

## MESSAGE FROM THE INTERIM DEAN

Dear Students,

I hope that you are having a wonderful fall semester. Over the last few months, I've had the opportunity to meet many of you and to learn about your academic and professional goals. Attending numerous events and experiencing Spirit Week for the first time, I have been struck by the energy of the student body, the camaraderie, and the sense of pride in NYUSPS, as well as the kindness that so many of you have shown me as I have become a part of this community.

It has been a privilege getting to know you and gaining an understanding of what matters most to you and your peers. I am deeply impressed by your talent, your determination, and your dedication to this school. I have served at a number of institutions of higher learning, but I have found NYUSPS to be truly unique in its professional focus and in its ability to empower students to pursue their dreams.

As part of the School's effort to capture the incredibly inspiring stories of our students, we recently implemented a new initiative that will allow you to share stories about yourself and your experiences at NYUSPS (see page 14). We will use many of the stories for newsletters, marketing initiatives, and website content. You have a great deal to be proud of, and we want to let the world know! I hope you will share your stories with us so that we may better tell the remarkable story of NYUSPS.

In closing, I am very excited about playing a role in ensuring that the education you acquire at NYUSPS offers the rigorous and stimulating learning experience that is the hallmark of an NYU education. I am looking forward to engaging with you in the coming months and to working with you on a regular basis throughout the academic year and beyond.



**Susan Greenbaum, EdD**

Interim Dean  
NYU School of Professional Studies

## WELCOME FROM THE ASSOCIATE DEAN



Associate Dean Anna Condoulis

Dear Students,

As autumn has arrived, bringing cooler temperatures and lovely fall foliage, I hope that your studies are going well and that, as you progress through the semester, you are taking the time to participate in events and activities on campus. I also encourage you to explore our city and its rich and diverse culture.

In this issue of the Student Newsletter, you will find information regarding our Student Councils and clubs. I urge you to consider the many ways that you can become involved—join one of the committees, become a member of a club, or participate in the variety of events and activities that are available to you. Our students did an amazing job planning and hosting Spirit Week, which was held October 19–28. See pages 6–7 for a recap of all the fun-filled activities and events. It is experiences like these that bring our community together and allow all of us to celebrate our many talents, strengths, similarities, and differences.

Be sure to browse through the weekly announcements from the Office of Student Life for additional details on all of our upcoming events and activities.

With my best wishes for a rewarding, fun, and successful semester,

**Anna Condoulis**

Associate Dean, Student Affairs and Events  
NYU School of Professional Studies

## NYUSPS WELCOMES NEARLY 1,600 NEW GRADUATE AND UNDERGRADUATE STUDENTS DURING WELCOME WEEK 2018



The club fest held during Graduate Orientation allows incoming students to familiarize themselves with clubs that are available at NYUSPS.

Photo Credit: ©Olivo: Courtesy of NYU Photo Bureau

Nearly 1,600 new graduate and undergraduate students were welcomed into the NYUSPS community this fall, and all were acclimated to university life through a series of **Welcome Week** special events and activities.

**Sunday, August 26, kicked off the week**, with more than 5,000 new, first-year, and returning NYU students moving into the residence halls at Washington Square and in Brooklyn. Joyous, but carefully orchestrated activities during move-in day, required the participation of hundreds of NYU staff members and the much appreciated assistance of the NYPD for traffic control. Students received their coveted NYU IDs and Class of 2022 T-shirts. After moving into their dorms, NYUSPS students and their family members were invited to the “NYUSPS Family Rest Stop,” where they were greeted by academic advisers and staff from the Office of Student Affairs, enjoyed lemonade and cookies, and received their “WeAreSPS” T-shirts. Our new international students represent 53 countries—from Azerbaijan to Ecuador, Ethiopia to Iceland—adding to our incredibly diverse student population! Each day of Welcome Week featured fun, informative, and interactive events and activities that were designed to acclimate students to the NYU and NYUSPS communities. Here’s how the week played out.

**Monday, August 27, SPS 101:** While graduate students went to an NYU Resource Fair, undergraduates gathered at 7 East 12th Street to forge new friendships, meet their academic advisers, and become acquainted with upper-class orientation leaders.

**Tuesday, August 28:** A day packed with activity for undergraduate students began with the NYUSPS Dean’s Welcome and Orientation at the Kimmel Center for University Life. Sessions included a faculty panel about academic expectations and processes; a discussion providing an overview of student services; and a lunchtime club fest, during which students mingled with Student Council and club leaders to learn about the many ways of getting involved at NYUSPS. A lively and informative afternoon alumni panel featured graduates discussing their current career paths and the ways in which they were influenced by their studies and the resources available to them at NYU. Program-specific sessions followed.

**Wednesday, August 29:** More than 750 international graduate and undergraduate students gathered at the Grand Hyatt New York at Grand Central Terminal—a well-known New York City landmark—for a special orientation that focused on matters of



Students display their NYUSPS T-shirts during Graduate Orientation.  
Photo Credit: ©Olivo: Courtesy of NYU Photo Bureau



Students show their NYUSPS pride at Undergraduate Orientation.  
Photo Credit: ©NYU News Bureau

particular significance to international students. The NYUSPS International Student Support Center (ISSC) presented on its academic and cultural services. The presentation included a panel of students, led by Elizabeth Izaki, associate director of the ISSC (see page 10 for details on ISSC services). The NYU Office of Global Services (OGS) presented crucial information regarding immigration and visa regulations. In addition, a faculty member gave advice on the ways to thrive in an American classroom and addressed the very important topic of academic integrity, a presentation by the NYU Wasserman Center for Career Development at NYUSPS provided an overview of services offered and the importance of taking advantage of them early on, and a member of one of the NYUSPS advising teams addressed the significance and role of the adviser/student relationship and the impact it can have on a student's overall academic experience.

The Graduate Student Orientation took place in the evening. Students pursuing masters degrees within the Center for Global Affairs, the Center for Publishing, the Division of Languages, the Division of Programs in Business, the Jonathan M. Tisch Center of Hospitality, the Preston Robert Tisch Center for Global Sport, and the Schack Institute of Real Estate gathered together for an official welcome by NYUSPS Interim Dean Susan Greenbaum. They had the opportunity to initiate friendships across programs and to meet student leaders, faculty members, and advisers from their academic programs. Important program-specific information was shared, as well as details about services, resources, and acclimating to life at NYU. The day concluded with a presentation on services, dinner, and a club fest.

**Thursday, August 30:** Students in small groups embarked on a competitive Washington Square-centered scavenger hunt, designed to familiarize them with the NYU campus. The undergraduate teams concluded the morning with a pizza lunch; the graduate students gathered at a local pub for a mixer.

In addition to NYUSPS events, the University hosted numerous events and activities throughout Welcome Week. Choosing which events to attend was quite a challenge.

**Tuesday, September 4, Start of Classes:** Students began their studies at NYUSPS well informed, well fed, and with a growing network of new friends and classmates—all cultivated through Welcome Week events and activities!



Students enjoy a feast, including many tasty desserts, during Orientation.  
Photo Credit: Sue Wais



Winners of the scavenger hunt celebrate their victory.  
Photo Credit: Sue Wais

## PARENTS DAY

On October 27, 2018, NYU opened its doors to parents of new freshman and transfer students, as well as to parents of students transitioning from sites abroad. The day began with school-specific academic breakfasts. NYUSPS parents were served a lovely meal, as they took in presentations and participated in lively discussion. Interim Dean **Susan Greenbaum** gave the welcome address, meeting and greeting all of those in attendance. Associate Dean **Anna Condoulis** presented on the broad array of services available to NYUSPS students. Parents gained an insider's perspective on the stellar education, the wealth of activities and benefits, and the sense of community their sons and daughters enjoy. The day provided a wonderful opportunity to make parents aware of all that NYUSPS has to offer.



(L-R) A student panel featuring Rachel Kim, sophomore, BS in Hotel and Tourism Management, Jonathan M. Tisch Center of Hospitality; Maria Pohlman, senior, BS in Real Estate, Schack Institute of Real Estate; and Cristian Tapia, senior, BS in Sports Management, Preston Robert Tisch Institute for Global Sport, is moderated by Kaitlyn Curran, academic adviser, Preston Robert Tisch Institute for Global Sport.

Photo Credit: ©Slezak: Courtesy of NYU Photo Bureau



Interim Dean Susan Greenbaum welcomes parents to the NYUSPS Parents Day breakfast.

Photo Credit: ©Slezak: Courtesy of NYU Photo Bureau



Interim Dean Susan Greenbaum (right) meets with freshman parents, Scott and Liz Quinn.

Photo Credit: ©Slezak: Courtesy of NYU Photo Bureau



Parents enjoy the presentations after breakfast.

Photo Credit: ©Slezak: Courtesy of NYU Photo Bureau



Rosa Ramos-Kwok and Perry Kwok spend time with their daughter, Maya Kwok (center), freshman, BS in Hotel and Tourism Management.

Photo Credit: ©Slezak: Courtesy of NYU Photo Bureau



Associate Dean Anna Condoulis speaks to parents about student services.

Photo Credit: ©Slezak: Courtesy of NYU Photo Bureau

## ALUMNI DAY – DEAN’S LUNCHEON AND BART LAWSON ALUMNI AWARDS

Each year during NYU Alumni Weekend, NYUSPS alumni return to the fold to reconnect with classmates, participate in School and University activities and events, and share memories of their time at NYU. As part of this annual tradition, NYUSPS hosts the Dean’s Luncheon, during which old friends and new meet and mingle while enjoying a tasty meal. This year, Interim Dean **Susan Greenbaum** addressed the gathering, greeting alumni from across the decades. Also during the Luncheon, the Bart

Lawson Alumni Award for Service was bestowed upon three NYUSPS alumni for their accomplishments in the communities and in the industries they serve. **Kat Klopp** '14 won the award for professional service, **Timothy Henning** '02 won the award for public service, and **Alexander Munoz** '13 won the award for humanitarianism. The late Bart Lawson, for whom the award is named, was a 1992 graduate of the School, a distinguished member of the alumni community, and a role model for all.



(L-R) Interim Dean Susan Greenbaum, Katia Lawson, Timothy Henning '02, Kat Klopp '14, Alexander Munoz '13, and Karen Lawson.

Photo Credit: ©Olivo: Courtesy of NYU Photo Bureau



(L-R) Elvenia Liebeskind '86, '93, Kat Klopp '14, and Rosanne Miskow '86, '93.

Photo Credit: ©Olivo: Courtesy of NYU Photo Bureau



(L-R) Veronica Manning '10 and John Burnett '06 enjoy the Dean's Luncheon. Both are DAUS graduates, and Burnett current teaches in the Division.

Photo Credit: ©Olivo: Courtesy of NYU Photo Bureau



(L-R) Angela Jozsef '13, Lorraine Glorig '08, Annemarie Morris '12, Interim Dean Susan Greenbaum, and Larry Mantrone '10.

Photo Credit: ©Olivo: Courtesy of NYU Photo Bureau

Following the Dean's Alumni Luncheon and the presentation of the Bart Lawson Alumni Awards, students and alumni participated in a panel discussion and speed networking social, which gave students the opportunity to learn from the career experiences of alumni.



(L-R) Speaking on the alumni panel are Khurram Nasir Gore '02, Veronica Manning '10, Ritika Shrivastava '17, Larry Mantrone '10, Olivia Olsson '18, Anahita Kaul '18, and John Burnett '06.

Photo Credit: Sue Wais



Current students and alumni participate in the Global Spirit Week Alumni Speed Networking event.

Photo Credit: Sue Wais

## NYUSPS SPIRIT WEEK 2018

### Friday, October 19–Saturday, October 27

This year's NYUSPS Spirit Week theme was **G-L-O-B-A-L**. Our students hail from across the nation and around the world—Nigeria, Brazil, and Australia to name just a few countries. Vive la différence! They enter programs of study that prepare them to make an impact worldwide—whether they return home or establish residency in a new location. They acquire skills and expertise that are applicable no matter where they ultimately settle. Our growing alumni network spans not only the nation but the globe. This year's Spirit Week was a true testament to our international flair—complete with a *Día de los Muertos* celebration and costume party—an early nod to Halloween and to the beloved Mexican holiday.

The schedule included a mix of some of the same successful events offered last year, including the opportunity to have a complimentary professional headshot taken during Professional Day, in addition to several new activities. It was the perfect opportunity for students to get involved in the NYUSPS community.



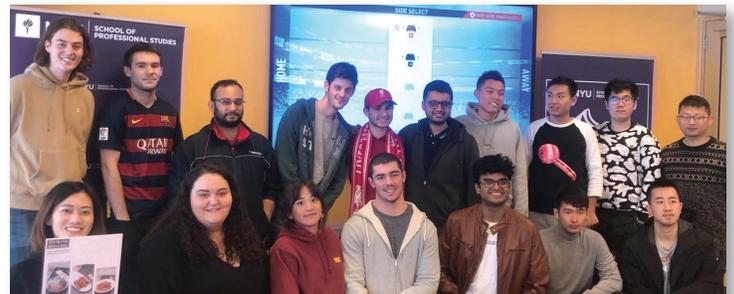
On Monday, October 22, “School Spirit” day, all NYUSPS students—new and returning—were encouraged to wear their purple NYUSPS T-shirts! It was a chance to create some “visual noise” through a sea of purple on the NYU campus. Throughout the week, there were opportunities to pick up NYUSPS swag and giveaways at our locations at the Woolworth Building, 7 East 12th Street, and the NYU Midtown Center. Students also were invited to enter a raffle drawing for the grand prize of a \$500 travel voucher.

Students also participated in a number of fundraising activities and community service initiatives as part of the festivities. Having fun and doing good go hand-in-hand!



Students set up tables at locations in Woolworth, 7 East 12th Street, and Midtown to sell goodies that raised funds for worthy causes.

Photo Credit: ©NYUSPS/Wenwen Xia



The Sports Business Society (SBS) and the Graduate Sports Business Society (GSBS) host a FIFA tournament to raise funds for Big Apple Basketball, a grassroots, nonprofit organization that hosts basketball events, conducts clinics, offers college scholarship and mentoring programs, and manages teams for youth and student-athletes.

Photo Credit: ©NYUSPS/Mingxin Xu



Students in the lobby of 7 East 12th Street sell treats to fund the creation of hygiene kits that will be donated to the Volunteers of America (Greater NY) and used by the homeless and those living in shelters.

Photo Credit: ©NYUSPS/Wenwen Xia



Networking Night affords students the chance to meet and mingle with industry professionals and classmates pursuing similar career paths.

Photo Credit: ©NYU Photo Bureau



Students experience an amazing sunset during their trip to the Empire State Building.

Photo Credit: ©NYUSPS/Sharanya



Students enjoyed free Chinese food donated by Ricepo on International Day.

Photo Credit: Sue Wais



Students showed off their SPS Spirit at the Día de los Muertos party.

Photo Credit: ©NYUSPS/Kaede Tatenuma



On Wellness Day, students learned about the health benefits of keeping plants in their homes, and they got to take some plants home too.

Photo Credit: Sue Wais



(L-R) Student volunteers Deeksha Bhatnagar, Amanda Orozco, Sneha Ramachandran, and Tien Nguyen staff the Spirit Week table at 7 East 12th Street.

Photo Credit: ©NYUSPS/Wenwen Xia



The NYU Wasserman Center at the NYU School of Professional Studies hosts one of its most popular events—Networking Night. Students are able to meet with industry professionals in their fields and to network during an informal reception.

Photo Credit: ©NYU Photo Bureau

## FALL 2018 SPIRIT WEEK EVENTS AND ACTIVITIES RECAP

<b>Friday, October 19</b>	Networking Night
<b>Saturday, October 20</b>	Day of Service
<b>Sunday, October 21</b>	Sunday Fun Day
<b>Monday, October 22</b>	School Spirit Day
<b>Tuesday, October 23</b>	Wellness Day
<b>Wednesday, October 24</b>	Professional Day
<b>Thursday, October 25</b>	International Day
<b>Friday, October 26</b>	Spirit Party
<b>Saturday, October 27</b>	Alumni Day



Students pose at Sternberg Park in Brooklyn during a clean-up activity.

Photo Credit: ©NYUSPS/Sushanth

## NYUSPS STUDENT GOVERNMENT

NYUSPS has both a Graduate and Undergraduate Student Council, with members elected annually who represent the School's diverse student body. Council members act and speak on your behalf. They serve to enrich your academic and social experiences by developing creative programming, voicing your concerns, advancing community-minded agendas, and expanding student opportunities. One path to immersing yourself in the NYUSPS experience is to become involved in student government. Your participation and commitment will result in lifelong friendships and invaluable professional connections. Become familiar with Student Council officers and senators. Read their profiles, and when you pass them on campus, take a moment to say "hello" and introduce yourself. It's a great way to start feeling a part of "WeAreSPS."

### Graduate Student Council

Caixuan (Kenneth) Xu - President  
Xinyu (Sharon) Zhang - Vice-President  
Lanming (Rachel) Ma - Treasurer  
Abby (Chen) Li - Secretary  
Neha Dembla - Senator  
Sharanya Kumar - VP of Operations

### Undergraduate Student Council

Andrea Alva-Araya - President  
Sydney Apter - Vice President  
Ada Ahang - Secretary  
Aleksandra Artyfikiewicz - Treasurer  
Shannon Morgan - Senator



#### As President of the Graduate Student Council, Army ROTC Cadet, and Member of the Army Reserve, Kenneth Xu Hopes to Serve All NYUSPS Students

Prior to enrolling in the NYUSPS Division of Programs in Business to pursue an MS in Management and Systems, **Caixuan (Kenneth) Xu** worked in a variety of industries in his

native China and abroad. He completed a bachelor in business administration from Shanghai Jiao Tong University. Desiring to see the world, he joined Qatar Airways, working as a flight attendant and living in Doha. During this time, he visited more than 40 countries. His next job was with the Civil Aviation Administration of China, for which he recruited Chinese flight attendants for non-Chinese airlines. He followed this experience by working as a brand ambassador for LVMH Moët Hennessy.

At the urging of his parents, who live in Las Vegas, Xu came to the United States and joined the US Army Reserve as a specialist. "I always like to challenge myself and to venture out of my

comfort zone," acknowledged the 36-year-old. Interested in a career in military intelligence and cybersecurity, Xu applied to NYUSPS and joined the ROTC program as a cadet.

Xu's motive for serving as the president of the Graduate Student Council is the same as for everything else he's accomplished—to challenge himself and to serve others. One of his priorities in the coming year is helping students to achieve greater academic success. He hopes to do so by educating students about the resources at the NYU Bobst Library. Its Virtual Business Library is a tremendous data resource, of which many NYUSPS students are unaware. "Companies pay lots of money for access to these types of resources, which our students can utilize for free," he explained.

Xu also encourages all students to get involved in the NYUSPS community. "Being in college doesn't mean just studying in the classroom," he stated. "The trick is to keep challenging yourself." Upon graduation in May, Xu will enter into the Army with the rank of Second Lieutenant.



#### Re-elected Undergraduate Student Council President, Andrea Valeria Alva-Araya, Has Advocated for NYUSPS Students in the NYU Community

Elected last year as president of the NYUSPS Undergraduate Student Council, **Andrea Valeria Alva-Araya** is continuing in that role for the 2018–2019 academic year. A student in the BS in

Leadership and Management within the Division of Applied Undergraduate Studies, she takes great pride in the accomplishments of the School's student government. "We've been a great voice for our students," she proclaimed. "Previously, NYUSPS was not well known in the university-wide student government, but now it has become a known quantity."

Of Peruvian heritage, Alva-Araya is the only undergraduate student representative from NYUSPS on the President's Council, which was created last year through the Student Government Assembly to improve the student experience and to advocate for a student-focused agenda at NYU. This year, she also will serve on the Undergraduate Affairs Committee, the Alumni Relations Committee, and the All-University Events Committee.

Alva-Araya cited the following successful initiatives recently undertaken by the NYUSPS student government. The "Giving Thanks Dinner" raises money and collects food donations for the New York City Rescue Mission, which helps to support and sustain homeless men and women in NYC. Last year's event was a great success, drawing more than 100 attendees.

This year, the Dinner is open to the entire NYU community and will take place on November 16. Another popular initiative was the launch of monthly catch-up meetings for students to chat one on one with Council members, discussing personal and school-related matters.

Students also provided promotional and marketing help for NYU Denim Day, a University initiative that raises awareness about sexual assault. In addition, the NYUSPS Undergraduate Student Council won a 2018 NYU President's Service Award in recognition of its outstanding service to the University and the local community.

One of Alva-Araya's major goals this year is to change the dynamics of how student leaders are elected. "I want to ensure that incoming student leaders aren't overwhelmed like I was," she said. "Elections can be difficult. The process needs to be clear and fair, especially for students who have high levels of volunteering and participation. This is why we are developing a point system." After graduation in May, Alva-Araya plans to pursue an MBA.



**Neha Dembla, New Graduate Student Senator, Hopes to Engage and Empower Students and Establish Relationships with Alumni**

For **Neha Dembla**, the new NYUSPS graduate student senator, moving to the US from her native India to pursue an MS in Integrated Marketing was a natural culmination of realizing her future potential and interests. Growing up in Mumbai, the film and commercial epicenter of India, she formed a deep interest in the healthcare, technology, and beauty industries, which led her to earning a master of pharmacy in 2013 from the School of Pharmacy & Technology Management at Mumbai's NMIMS University.

During her time in pharmacy school, she was elected as chairperson of the International Pharmaceutical Students' Federation World Congress 2015. She planned, promoted, and executed this large gathering of more than 700 students from more than 63 countries. "I represented India at this event, and the exposure to marketing—and the diversity and inclusivity of the event—made me want to be a part of that global world," she noted. Upon graduation, she worked at L'Oreal India for almost four years where, along with a regulatory affairs and claims role, she was intricately involved in brand marketing and social media campaigns.

In researching graduate schools, Dembla discovered that the NYUSPS Division of Programs in Business MS in Integrated Marketing closely aligned with her career aspirations. "The program offered courses in digital marketing and web and business analytics—exactly what I was looking for," she said. "This is the future of business and where I want to be!" She has been fortunate, she added, to have professors who are engaging, supportive, and extremely knowledgeable in their fields.

As graduate student senator, Dembla represents NYUSPS graduate students on the NYU Student Senators Council, the Student Government Assembly, and the University Senate—all bodies that focus on policymaking for the University community. Dembla also is chair of the NYU Alumni Relations Committee. She ran for office on the platform of "Engage, Empower, and Establish."

"I've always had a strong passion for serving the students and developing their bonds with each other," she explained. "Engaging with the School strengthens students' relationships with their peers, fostering a spirit of loyalty. It also establishes ties between students and alumni, which empower students to be more, to do more, and to dream more!"



**Re-elected Undergraduate Student Senator Shannon Morgan Has Learned a Great Deal About Being an Effective Leader in Student Government**

For **Shannon Morgan**, who is earning a BS in Sports Management at the NYUSPS Preston Robert Tisch Institute for Global Sport, her first year as the undergraduate student

senator was an eye-opener. "It was a huge learning curve for me serving on the student government," she said, recalling the time she spent to understand the "Robert's Rule of Order" for conducting meetings and making sense of the hierarchy of student government. Morgan is continuing in the role of senator this year and said, "I know the lay of the land now, and I am better equipped to put into action some of the changes I want to see at NYUSPS."

Last year, Morgan and her fellow Council members worked on several initiatives, including a proposal to have a student trustee sit on the University Board of Trustees. Although the resolution did not pass, "it was groundbreaking" in that it went all the way to the board for consideration. The student government also helped to raise scholarship funds for Hurricane Maria victims, and Morgan helped to plan a number of all-NYU events, including Violet 100 NYU Spirit Week.

This year, Morgan plans to focus more on the immediate concerns of her constituents—NYUSPS students. Among her priorities are gaining access to a microwave for commuter students, instituting a system for adviser evaluations that is similar to the semester-end teacher evaluations, and gaining more frequent access to the dean.

Morgan's duties are multifunctional as are her talents. As well as serving as a student senator, she is a member of six committees—diversity, all-University events, judicial board, recreation, 1831 Fund, and undergraduate programming. An avid sports enthusiast, she is a sprinter on the varsity women's track team and hopes to compete at indoor and outdoor championships this season. In addition, she will have a heavy academic load as she prepares to take both the GMAT and LSAT. She plans to pursue a joint JD/MBA after graduation in May 2019.

"Sometimes, it is overwhelming," she admitted, "but I know it's all worth it. I am happy with everything I'm involved in, and I wouldn't change anything."

## THE NYUSPS INTERNATIONAL STUDENT SUPPORT CENTER (ISSC): YOUR HOME AWAY FROM HOME

**Karibu! Benvenuto! Maligayang pagdating sa! Welcome to NYU!** Or, if you're a returning student, welcome back! If we were to continue greeting you in the languages that members of our international student body speak, you would be flabbergasted at the number of countries from which our students originate—more than 70! When international students first begin their studies at NYUSPS, many report that they are extremely happy



Students enjoy food and refreshments, and get a chance to socialize during Welcome Day events at the NYUSPS ISSC.

Photo Credit: ©NYUSPS/Jenny Amaya

and excited but also a bit anxious. A new country, a new city, new people, and often a new language—or at least one that is not their native tongue—all combine to create a perfect storm for worry and a sense of being overwhelmed. The transition can be difficult, the emotional impact profound, and the adjustments challenging. These moments of trepidation, however, can be transformed into fun adventures by connecting with the **NYUSPS International Student Support Center (ISSC)**. If you need convincing, read some of the comments made by current students

and alumni (page 12). You quickly will see how crucial and helpful a role the ISSC has played in their evolution to enthusiastic and successful NYUSPS and University citizens and alumni.

The NYUSPS International Student Support Center was created five years ago to help international students ease their way into the NYUSPS community and acclimate to life in New York City. Whether you're striving to meet the academic demands of a rigorous NYU education, adjusting to life in the Big Apple, interested in making friends from other countries, or in need of tutoring services, the ISSC provides a welcoming and warm "home away from home." Today, NYUSPS has more than 2,400 international students enrolled in its degree programs, and many of these students seek the help of ISSC, which is located on the 10th floor of the NYU Midtown Center at 11 West 42nd Street.

The Center offers two different workshop series—**Academic Enhancement Workshops** and the **Academic Success Workshops**. The former are designed to refine skills and to provide students with the necessary tools to make the most of their academic experience in the US, while simultaneously adjusting to differing pedagogical expectations. The latter focus on helping students to improve their academic English language skills. Students learn to better organize their ideas, use citations effectively, and support opinions in speaking and writing. Speaking workshops focus on pronunciation, presentation, and conversational skills. Grammar, sentence structure, and vocabulary are addressed throughout, helping students to communicate with accuracy. These workshops prepare students to function comfortably in their classes and in other situations where formal written and spoken English are required.

For a list of the specific workshops offered, see the boxes below.

### Fall 2018

#### Academic Enhancement Workshops

- Strategies for Successful Class Participation
- Understanding Professors' Expectations
- Avoiding Plagiarism Through Citation and Paraphrase
- Five Keys to Effective Email Writing—An Essential Skill in the Digital Age
- Networking for Success in the US
- Speaking Clearly: Pronunciation Tips
- Effective Public Speaking and Presentations
- Strategies for Academic Reading

### Fall 2018

#### Academic Success Workshops

- Persuasive Writing: Power Sentences
- Using Sentence Stress & Pausing for Effective Communication
- Academic Speaking: Summary & Response with Specialized Vocabulary
- Writing Academic Summaries
- Participating in Academic Discussion
- Research Writing: Quoting & Paraphrasing Your Sources
- Persuasive Speaking: Parallelism
- Building a Persuasive Academic Argument in Writing
- Academic Presentation Skills
- Academic Writing: Organizing Ideas for Clarity & Impact

The Center also has a popular one-on-one English tutoring program. Tutors are ESL and writing faculty experts. Fifty-minute sessions focus on specific areas such as grammar and writing; presentation preparation; pronunciation; and strategies for improving reading, writing, listening, or speaking skills. You can now book ISSC tutoring appointments and register for workshops using a new online scheduling tool at <https://nyusps.mywconline.net/>.

The ISSC also hosts numerous social and cultural events throughout the year, including trips to explore New York City, cultural conversations, and networking events. Previous outings have included trips to the New York City Ballet, The Metropolitan Opera, and the New York Botanical Garden, as well as New York City Football Club games at Yankee Stadium. Planned excursions this fall include a New York Knicks game at Madison Square Garden and a performance by the New York Philharmonic at Lincoln Center. *(Keep an eye out for ISSC weekly emails for dates and ticket information.)*

The ISSC Lounge, also located on the 10th floor, welcomes all NYUSPS students and serves as a hub for taking part in intercultural exchange, meeting students from other programs, and mingling with administrators and faculty members. You'll also find that the ISSC is rich with opportunities for building and sustaining rewarding friendships through cultural conversations, social events, community outings, the NYUSPS International Club, and more.

The NYUSPS International Club is a student organization that develops activities for all NYUSPS students. It serves to provide a global platform for communication, networking, and increased mutual understanding. The fifth annual Global Village—one of the club's most festive and well-attended events—will be held in March 2019. Each year, student volunteers create booths representing their native countries and cultures that feature food samples and performances and showcase the attire and languages of their homelands. This is a truly spectacular annual tradition, so mark your calendars and get involved!

### Important Information from the Office of Global Services

Are you graduating this semester? Do you want to stay in the US after you graduate and acquire job experience in your field? If this is your plan, you should apply for OPT now! Visit the OGS website at <https://www.nyu.edu/students/student-information-and-resources/student-visa-and-immigration.html> for details on how to apply, or visit OGS during advising hours so that an adviser can review the process with you.

Is your I-20 expiring in December 2018, but you are not graduating and need additional time to finish your course work?

Meet with an OGS adviser ASAP to determine whether or not you can extend your time in the US. The adviser will explain your options.

**Location:**

StudentLink Center  
383 Lafayette Street

**OGS advising hours:**

Monday, Tuesday, Friday: 10 a.m.-4 p.m.  
Wednesday, Thursday: 11 a.m.-5 p.m.

**Email:** [ogs@nyu.edu](mailto:ogs@nyu.edu)

### Isabella Villacampa, Assistant Director – NYU International Student Center

In addition to the NYUSPS International Student Support Center, the **NYU International Student Center** is a hub for events and programs that foster meaningful connections among global thinkers across NYU. The Center helps students from around the world to make the most of their NYU experience. Programs include Weekly Tea & Talk Conversation Hour, Cross-Cultural Dialogue, Public Speaking & Writing Workshops, socials by international regions, the Leadership Retreat, and the International Student Council- Alumni Networking Gala. Looking for a place to study, relax, and socialize? Visit the NYU International Student Center at the Kimmel Center for University Life, 60 Washington Square South, Room 704. You can sign up to receive the weekly newsletter at <http://bit.ly/INTLstudentcntr>.

*(continued on page 12)*

## Get Social with the NYU School of Professional Studies!



Like us on Facebook ([facebook.com/nyusps](https://www.facebook.com/nyusps))



Join us on LinkedIn (<http://bit.ly/spslinkedinpage>)



Follow us on Twitter ([twitter.com/nyusps](https://twitter.com/nyusps))

(continued from page 11)

## INTERNATIONAL STUDENTS VOICE THEIR GRATITUDE FOR NYUSPS ISSC AND THE PROGRAMS AND SERVICES IT OFFERS

The ISSC became a home away from home for me. As an international student, when you move to a whole new country and are on your own, it can get super lonely very quickly. The ISSC was one place that gave me a sense of belonging. I met so many others like me through the events hosted by both the Center and the International Club. I had the privilege of working as a graduate assistant for the Center and got to know the administration, the tutors, and the students. It was amazing to see up close the positive effect the Center had on international students (including me). Working at the ISSC will always be one of the best experiences I had during my time at NYU.

### **Bhavana Singh '17**

MS in Management and Systems

*Product Analyst for Product Research and Development, IQVIA*

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*“The tutors helped me to improve my writing, provided advice on job interviews, and acknowledged every milestone I achieved.”*

### **Jessie Peng '18**

MS in Public Relations and Corporate Communication

*Public Relations Associate, Distributed Credit Chain*

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My greatest asset while studying at the NYUSPS Schack Institute of Real Estate was the ISSC. I attribute the academic, cultural, and professional transitions I made within two years to the staff who helped me step outside of my comfort zone through workshops and tutoring sessions. The tutors worked with me to develop the advanced presentation, research, and interpersonal skills that I now use to effectively articulate business decisions and communicate with shareholders and clients every day in my current advisory position at a US startup based in New York City.

### **Dingding Meng '18**

*Board adviser for a US real estate startup, developing the financial modeling and business strategy for different property ownership models that would be most effective in suburban environments*

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*“The ISSC is very welcoming to all students. It is a place they can visit any time and talk to the staff and other students in a friendly environment.”*

### **Sylvia Bernacka**

Student, MS in Sports Business

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Tutoring is the best and the most helpful service for me. I always look forward to meeting with my tutors. Every tutor I have worked with has been amazingly helpful and knowledgeable. I was able to improve my English writing and speaking skills through weekly one-on-one tutoring sessions.

ISSC is like a fitness club to me. I work out and build muscle at the fitness club, and I practice and build academic skills and English language proficiency at the ISSC. It's like having a free fitness membership to utilize every resource at the club, such as personal training (tutoring), group exercises (workshops), and networking opportunities. I really enjoy and take advantage of every resource the ISSC provides.

### **Yeirang (Jessy) Kim**

Student, MS in Human Resources Management and Development

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The first day I visited the ISSC was right after the international student orientation. I was greeted by the friendly staff members and knew that I would be coming to the ISSC often. There are many useful workshops. All the tutors are thoughtful and helpful. Now I am much more confident in my ability to write papers and speak confidently with others. I strongly encourage all international students to utilize the ISSC.

### **Aya Takeuchi**

Student, MS in Global Affairs

## NYU WASSERMAN CENTER FOR CAREER DEVELOPMENT AT NYUSPS CONDUCTS ANNUAL NYU LIFE BEYOND THE SQUARE SURVEY

The Wasserman Center for Career Development at the NYU School of Professional Studies conducted its annual NYU Life Beyond the Square employment outcomes survey (which encompasses associates, bachelors, and masters degree students who graduated in September 2016, January 2017, and May 2017) over a six-month period. With a **96.8%** graduate and **98.8%** undergraduate student employment outcome rate, it is evident that employers around the globe understand the value of our professionally focused degrees and continue to seek out NYUSPS students for opportunities.\* NYUSPS continues to see strong professional outcomes of its students and attributes it to the successful partnerships the Wasserman Center has been able to cultivate with internal and external stakeholders. Most importantly, the Wasserman Center partners closely with students to help them become “drivers” of their careers, whether they are just starting out, seeking to make a pivot, or advancing in their current profession.

*\*Information was collected from 254 undergraduates out of the 328 who graduated during the above timetable, resulting in a 77.4% knowledge rate. Information was collected from 1,039 graduates out of the 1,266 who graduated during the above timetable, resulting in an 82.1% knowledge rate.*

### Post-Graduate Outcomes for NYUSPS Graduate Students

**96.8%** of respondents were employed over the six-month period in which data was collected.

**86.1%** of respondents utilized the resources of the Wasserman Center for Career Development while at NYUSPS.

**51.7%** of respondents received two or more job offers.

**72.3%** of respondents indicated they held an internship during their tenure at NYUSPS.

Respondents reported employment across **33** industries. The top five include Real Estate at **14%**, Financial Services at **11%**, Marketing at **10%**, Computer Science and Technology at **9%**, and Fashion & Consumer Goods at **8%**.

### Post-Graduate Outcomes for NYUSPS Undergraduate Students

**98.8%** of respondents were either employed or enrolled in a graduate or professional school program during the data collection period. Of those who secured a post-graduation opportunity, **85.1%** were working, **12.0%** were in graduate or professional school, and **2.8%** reported both working and attending school.

**87.8%** of respondents utilized the resources of the Wasserman Center for Career Development while at NYUSPS.

**57.6%** of respondents received two or more job offers. 100% of students who received more than one job offer utilized the resources of the Wasserman Center for Career Development.

**80.7%** of respondents indicated they held an internship during their tenure at NYUSPS.

Respondents reported employment across **27** industries. The top five include Hospitality, Tourism, Sports & Recreation at **14.2%**; Financial Services at **13.3%**; Entertainment/Media at **13.3%**; Computer Science and Technology at **13.3%**; and Real Estate at **8.1%**.

### The NYU Wasserman Center for Career Development at the NYU School of Professional Studies

Whether you are an experienced professional, career changer, or new professional, career coaches are available to partner with you on your career development needs. Schedule an in-person or virtual appointment through NYU CareerNet or by contacting the NYU Wasserman Center at NYUSPS.

7 East 12th Street, 5th Floor • [sps.wasserman@nyu.edu](mailto:sps.wasserman@nyu.edu) • 212-998-7205 • [sps.nyu.edu/career](https://sps.nyu.edu/career)

**FALL HOURS Office Hours:** Mon | Tues | Thurs: 9 a.m.–7 p.m. • Wed | Fri: 9 a.m.–5 p.m.

**Walk-in Hours:** Mon | Wed | Thurs: 3–4:30 p.m. • Tues | Fri: 12–1:30 p.m.

## STRATEGIC PARTNERSHIPS CREATE REAL-WORLD OPPORTUNITIES

The NYUSPS Real World courses put the notion of “applied” student learning to the acid test. In these courses, students apply their knowledge and skills to a real-world challenge facing a real-world organization. NYUSPS students work in multidisciplinary teams, in fluid consultation and communication with organization executives and NYUSPS faculty members, to research, prepare, and present their solutions on the final day of class. Selected ideas/solutions are chosen by the organization to be implemented concretely into its real-world business practice.

These innovative courses provide students the opportunity to develop their professional portfolios, build their professional networks, and establish an in-person point of entry to industry. Industry leaders are able to see students demonstrate high-level strategic thinking, which can ultimately lead to interviews and employment opportunities. This is what 21st-century applied professional studies look like.

During these 14-week honors courses, accepted students form groups and are assigned real-world problems for which business executives need actionable solutions.

There are so many benefits—educational and professional—that NYUSPS Real World courses deliver to students. Here are just a few:

- When competing for jobs, students who indicate having real-world work experience on their résumés are preferred by employers over students who do not.
- When competing for jobs, students who can demonstrate that they possess “soft skills”—including cross-collaboration, leadership, interpersonal communication abilities, empathy, problem-solving, critical and strategic thinking, a multi-disciplinary approach, and the ability to learn new things—are preferred by employers over students who cannot.
- Students compile a portfolio of real-world work products to show prospective employers.
- Students’ work products can be implemented and live in the real world.
- International students, who are unable to complete internships due to OPT obstacles, are able to gain industry experience, which they can include on their résumé.

- Students who work full time and cannot commit to an internship acquire industry experience, which they can include on their résumé.
- Students work directly with senior-level executives for 14 weeks and are exposed to premium experiential learning with a blue-chip industry partner.
- Students participating in Real World courses are perceived by partner organizations and their executives as future talent. This, in turn, often leads to being tapped for internships and jobs.
- Real World courses fulfill the promise of an NYUSPS education—access to industry leaders and their organizations—in a three-credit course that’s academically rigorous, qualitatively meaningful, and professionally advantageous.

To learn more, visit [sps.nyu.edu/realworld](https://sps.nyu.edu/realworld).

For the Fall 2018 and Spring 2019 semesters, we offer graduate and undergraduate Real World courses with this diverse group of partners:



## SHARE YOUR NYUSPS STORY!

The NYU School of Professional Studies is a large and complex educational institution that is composed of remarkable students, outstanding faculty members, and dedicated administrators.

In an effort to capture the incredible stories of those who make up the very fabric of this unique community of higher learning, we have developed an NYUSPS Stories form. Our goal is to utilize this vehicle to create a repository of stories that can be featured in reports, newsletters, marketing initiatives, and website content to let the world know what makes NYUSPS so special.

Examples of submissions might include an exciting internship, a unique journey that led to enrolling in NYUSPS, a meaningful school-related community service experience, the impact of a faculty member’s teaching, or a student’s extraordinary contribution to NYUSPS.

*Please note, if we choose your story to be featured in one of our publications, in an advertisement, on social media, or as part of our website, we will reach out to you for the appropriate release.*

Thank you for taking the time to share your SPS Story!

[bit.ly/2PyUPJi](https://bit.ly/2PyUPJi)

If you have any questions, please email [sps.dean@nyu.edu](mailto:sps.dean@nyu.edu).

## NEW VISION AND NAME FOR TISCH CENTER

Last June, the Jonathan M. Tisch Center for Hospitality and Tourism was renamed the Jonathan M. Tisch Center of Hospitality. Under the leadership of its associate dean, **Nicolas Graf**, the Center is focusing on the growing demand for highly trained professionals who can meet the needs of the burgeoning hospitality, travel, and tourism industry. The sector is growing so rapidly that, by 2026, it will provide 370 million jobs—that's one in every nine jobs on the planet. Companies in these fields are hiring everyone from investment analysts to marketing managers, revenue analysts to directors of food and beverage, event managers to digital content strategists.

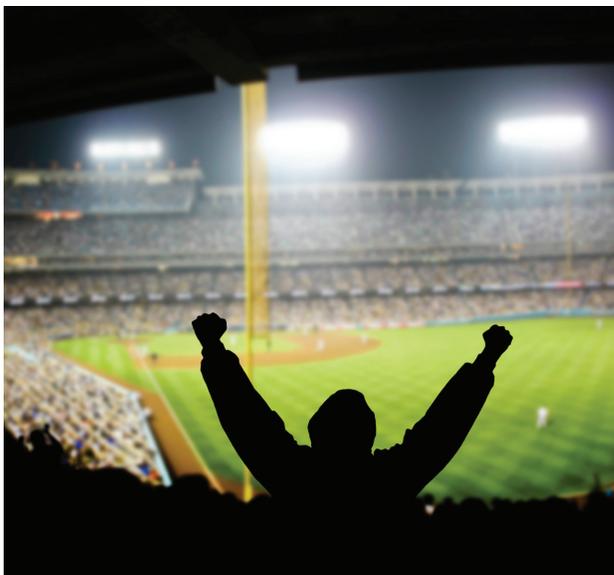
To meet these needs, the Tisch Center is working to ensure that the knowledge and skill sets that it provides to its students are in alignment with industry needs. The Tisch Center has submitted an MS in Event Management to New York State for approval. The degree is designed to meet the tremendous uptick in demand for meeting and convention planners worldwide. In addition, the Center has revamped its non-degree programs, developing two new certificates in the areas of events and convention management, and food and beverage entrepreneurship and innovation.

“We see incredible demand in these industries—here in the US and across the globe,” said Graf. “The beauty of the skills we teach and the knowledge that we impart is that they can be utilized on a local and global level, making them highly sought after by employers. Both our degree and non-degree students are provided with an education that will allow them to take advantage of employment opportunities around the world.”



## NEW NAME AND DIRECTION FOR THE NYUSPS TISCH INSTITUTE

The Tisch Institute for Sports Management, Media, and Business was recently renamed the Preston Robert Tisch Institute for Global Sport. This is a significant change, as it sets the tone for the Institute's gradual shift to a more global focus—one that also takes into account the many influential factors that are shaping the business of sports worldwide.



**Vince Gennaro**, who heads the Institute, is excited about the changes occurring in sports and the ways in which the Tisch Institute is evolving to meet challenges head on and is taking advantage of new opportunities. The curricula of the graduate and undergraduate sports programs will focus on the major issues facing today's sports industry and will be built around three themes—sports technology and innovation, globalization, and the science of fandom. As the course content evolves, it will delve into digital transformation and the data information explosion that are impacting the sports industry. “The program is offering its first sports analytics course this fall, with five or six more analytics courses to follow in the spring and fall of 2019,” noted Gennaro. “These courses will involve acquiring a deep understanding of the analytical tools available and the analytical processes to determine how to use this type of information.”

To prepare students for global careers, an international focus is being integrated into the curricula. Students also have the opportunity to participate in study-away experiences in places such as Australia, China, Spain, and Great Britain. In addition, the Institute recently submitted an application for a new MS in Global Sport, which is pending New York State Education Department approval.

To provide students with a greater understanding of fandom, both the undergraduate and graduate programs will strive to answer the complex questions—from psychological, sociological, and neuroscience viewpoints—of why people care so much about their sports teams and brands, and how they have become a badge for people in today's society. Additionally, the program's global focus will help to clarify how the US mindset and culture relate to the rest of the world, and to the pace of the development of global sport.

## DURING HIS 11-MONTH TENURE, NICHOLAS GRAF, ASSOCIATE DEAN OF THE NYUSPS JONATHAN M. TISCH CENTER OF HOSPITALITY, HAS MOVED FORWARD WITH A CLEAR VISION AND NEW ACADEMIC PROGRAMMING



Photo Credit: @NYUSPS/Mark McQueen

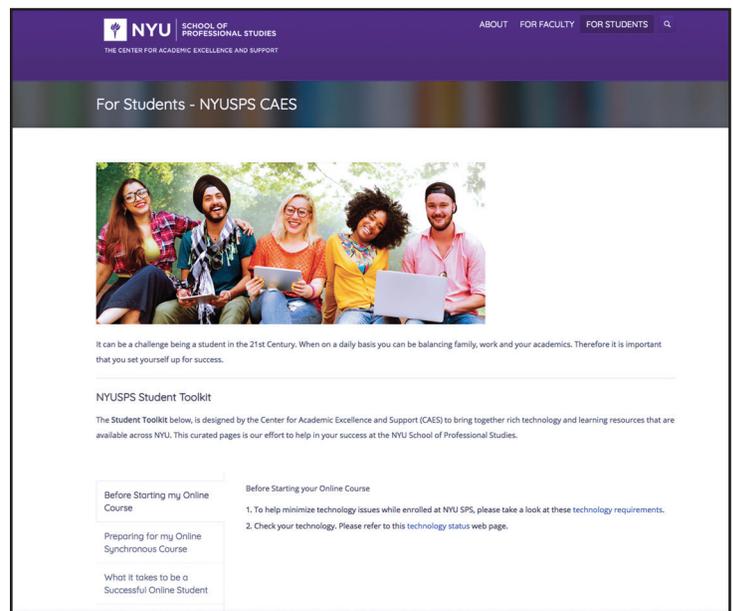
**Nicolas Graf**, PhD, was appointed associate dean of the NYUSPS Jonathan M. Tisch Center of Hospitality in Fall 2017, and formally began serving in this role on January 1, 2018. Over the past 20 years, Graf has delivered executive education courses for companies in Asia, North and South America, and Europe, and he has served as a consultant in the fields of asset management, strategic planning, and business development. Most recently, he served as chief academic officer of Les Roches Global Hospitality Education, a top-ranked hospitality and tourism management school, where he oversaw all faculty, academic programs, and admissions for the school's five campuses. Prior to this role, Graf served as managing director of Alain Ducasse Education & Consulting, and as professor and director of the IMHI Center of Excellence in Hospitality, Food & Travel at ESSEC Business School in Paris. Before joining ESSEC, he was a professor at the University of Houston, a professor at the Ecole hôtelière de Lausanne, and a visiting professor at NEOMA Business School.

It is this deep industry expertise that has allowed Graf to move forward in reshaping the Tisch Center's mission to stay ahead of the curve in this changing field. In developing new programming, he has focused on the growing demand for highly trained professionals who can meet the needs of the burgeoning hospitality, travel, and tourism industry, which is expanding so rapidly that, by 2026, it will provide 370 million jobs. To keep up and take advantage of new opportunities, Graf is working to ensure that Tisch Center programs are providing knowledge and skill sets that alignment with industry shifts. The Tisch Center **MS in Event Management** recently won approval from New York State. The degree is designed to address the tremendous uptick in demand for meeting and convention planners worldwide. In addition, the Center has revamped its non-degree programs, developing two new certificates in the areas of events and convention management, and food and beverage entrepreneurship and innovation. In the coming new year, Graf also is planning two industry focused events in Shanghai, in addition to revamping portions of the Tisch Center's signature International Hospitality Industry Investment Conference.

## THE NYUSPS CENTER FOR ACADEMIC EXCELLENCE AND SUPPORT (CAES)

The **NYUSPS Center for Academic Excellence and Support (CAES)** works to collaborate with faculty members and administrators across the School, so that students at NYUSPS are able to reach the highest levels of academic achievement. CAES supports programs and classes in lockstep with technological innovations. It promotes excellence in teaching, curriculum design, and learning by supporting highly qualified and dedicated faculty members and systems, so that student learning always is on the cutting edge. The Center strives to help students achieve their academic and professional goals through learning outcomes that align with those goals and with measurable assessments that illustrate their capabilities for themselves and their stakeholders.

The members of the CAES team understand that students are most concerned about quality of teaching and access to and preparedness for meaningful employment. CAES supports these student-centered aspirations by fostering teaching and learning excellence for real-world application and industry relevance, encouraging teaching and learning scholarship and continuously working to improve the high-quality academic standards and industry reputation of NYUSPS. To learn more, visit [caes.sps.nyu.edu/for-students/](http://caes.sps.nyu.edu/for-students/).



The screenshot shows the NYUSPS Center for Academic Excellence and Support (CAES) website. The header includes the NYU School of Professional Studies logo and navigation links for 'ABOUT', 'FOR FACULTY', and 'FOR STUDENTS'. The main content area is titled 'For Students - NYUSPS CAES' and features a photograph of five diverse students sitting together, some using laptops. Below the photo, there is a paragraph about the challenges of being a student in the 21st century and the importance of setting oneself up for success. This is followed by a section titled 'NYUSPS Student Toolkit' which describes a curated set of resources. At the bottom, there are two columns of links: 'Before Starting my Online Course' and 'Before Starting your Online Course', with the latter containing two numbered items: '1. To help minimize technology issues while enrolled at NYU SPS, please take a look at these technology requirements.' and '2. Check your technology. Please refer to this technology status web page.'

## NYUSPS DEAN'S UNDERGRADUATE AND GRADUATE SCHOLARS CHOSEN FOR 2018-2019 ACADEMIC YEAR

Since 2015, the NYUSPS Dean's Scholars Program has recognized outstanding undergraduate and graduate students who exemplify academic achievement, dedication to community service, and active engagement at NYUSPS. After a competitive and rigorous selection process, 10 undergraduate students and 20 graduate students, across all academic departments, were selected as Dean's Scholars for the 2018-2019 academic year—the largest cohort to date. The Dean's Scholars serve as ambassadors for the School and as college mentors to high school students from under-resourced schools who will be first-generation college attendees. The Scholars began their work with their mentees over the summer, during which they participated in several events to get to know one another, including game nights, scavenger hunts, cultural excursions, and several individualized activities based upon student interest. Through the academic year, the Scholars will continue their work with their mentees in a series of in-person weekend workshops and online forums that address critical college preparation topics such as the Common Application, financial aid, scholarships, and career exploration.

### DEAN'S UNDERGRADUATE SCHOLARS

**Louis Bellman** – BS candidate in Sports Management, Preston Robert Tisch Institute for Global Sport

**Stephen Brown** – BA candidate in Social Sciences, Division of Applied Undergraduate Studies

**KeiSam (Ashley) Choi** – BS candidate in Sports Management, Preston Robert Tisch Institute for Global Sport

**Andrew Frenkel** – BS candidate in Sports Management, Preston Robert Tisch Institute for Global Sport

**Aaron Nehmadi** – BS candidate in Real Estate, Schack Institute of Real Estate

**Dilek Tas** – BA candidate in Social Sciences, Division of Applied Undergraduate Studies

**Michele Thorpe** – BA candidate in Social Sciences, Division of Applied Undergraduate Studies

**Sofia Trepp** – BS candidate in Digital Communications and Media, Division of Applied Undergraduate Studies

**Ariella Tsioni** – BA candidate in Social Sciences, Division of Applied Undergraduate Studies

**Alana Zimmer** – BA candidate in Social Sciences, Division of Applied Undergraduate Studies

### DEAN'S GRADUATE SCHOLARS

**Ridhvi Agarwal** – MS candidate in Integrated Marketing, Division of Programs in Business

**Shivani Agarwal** – MS candidate in Integrated Marketing, Division of Programs in Business

**Kawther AlKhudairy** – MS candidate in Integrated Marketing, Division of Programs in Business



Interim Dean Susan Greenbaum (first row, center) and the 2018-2019 undergraduate and graduate dean's scholars.

Photo Credit: ©Olivo: Courtesy of NYU Photo Bureau

**Ricci Bostick** – MS candidate in Integrated Marketing, Division of Programs in Business

**Sarah Busch** – MS candidate in Global Affairs, Center for Global Affairs

**Michael Caligiuri** – MS candidate in Management and Systems, Division of Programs in Business

**Jonathan (Jay) Couture** – MS candidate in Management and Systems, Division of Programs in Business

**George Edwards** – MS candidate in Global Affairs, Center for Global Affairs

**Alejandro Garcia** – MS candidate in Global Affairs, Center for Global Affairs

**Palak Garg** – MS candidate in Integrated Marketing, Division of Programs in Business

**Leslie Hernandez** – MS candidate in Integrated Marketing, Division of Programs in Business

**Wei-Chieh (Robert) Lin** – MS candidate in Management and Systems, Division of Programs in Business

**Monica Mabuti** – MS candidate in Integrated Marketing, Division of Programs in Business

**Janiece Morton** – MS candidate in Integrated Marketing, Division of Programs in Business

**Narendra Moryani** – MS candidate in Integrated Marketing, Division of Programs in Business

**Drushi Patel** – MS candidate in Public Relations and Corporate Communication, Division of Programs in Business

**Teresa Sarmiento** – MS candidate in Publishing: Digital and Print Media, Center for Publishing

**Tom Whang** – MS candidate in Global Affairs, Center for Global Affairs

**John Yi** – MS candidate in Integrated Marketing, Division of Programs in Business

**Laura Zahody** – MS candidate in Integrated Marketing, Division of Programs in Business

## STUDENT CLUBS

Student clubs speak to both the academic and social aspects of student life at NYUSPS and the University. Joining a club can be a pathway to forging enduring friendships and professional connections. Clubs offer a creative forum for exploring intellectual, career-related, and cultural passions, while opening the door to establishing communities of interest and deeply enriching the academic experience.



Photo Credit: Sue Wais

## NYUSPS CLUBS AND COMMITTEES 2018-2019

### Undergraduate Clubs

- Undergraduate Student Council [spsusc@nyu.edu](mailto:spsusc@nyu.edu)
- Hospitality Business Society [sps.hbs.club@nyu.edu](mailto:sps.hbs.club@nyu.edu)
- Real Estate Club [sps.re.club@nyu.edu](mailto:sps.re.club@nyu.edu)
- Sports Business Society [sps.sbs@nyu.edu](mailto:sps.sbs@nyu.edu)
- Student Association for Applied Studies [sps.saas.club@nyu.edu](mailto:sps.saas.club@nyu.edu)

### Graduate Clubs

- Graduate Student Council [sps.gradstudents@nyu.edu](mailto:sps.gradstudents@nyu.edu)
- Graduate Sports Business Society (GSBS) [sps.gsbs.club@nyu.edu](mailto:sps.gsbs.club@nyu.edu)
- Hospitality and Tourism Society (HTS) [sps.hts.club@nyu.edu](mailto:sps.hts.club@nyu.edu)
- Integrated Marketing Association [sps.ima@nyu.edu](mailto:sps.ima@nyu.edu)
- Management and Systems Student Association [sps.mssa@nyu.edu](mailto:sps.mssa@nyu.edu)
- Project Management Student Network [sps.pmsn@nyu.edu](mailto:sps.pmsn@nyu.edu)
- Public Relations League [sps.prl@nyu.edu](mailto:sps.prl@nyu.edu)
- Publishing Students Association (PSA) [sps.psa@nyu.edu](mailto:sps.psa@nyu.edu)
- Real Estate Institute Student Association [sps.reisa.club@nyu.edu](mailto:sps.reisa.club@nyu.edu)
- Society of Human Resource Management [sps.shrm@nyu.edu](mailto:sps.shrm@nyu.edu)
- Student Association for Global Affairs [nyu.saga@nyu.edu](mailto:nyu.saga@nyu.edu)
- Translation Society [sps.ts.club@nyu.edu](mailto:sps.ts.club@nyu.edu)

### School-Wide Clubs

- International Club [sps.ic@nyu.edu](mailto:sps.ic@nyu.edu)
- Veterans Association [sps.veterans.club@nyu.edu](mailto:sps.veterans.club@nyu.edu)

### School-Wide Committees

- Community Service Committee [sps.serves@nyu.edu](mailto:sps.serves@nyu.edu)
- Events Committee [sps.studentlifeevents@nyu.edu](mailto:sps.studentlifeevents@nyu.edu)
- Recreation Committee [sps.recreation@nyu.edu](mailto:sps.recreation@nyu.edu)
- Social Media Committee See Student Council Alias

## OFFICE OF STUDENT AFFAIRS STAFF CONTACT INFORMATION

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**Tabitha Shvitalah**  
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**NYU School of Professional Studies  
Office of Student Affairs**  
7 East 12th St., Suite 523  
Phone: 212-998-7002

**NYU Midtown Center**  
11 West 42nd St., Room 1009  
Phone: 212-992-3208

## LEADERSHIP WORKSHOPS

The NYUSPS Office of Student Life organizes leadership workshops that cover a variety of topics. The purpose of these workshops is to teach leadership skills that students—especially those in leadership positions—can apply in their roles as student leaders and in their daily interactions. Topics



Photo Credit: Kaede Tatenuma

thus far have included the leadership for growth model, relationship building, listening to understand versus listening to respond, and 10 essential business leadership skills. This semester, programming began with a workshop for our student leaders on Saturday, September 15, which featured alumnus Michael Gamber (see below), the volunteer relations and training officer for New York Cares, who led the training on practical leadership. During the morning session, leaders were introduced to policies and procedures that guide student government at NYUSPS and the NYU Engage club management software. More than 60 students attended the workshop. Students will be notified of additional workshops through our weekly email announcements.

## MICHAEL GAMBER, OFFICER, VOLUNTEER RELATIONS AND TRAINING, NEW YORK CARES

Michael Gamber '17 works at New York City's leading volunteer management organization, New York Cares, where he leads the Volunteer Relations team and provides training to nonprofit leaders on the skills necessary to deliver impactful programs to their constituents. Over the course of his 17-year career, he has led teams in both the nonprofit and for-profit sectors, while logging more than 15,000 hours of direct project management experience, which contributed to his Project Management Professional (PMP) certification. While earning an MS in Integrated Marketing from NYUSPS, he served as a two-time Dean's Graduate Scholar and received the NYU Presidential Service Award for Community Service and Civic Engagement in 2016. A proud NYU alum, Gamber currently is a volunteer with the NYU Alumni Association, serving as co-president of the NYU LGBTQ Alumni Network's Board of Directors.



Photo Credit: Kaede Tatenuma

## STUDENT COUNCIL MEETINGS

Student Council meetings are open to all NYUSPS graduate and undergraduate students. Stop by, meet your student leaders, and learn more about how to get involved.

### Undergraduate Student Council Meetings

Friday, October 12 3:30-5 p.m., 7 East 12th St., Room 336  
 Friday, November 2 3:30-5 p.m., 7 East 12th St., Room 336  
 Friday, December 7 3:30-5 p.m., 7 East 12th St., Room 321

### Graduate Student Council Meetings

Friday, October 12 6:30-8 p.m., 7 East 12th St., Room 321  
 Friday, November 2 6:30-8 p.m., 7 East 12th St., Room 321  
 Friday, December 7 6:30-8 p.m., 7 East 12th St., Room 321

Interested in joining a Student Council committee? Come to one of the weekly meetings below.

### Community Service Committee

Wednesdays, 11 a.m., 7 East 12th St., Room 333

### Social Media Committee

Tuesday, Noon, 7 East 12th St., Room 336

### Events Committee

Wednesdays, 4 p.m., 7 East 12th St., Room 336

## SOCIAL MEDIA FOR NYUSPS STUDENT COUNCILS

### Undergraduate Student Council

Facebook [NYUSPSUSC](#)  
 Twitter [@SPSUSC](#)  
 Instagram [@SPSUSC](#)  
 Email [SPSUSC@nyu.edu](mailto:SPSUSC@nyu.edu)

### Graduate Student Council

Facebook [NYU.SPSGSC](#)  
 Twitter [@SPSGSC](#)  
 Instagram [@SPSGSC](#)  
 Email [sps.gradstudents@nyu.edu](mailto:sps.gradstudents@nyu.edu)

**School of Professional Studies**

7 East 12th Street, 10th Floor  
New York, NY 10003

[sps.nyu.edu](http://sps.nyu.edu)

## STUDENT HOLIDAY CARD CONTEST!

As we approach the holiday season, we are excited to announce our **NYUSPS Celebration of the New Year Holiday Card Contest**. Each year, the School sends out an electronic holiday card to the NYUSPS community in celebration of the holiday season and new year. Considering the incredible talent of our students, we would like this year's card to be designed by an NYUSPS student.

Please see guidelines and submission requirements below:

- One submission per NYUSPS student
- The card can be computer designed, photography, drawings, etc. (please note: our marketing department will work with the contest winner to convert into final e-card for distribution).
- Submissions should only be a graphic cover (no need to include card message)
- Given the rich diversity of the NYUSPS community, designs must be non-denominational
- Winner's name will appear on card
- A committee will decide on the selected winner
- Submissions are due to [sps.dean@nyu.edu](mailto:sps.dean@nyu.edu) by **Monday, November 26 at 5:00 pm**. Please include your name, degree, and N number in your email submission.
- Winner will be selected by **Friday, November 30**

We look forward to your thoughtful and creative submissions!  
If you have any questions, please do not hesitate to reach out to the Dean's Office at [sps.dean@nyu.edu](mailto:sps.dean@nyu.edu).

Sincerely,  
NYUSPS Office of the Dean

