020

Each year, the NYUSPS Dean’s Scholars Program recognizes outstanding undergraduate and graduate students who exemplify academic excellence and dedication to community service. At the beginning of each spring semester, applicants go through a competitive and rigorous selection process that is conducted by a committee of faculty and staff members. This year, nine undergraduate students and 21 graduate students, across all academic departments, were selected as Dean’s Scholars for the 2019–2020 academic year.

As part of the scholarship program, Dean’s Scholars serve as ambassadors for the School and as mentors to our Aspire high school students. The Aspire Program is for high school students in New York City who come from under-resourced schools and who will be first-generation college attendees. Throughout the academic year, Scholars work closely with their mentees in a series of in-person weekend workshops and online forums that address critical college preparation topics such as the Common Application, standardized testing, financial literacy, scholarships, and transitioning to college.

Dean’s Undergraduate Scholars

Richard M. Doherty – BS candidate in Marketing Analytics, Division of Applied Undergraduate Studies
Rachel Jiwon Kim – BS candidate in Hotel and Tourism Management, Jonathan M. Tisch Center of Hospitality
Emily Nadal – BA candidate in Social Sciences, Division of Applied Undergraduate Studies
Shabelle Paulino – BA candidate in Humanities, Division of Applied Undergraduate Studies
Sonia A. Rhodes – BS candidate in Hotel and Tourism Management, Jonathan M. Tisch Center of Hospitality
Evan Rummel – BS candidate in Digital Communications and Media, Division of Applied Undergraduate Studies
Oyindamola Shoola – BA candidate in Social Sciences, Division of Applied Undergraduate Studies
Walter J. Stack – BS candidate in Real Estate, Schack Institute of Real Estate
Grace Zheng – BS candidate in Sports Management, Preston Robert Tisch Institute for Global Sport

Dean’s Graduate Scholars

Jaquelyn Abo trabi – MS candidate in Global Affairs, Center for Global Affairs
Palak Agarwal – MS candidate in Integrated Marketing, Division of Programs in Business
Maria Krizia Bilbao-Ludena – MS candidate in Integrated Marketing, Division of Programs in Business
Khari Climes – MS candidate in Sports Business, Preston Robert Tisch Institute for Global Sport
Pedro Angel Contreras Garza – MS candidate in Real Estate Development, Schack Institute of Real Estate
Vanessa Gonzalez-Hernandez – MS candidate in Tourism Management, Jonathan M. Tisch Center of Hospitality
Jenaina Irani – MS candidate in Global Affairs, Center for Global Affairs
Sanyu Lubogo – MS candidate in Integrated Marketing, Division of Programs in Business
Lukas N. Mejia – MS candidate in Global Affairs, Center for Global Affairs
Austin M. Neri – MS candidate in Real Estate Development, Schack Institute of Real Estate
Coleen Pascual – MS candidate in Integrated Marketing, Division of Programs in Business
Janine Phakdeetham – MS candidate in Global Affairs, Center for Global Affairs
Isha U. Sangekar – MS candidate in Management and Systems, Division of Programs in Business
Aastha Shah – MS candidate in Integrated Marketing, Division of Programs in Business
Wen (Winnie) Shi – MS candidate in Management and Systems, Division of Programs in Business
Kelly Smolenski – MS candidate in Real Estate Development, Schack Institute of Real Estate
Petar Torlak – MS candidate in Real Estate, Schack Institute of Real Estate
Srishti Tyagi – MS candidate in Public Relations and Corporate Communication, Division of Programs in Business
Chelsea Willis – MS candidate in Human Resources Management and Development, Division of Programs in Business
Xiaofeng Zeng (Fred) – MS candidate in Management and Systems, Division of Programs in Business
Alexa Wright – MS candidate in Global Affairs, Center for Global Affairs
**ASPIRE PROGRAM**

**Aspire Program Student Has a Bright Outlook for the Future**

Unlike many teenagers, Katherine Lucia Huerta Ruiz knows exactly what she wants in life. Born to working-class parents from Mexico, the 17-year-old is the first in her family to attend high school. She is determined to earn a college degree, noting, “I have been strongly influenced by family circumstances, and I am always searching for new opportunities.”

Huerta Ruiz, who lives with her family in Maspeth, Queens, knew she needed guidance in applying for college. She conducted research online, where she learned about the NYUSPS Aspire Program, a two-year college-prep program for high school juniors and seniors from underrepresented communities, who will be first-generation college students. Now in her second year of the program, Huerta acknowledges how much the experience has helped her. “What I sought from Aspire was assistance with the college application process; what I received was so much more.”

Huerta Ruiz especially enjoyed the opportunity to stay in the NYU dorms during the orientation phase of the program, which occurs over the summer. This experience opened her eyes to what college is really like. She learned how to make connections, to reach out for help, and to not be afraid of opportunities. She also learned about different majors, which expanded her ideas for possible career options.

A stellar student at the Academy of American Studies in Long Island City, where she has earned a 4.0 grade point average, Huerta Ruiz has taken several advanced placement courses in English language and literature, biology, history, and macroeconomics. She also is a member of the National Honor Society. In addition, she is on the Student Advisory Council of the Gilder Lehrman Institute of American History, where she also is a reference intern this semester. During the summer of 2019, she interned for Bronx Civil Court Judge, the Honorable Wilma Guzman.

Just as Aspire has helped her, she has sought to give back by helping others. Through the New York City Go Project, she tutors elementary school children who are academically disadvantaged or struggling. She also is a participant in the NYCLU Teen Activist Project, which addresses a wide range of civil rights and community issues.

Huerta Ruiz will graduate from high school in June. She is now applying to colleges and hopes to major in sociology. Her long-term goals include earning a law degree and eventually assisting immigrant families like hers.

**Aspire Program Alumnus On the Path to Professional Success**

A world of unimagined possibilities opened up for Miguel E. Aguilar-Flores when he first learned about the NYUSPS Aspire Program from his high school guidance counselor. The oldest child of parents who fled from poverty in their native Mexico, Aguilar-Flores had never thought college was in his reach. “I grew up in an area that had a lot of gangs and neighborhood violence,” said the 19-year-old who was born and raised in Passaic, NJ. “I sensed the Aspire Program would provide the opportunity to show my peers and my family that we could have a better life.”

After the one-week summer orientation portion of the program, Aguilar-Flores attended monthly weekend Aspire sessions faithfully, traveling almost two hours from his home in upstate New York, where his family had moved during his senior year. While in the program, he took classes in quantitative analysis and English composition, explored different majors and career options, and networked with a variety of professionals. His professors and student mentors provided support inside and outside the classroom to ensure he got the most our of the program. “I didn’t know if I would fit in, but everyone helped me build my confidence.”

He credits Aspire with readying him for college. Currently he is a freshman at SUNY Oneonta, studying philosophy and pre-law. His eventual goal is to become an attorney who represents low-income immigrant families.
NEW MASTER’S DEGREES

Two New Master’s Degrees Offered by the Division of Programs in Business

MS in Executive Coaching and Organizational Consulting

The NYUSPS Division of Programs in Business Human Capital Management department will launch its new MS in Executive Coaching and Organizational Consulting in Fall 2020. This graduate program is designed to address the growing demand for highly skilled and academically trained coaching and consulting professionals. Students will be prepared to increase and improve organizational effectiveness and will develop the critical skills required of leaders today, including talent development, leadership presence, and effective communication.

This 30-credit accelerated program can be completed entirely online, onsite, or in a blended format, with the exception of the Immersion Fundamentals Residency, which will meet for one week in-person. It also is aligned with the International Coach Federation (ICF). Full-time students can complete the degree within one year, while part-time students can complete the degree in two years. Learn more: sps.nyu.edu/msecoc.

MS in Human Capital Analytics and Technology (STEM)

Last spring, the Division of Programs in Business launched the MS in Human Capital Analytics and Technology (STEM), which focuses on the critical facets of data analytics and automation required to manage, improve, and motivate people for positive business outcomes. The degree is offered online with two short residencies in NYC. Learn more: sps.nyu.edu/mshcat.

NEW REAL ESTATE INSTITUTE IN SHANGHAI

The NYU School of Professional Studies, NYU Shanghai, and the Schack Institute of Real Estate Announce the Establishment of The NYU Institute for Cities and Real Estate in Emerging Markets

The NYU School of Professional Studies and NYU Shanghai have established a new academic institute that will focus on real estate in China and in emerging markets. The ceremony that formalized the establishment of the Institute and its supporting foundation, which is currently awaiting government approval, took place at NYU Shanghai on July 23, 2019, where the Institute will be located.

The NYU Institute for Cities and Real Estate in Emerging Markets will be supervised jointly by the NYUSPS Schack Institute of Real Estate, a global leader in real estate education located in NYC, and NYU Shanghai. Initial activities will entail the development and delivery of short-term executive training programs, and the convening of a leading regional industry conference on real estate in China. A new degree program—the Executive Master of Science in Real Estate—will be proposed in the coming year.

The Institute and its supporting foundation have been endowed through a generous gift by real estate industry executives and civic leaders Dr. Feng Lun, chairman of Yufeng (F&E) Capital; Shan Dawei, president of UB Group; and Xiao Yong, vice president and executive general manager of China Real Estate Business. Dr. Sam Chandan, associate dean of the NYUSPS Schack Institute of Real Estate, played an instrumental role in forming this critical partnership, which established this important new venture.
NYUSPS CELEBRATES
85 YEARS

A Celebration and Proclamation

During a celebratory event that took place on the evening of October 28, 2019 at 7 East 12th Street, and that was attended by New York City and NYU officials, students, alumni, faculty members, administrators, staff members, industry executives, and friends, the NYU School of Professional Studies marked its 85th Anniversary as a trailblazer in developing and delivering educational programs that have prepared generations of leaders and innovators in the industries it serves.

The highlight of the evening was the presentation of a proclamation from the NYC Mayor’s Office, which was bestowed upon the School by NYC Deputy Mayor for Strategic Policy Initiatives J. Phillip Thompson. He read from the proclamation, which commended NYUSPS and its dedication to educating the workforce of this city. The document also proclaimed October 28, 2019 as NYU School of Professional Studies Day.

As stated in the proclamation:

“New York City has always been world-renowned for the abundance, diversity, and quality of our higher education institutions, all of which provide the next generation of leaders with the tools they need to succeed in the occupations of their choosing. Since 1934—through record unemployment rates, wars, and unprecedented technological innovation—the NYU School of Professional Studies has played a vital role in shaping this legacy. Today, I am proud to recognize all that NYUSPS has accomplished over the last 85 years.”

In a speech preceding the reading of the proclamation, which was delivered to nearly 200 guests in attendance, NYUSPS Dean Susan Greenbaum celebrated the unique brand of education that the NYU School of Professional Studies affords students who seek to make their mark in industries that are evolving and driving change here in NYC and across the continents.

Dean Greenbaum was joined by NYU President Andrew Hamilton, whose speech highlighted the upward mobility an NYUSPS education provides to its students, while NYU Vice Provost Kristen Day’s remarks reflected upon the exceptional perspective NYUSPS brings to the University as a whole, as well as the School’s global impact on industry that reaches far beyond its location in NYC.

The event shined a spotlight on the many achievements of NYUSPS as a leader and innovator in industry-focused education. It also served to amplify the tremendous contribution the School has made in educating the workforce of this great city and of cities around the world.

“We are so proud of the tremendous contribution the NYU School of Professional Studies has made over the years in supporting the workforce of this great City and in enabling generations of students to pursue meaningful careers in a constantly evolving marketplace. Our faculty members, industry partners, students, alumni, and administrators all work together to create this distinct learning environment, which is at the very forefront of innovation in emerging fields.”

–Dean Susan Greenbaum
ANNOUNCEMENTS

Dr. Karen Krahulik Appointed NYUSPS Associate Dean of Academic and Faculty Affairs

Dr. Karen C. Krahulik was appointed associate dean of academic and faculty affairs at NYUSPS, and she officially assumed her duties on August 1, 2019. A committed educator, passionate researcher, and successful administrator with more than two decades of experience, Krahulik comes to the School of Professional Studies from the Office of the Dean of the College at Princeton University where she served as senior associate dean for International Programs and Experiential Learning.

As associate dean, Krahulik will oversee the Office of Academic and Faculty Affairs (OAFA), which supports the School’s academic mission and curriculum and the stewardship of academic programs and support services. She will lead OAFA in its mission to provide the resources and structure that afford a high-quality educational experience for NYUSPS students and to support faculty colleagues in their design and implementation of curricula, their scholarly and professional development, and faculty governance.

Wasserman Center Announces the NYU-Wide Transition from CareerNet to Handshake

The NYU Wasserman Center for Career Development recently announced the NYU-wide transition to Handshake, the ultimate career platform for students/alumni and employers. Handshake is replacing NYU CareerNet to become the one-stop shop for students to build their careers and launch their job and internship searches. Handshake is free of charge and serves as the Wasserman Center’s online database that gives students direct access to search for full-time, part-time, and internship positions. Through Handshake, students also can access additional web-based job search and career exploration tools.

Students and employers previously on NYU CareerNet have been notified of this change and have received invitations to register or activate their Handshake account. Handshake offers many new, exciting features for students:

- Personalized job recommendations based on major and interests
- Single Sign-on through NYU Global Home
- The ability to manage on-campus interviews with top companies
- The option to schedule appointments with career coaches

If you have questions about the transition to Handshake or need help setting up your new account, you can reach out to: handshake@nyu.edu or sps.wasserman@nyu.edu.

Student Artist Jasmine Zhang Wins NYUSPS Holiday Card Design Contest

For the second consecutive year, the Dean’s Office called upon NYUSPS students to utilize their artistic talents to design a digital holiday card that will be distributed to the NYUSPS community in celebration of the holiday season and the new year.

This year’s winner is Jasmine Zhang, a student in the BS in Hotel and Tourism Management program. Her name will appear on the card. Watch for it in your email during the second week of December.