

## A MESSAGE FROM THE INTERIM DEAN



Dear Colleagues,

I hope that you've had a wonderful summer spending quality time with family members and friends, delving into research, teaching, traveling, or perhaps just relaxing with a great book.

In the short period of time that I have served as interim dean, I am gaining an understanding of what makes the NYU School of Professional Studies so unique. I've met with several faculty members and administrators in each of the divisions, and it is becoming clear that this is a very special place with a deep commitment to educating the future leaders of industry.

In my role as interim dean, it is my goal to learn as much as I can about this progressive institution for higher learning, and to provide my support in ensuring that the amazing work, accomplishments, and momentum of the last several years continues. Reading this newsletter has provided me with a comprehensive overview of the variety of ways that NYUSPS faculty members make this happen. Your expertise, enthusiasm, and dedication to our students, shine through in these pages, and I want to thank you for your efforts and contributions in and outside of the classroom.

While I am currently focusing my time on familiarizing myself with the School's operations, I am deeply cognizant of the need to connect with the very fabric of this institution—faculty members, students, and administrators. I am very much looking forward to meeting you during the fall semester and in working with you in the coming months. Together, I know that we will be able to accomplish great things as we move into the next academic year.

I urge you to take the opportunity to browse through this newsletter and to celebrate all of the successes you have helped to make possible. I'm certain that there will be many more to come.

Sincerely,

Susan Greenbaum, EdD  
Interim Dean  
NYU School of Professional Studies

## COUNCIL AND COMMITTEE UPDATES

### Assessment Committee

At the dean's full-time faculty retreat in November 2017, the Assessment Committee was tasked with reviewing the annual Faculty Activity Report (FAR). As part of the review process, the Faculty Council organized a brainstorming session in December to receive feedback on how faculty members perceive the FAR, which was then shared with the Assessment Committee. Among the many issues identified was the FAR's strong focus on quantitative student evaluation scores, but the lack of a rubric that would allow faculty members to reflect upon student evaluations and their own teaching performance. Concerns also were raised by the Faculty Council about the focus on measuring learning outcomes.

The many recommendations resulting from this exercise served as the starting point for the Assessment Committee's review; however, in light of the extensive comments and the need to adhere to deadline for the review, the Committee chose to postpone a major review, making only minor edits to the full-time FAR for this academic year. In order to accommodate the numerous suggestions discussed, the Assessment Committee, in

collaboration with the Faculty Council, plans to revisit the FAR (full-time and adjunct) for a more thorough review this fall.

Aside from reviewing the annual Faculty Activity Report, the Committee will continue the work that was initiated by the previous committee members regarding student evaluations. The Committee will specifically focus on what the data is indicating and how it is being used. It also will address a possible link between the introduction of quantitative student evaluations and grade inflation.

The Fall 2018 Assessment Committee will be composed of the following faculty members: **Barbara Borst** (Center for Global Affairs), **Elisa DiCaprio** (Division of Applied Undergraduate Studies), **Jukka Laitamaki** (Jonathan M. Tisch Center of Hospitality), **Mary Ritter** (Division of Languages), **Jens Rudbeck**, chair (Center for Global Affairs), and **Julie Tay** (Center for Applied Liberal Arts). Gratitude is extended to this year's outgoing members—**Michael Palij** (Division of Applied Undergraduate Studies) and **Debi Smith** (Division of Languages).

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## Rank, Title and Privilege (RTP) Committee

During Spring 2018, the RTP Committee reviewed promotion portfolios, special academic leave requests, and initial appointment at elevated rank requests. It also focused on creating a document that will provide guidelines for developing a philosophy of teaching statement, which it hopes to make available soon.

At the end of the semester, the Committee saw the addition of new full-time faculty members from across NYUSPS academic units. With a mix of continuing and new faculty members which allows for both consistency and fresh perspective, the RTP Committee is on sound footing as it transitions to the Fall 2018 semester. It will begin the new academic year with the following members: **Brandon Brown** (Tisch Institute for Global Sport), **Sylvia Maier** (Center for Global Affairs), **Cameron Myler** (Tisch Institute for Global Sport), **Antonios Saravanos** (Division of Applied Undergraduate Studies), and **Tara Tarpey** (Division of Languages).

A warm thank you is extended to the following faculty members whose terms ended at the conclusion of this academic year: **Mary Beth Altier** (Center for Global Affairs), **Sean Hennessey** (Tisch Center of Hospitality), **Shant Melkonian** (Division of Languages), and **Mechthild Schmidt Feist** (Division of Applied Undergraduate Studies).

The RTP Committee's primary responsibility is to make informed and transparent decisions regarding faculty progression through the promotion process, with the understanding that a well-experienced faculty is the cornerstone of any academic institution. For this reason, eligible full-time faculty members are encouraged to seek committee membership during nomination periods.

## Grievance Committee

The NYUSPS Full-Time Continuing Contract Faculty Grievance Policy was developed to establish policy and procedures by means of which a full-time continuing contract faculty member can seek redress for his/her grievance(s) related specifically to "reappointment and promotion" or "duties, salaries, perquisites, and working conditions."

The Grievance Policy is responsive to the University's commitment to academic excellence and to the goal of providing students with a stellar education, while being cognizant of its responsibility to faculty members in affording them due process and a fair hearing of their complaints. In this critical role, the Committee will gather and assess the relevant information, and make a recommendation to the dean regarding the disposition of the issue or concern.

This process is currently in effect, and its final review is underway by the provost and the University's Continuing Contract Faculty Senators Council (C-FSC) and the Tenured/Tenure-Track Faculty Senators Council (T-FSC). It is an important step in providing a recourse process for full-time continuing contract faculty members and can be exercised, if needed, to ensure concerns are addressed.

Members of the Grievance Committee include **Edward Kleinert**, chair (Division of Programs in Business), **Pierre Lacour** (Division of Applied Undergraduate Studies), and **Jens Rudbeck** (Center for Global Affairs). **Suzanne Kaplan-Fonseca** (Division of Languages) and **David Abrams** (Tisch Institute for Global Sport) will serve as alternate representatives.

**John "Clif" Hubby** (Division of Applied Undergraduate Studies) and **Christine Trotter** (Division of Languages) are thanked for their service on the inaugural Grievance Committee.

## NYUSPS Faculty Council

During this past academic year, the NYUSPS Faculty Council's primary objective was to create an appointment and reappointment policy for full-time continuing contract faculty members who are teaching in degree programs. After consultation with faculty members across the School, as well as a detailed examination of the elements of the policy with the NYUSPS dean, a revised policy was put to faculty vote (restricted to full-time faculty members in degree programs) in late April. A majority (33 of 44) endorsed the policy, nine rejected it, and two abstained. The dean then submitted the policy, along with the outcome of the vote, to the provost. Following an initial review, the Office of the Provost requested minor edits to reference University policies. The Faculty Council, in discussion with the NYUSPS interim dean, made additional edits and shared the policy with the NYUSPS faculty. This revised policy was submitted to the Provost. As part of the formal review process, the policy was shared with the Continuing Contract Faculty Senators Council (C-FSC) and the Tenured/Tenure-Track Faculty Senators Council (T-FSC) for comments. This process also will be used as a framework for the development of a reappointment policy for those teaching in non-degree programs.

Other business addressed by the Council:

- **Revisions to the 2015 Faculty Charter** to clarify and strengthen the role of the faculty in the academic affairs of the School.
- **Management of elections**, including off-cycle elections for the Tisch Institute for Global Sport and the Division of Programs in Business, regular elections for new Council members, elections for standing committee members, and the vote on the proposed reappointment policy.
- **Regular support for standing committees**, including support for review of the teaching observation process and Faculty Activity Reports for both adjuncts and full-time faculty members, and support for the work of the Grievance Committee.
- **Ad-hoc committees of the Council**, including the work of a new nominations and elections committee and the efforts of a new ad hoc committee on online education to engage with faculty members on experiences in the rapidly evolving world of online teaching, learning, and research.

Sincere gratitude is extended to the following outgoing members: **Barry Hersh** (Schack Institute of Real Estate), **Mary Ritter** (Division of Languages), and **Antonios Saravanos** (Division of Applied Undergraduate Studies).

## Council Representatives



### Anne Marie Goetz

(Chair) Clinical Professor,  
Center for Global Affairs



### Mary Ann Hallenborg

(Vice-Chair) Clinical Assistant Professor,  
Schack Institute of Real Estate



### John "Clif" Hubby

Clinical Associate Professor,  
Division of Applied Undergraduate Studies (New)



### Lee Igel

Clinical Associate Professor, Tisch Institute for  
Global Sport (New)



### Jeannette Monaco

Clinical Assistant Professor,  
Division of Programs in Business



### Steven Pedigo

Clinical Assistant Professor,  
Schack Institute of Real Estate (New)



### Sharr Prohaska

Clinical Associate Professor,  
Tisch Center of Hospitality



### Raul Sanchez

Language Lecturer,  
Division of Languages (New)



### Yuna Seong

(Secretary) Language Lecturer,  
Division of Languages



### Waheguru Sidhu

Clinical Associate Professor,  
Center for Global Affairs (New)



### Chyng Sun

Clinical Professor, Division of Applied  
Undergraduate Studies

## Adjunct Faculty Representatives



### Kevin Chen

Adjunct Assistant Professor,  
Center for Global Affairs



### Julia Keefer

Adjunct Associate Professor,  
Division of Applied Undergraduate Studies



### Dina Tate

(First Alternate) Adjunct Instructor,  
Division of Programs in Business



### Hassan Abdulhaqq

(Second Alternate) Adjunct Instructor,  
Tisch Center of Hospitality

## Student Affairs Committee

The Office of Student Affairs opened conversations with the Student Affairs Committee on the University's Student Success Initiative, and began to explore the ways in which the NYUSPS student experience can be enhanced to positively affect academic progress, student satisfaction, and cultural awareness. The conversation will continue during the Fall 2018 semester.

## University Committees - New Representatives



### Undergraduate Program Committee (UPC)

#### Kofi Afriyie

Clinical Associate Professor,  
Division of Applied Undergraduate Studies



### Full-Time Continuing Contract Faculty Senators Council (University Senate) - Second Alternate

#### Barry Hersh

Clinical Associate Professor,  
Schack Institute of Real Estate

## NYUSPS DEAN'S RESEARCH GRANT PROGRAM, 2017-2018 RECIPIENT UPDATES

Last fall, recipients of the 2017-2018 Dean's Research Grant Program were announced. These faculty members were awarded grants of up to \$5,000 to support their applied and scholarly research initiatives, which have broad academic and professional implications. Over the course of the academic year, faculty members have made significant progress in their work; updates are featured below.

**Brandon Brown**, clinical assistant professor, Tisch Institute for Global Sport, is investigating the factors that may influence African Americans to consume baseball as well as advertising campaigns related to the sport. His study took into account the changing dynamics between African Americans and Hispanics and African Americans and Caucasians. Some sociological studies suggest that, while African Americans are apt to identify with other African Americans, they are sometimes equally apt to identify with Hispanic Americans. Other studies have presented opposing views. Specifically, Kim (1999) noted that, as the Hispanic population in the US rises, African Americans will begin to coalesce around an identity that favors Caucasians, and a dismissal of Hispanics.

Major League Baseball (MLB) is unique in relation to the African American audience in that it represents a sport that has a declining number of African Americans playing (only 7.1 percent in MLB) but a rising number of Hispanic participants (31.9 percent). The purpose of Brown's study was to examine differences in the attitudes of African Americans toward baseball advertisements based upon advertiser race.

The study was contextualized as an experimental design, during which African American participants answered questions related to baseball advertisements they watched. Analyses indicated that respondents' attitudes toward the African American endorser advertisement were significantly more positive than their attitudes toward Hispanic endorser advertisements, but were not significantly more positive than attitudes toward Caucasian endorser advertisements. Attitudes toward Caucasian endorser advertisements also were significantly more positive than attitudes toward the Hispanic endorser.

**Andrea Geurin**, clinical associate professor, Tisch Institute for Global Sport, is researching social media education and resources available to young athletes competing in Youth Olympic Games (YOG) that are provided by US national governing bodies of sport (NGBs). After conducting a content analysis of NGB social media policies, Geurin carried out an online survey with NGB communication personnel to learn more about their social media training and education efforts. She also completed in-depth interviews with nine NGB communication employees to dig deeper into the topic.

Her findings revealed that NGBs largely ignore social media training/education for their YOG athletes, and do not differentiate their educational resources for YOG athletes from those of senior athletes. This past February, Geurin presented a portion of her research at the Ninth International Sport Business Symposium in South Korea, which was held at the same time as the Olympic Games. In June, she presented additional research

at the North American Society for Sport Management Conference in Halifax, Nova Scotia. Pending abstract acceptance, she'll present a third portion of her findings to the European Association for Sport Management in Sweden this September. She plans to write at least two manuscripts for submission to peer-reviewed journals as a result of the project.

**Antonios Saravanos**, clinical assistant professor, Division of Applied Undergraduate Studies (DAUS), in collaboration with Donatella Delfino, clinical associate professor within DAUS and Bohdan Hawryluk, adjunct instructor, DAUS, is studying one of the many forms of authentication—locimetric authentication (also known as click-based authentication), which verifies users by having them identify preselected points on an image.

This form of authentication, however, has a significant weakness, namely hot-spots, which are regions of an image that contain points that users tend to select most often. This results in locimetric passwords being predictable, thus compromising the overall effectiveness of the scheme. Saravanos and his team will employ eye-tracking technology to ascertain whether users are considering more secure, higher-quality password points outside any hot-spot regions. By answering this question, the researchers hope to be able to propose appropriate strategies that overcome the hot-spot problem and result in stronger locimetric passwords being generated by users.

Currently, the research has been approved for data collection by the University Committee on Activities Involving Human Subjects (UCAIHS), and the researchers have procured eye-tracking equipment. Additionally, they have developed an implementation of locimetric authentication to use for this experiment and are now beginning the data collection phase.

**Donatella Delfino**, clinical associate professor, Division of Applied Undergraduate Studies, in collaboration with Antonios Saravanos, clinical assistant professor within DAUS, and Bohdan Hawryluk, adjunct instructor within DAUS, is investigating the usability of authentication in mixed reality (MR) and virtual reality (VR).

Computer security centers on two independent and complementary concepts—authentication and authorization. Authentication is the process by which users provide their credentials, and the system verifies the credentials against information stored in a database. Following this, users gain access to resources compatible with their authorization level. All computer resources engage with traditional authentication processes that require a login name and password. Categories of passwords include numeric, alphanumeric, text-based, visual (face recognition), or biological (finger readers). Unfortunately, all of these approaches are susceptible to a variety of attacks.

This study investigates whether usability (effectiveness, efficiency, and satisfaction measured through anxiety) of authentication varies among modalities: 2D, MR, and VR. Two applications are under development, a WPF application with SQL tables and stored procedures as a back end, and a Unity application. Both are normal n-tier applications and use test driver development.

## CENTER FOR ACADEMIC EXCELLENCE AND SUPPORT

Last fall, the Center for Academic Excellence (CAES) analyzed data it collected relating to its faculty users. After careful analysis, the Center implemented a system that proactively provides much-needed resources throughout the year instead of waiting for a faculty member to ask for them. The CAES administrative team designed a communications strategy that reaches out to faculty members six times over the course of an academic year, and offers timely information and instructions regarding course loading and syllabi, grade submissions, midterm evaluations, and more. As a result, a far greater number of faculty members have been empowered by these incremental resources and no longer need last-minute support.

In addition, the Center began the year with a new *Higher Education Teaching Excellence* workshop, which was attended by more than 100 new and returning faculty members who benefited from learning about innovative and experiential practices and by participating in relevant discussions and hands-on activities. During the spring semester, an online version of the workshop was developed. CAES also hosted its first *Teaching with Technology* workshops, which brought virtual reality and augmented reality opportunities to the forefront. Additionally, the redesigned *Peer Observation Training* provided mentoring, while focusing on ways in which faculty members could continue to improve the learning experience in their classrooms.

Recent faculty development opportunities included an *Optimizing Student Feedback* webinar, which focused on decreasing biases, increasing participation, and seeking and interpreting additional student feedback. CAES also launched a new *Teaching Online* and *Redesigning for the Online Environment* virtual workshop. It also held an *Outcome Mapping* seminar, which was funded through a small grant from the NYU Office of Academic Program Review and Assessment.

The Center is in the midst of launching a *Conversations With an Innovator* and experiential *Engaged Learning Series*, for which many members have agreed to share their successful strategies.

The CAES instructional design and educational technologies teams have been busy developing a plethora of resources for course designs, while working closely with Global and Strategic Initiatives and the Office of Academic and Faculty Affairs on new program initiatives. In April, NYUSPS launched Global Executive Certificates in Tokyo, a collaborative effort of many teams across the School. Based upon this work, CAES, in partnership with several faculty members, offered its first *Experiential Problem-Based Learning Summer Institute*.

While there are numerous scheduled workshops and seminars, throughout the year, faculty members can also participate in one-on-one consultations that cover topics ranging from engaged teaching to active learning and experiential design to outcome assessment. The Center is home to teaching and learning experts, including instructional designers, educational technologists, and multimedia design specialists, who work with academic experts to develop innovative, learner-centered, and experiential-based curricula. They support course content design from needs analysis all the way through launch, evaluation, and redesign.

Faculty members who would like to discuss teaching practices, educational technologies, or multimedia also can tap CAES for a consultation based upon one of 16 teaching and learning topics that can be found on its website at [nyuspscaes.com](http://nyuspscaes.com). The site also houses helpful resources and event information. Faculty members are encouraged to keep an eye out for a new faculty onboarding toolkit that will launch this fall.

**NYUSPS CAES IDs and ETs**

The NYUSPS CAES Instructional Designers and Technologists are: Collaborators, Architects, Builders, Trouble Shooters, Investigators, Data Analysts, Project Managers, Trust Builders, Designers and Innovators.

[Working With Us](#)

**Introducing the NYUSPS Instructional Designers and Technologists**

**The Center for Academic Excellence and Support (CAES)**  
Support, Empower, Succeed

**Our Philosophy:** The Center's philosophy embodies pedagogical considerations for our diverse student body across the Globe; transforming those considerations into best teaching practices, curriculum design and faculty development initiatives and support. Emphasis and deliberation are also assigned to the integration of appropriate technologies that lend themselves to promoting students' academic achievements.

This website is comprised of fundamental teaching resources for all new and existing NYUSPS teaching faculty.

[Tweet to @nyuspscaes](#)

## SECOND ANNUAL FACULTY APPRECIATION WEEK

The second annual Faculty Appreciation Week took place this past April, to honor NYUSPS faculty members who continuously challenge their students to communicate effectively, think critically, and innovate in order to bring about positive change in their industries and around the world. Faculty members' work often extends beyond the classroom, with many serving as mentors to students. Others assume the duties of being participants on School and University Committees or give back to the institution by participating in School trips and study-away opportunities. The entire NYUSPS community came together to celebrate the faculty's dedication to the School and its students through a week's worth of fun and dynamic programming.



Faculty members enjoy the wine tasting event on April 11.

Photo Credit: @Samantha Hyman

Faculty members had the opportunity to take **professional headshots**, and each academic unit held a **faculty hour**, during which administrators and full-time and adjunct faculty members fostered new connections and strengthened existing relationships within their units. A mid-week **wine tasting** afforded more than 40 faculty members with the opportunity to learn the art and science of wine tasting with their peers. Students contributed by sending **thank you cards** and **digital shoutouts** to NYUSPS faculty members. In addition, 80 faculty members and friends attended **Così fan tutte** at **The Metropolitan Opera**, a spectacle laden with humor, colors, and magic inspired by 1950s Coney Island.

The hashtag **#SPSfacultylove** accompanied many selfies and tweets that celebrated the committed instructors and researchers who call NYUSPS home.



Faculty members, administrators, and alumni celebrated together at the Princeton Club on Monday, April 9.

Photo Credit: @Khan: Courtesy of NYU Photo Bureau



The NYUSPS community acknowledged the dedication of extraordinary faculty members for their teaching excellence and outstanding service at the newly revamped Faculty Awards Reception. Pictured above is Carolyn Kissane, NYUSPS nominee for the NYU Distinguished Teaching Award.

Photo Credit: @Olivio: Courtesy of NYU Photo Bureau

## Connee Zotos Associate Dean of Academic Affairs to Retire



**Connee Zotos**, associate dean of Academic and Faculty Affairs, will be retiring effective September 1, 2018. She has been a highly esteemed member of the NYU School of Professional Studies community—successfully undertaking both faculty and administrative leadership roles—for the past decade. Her numerous

contributions have had a tremendous impact on the School, and she will be greatly missed by students and colleagues alike.

Zotos joined NYUSPS in 2008, serving as a clinical associate professor within the Preston Robert Tisch Institute for Global Sport for eight years. Her keen ability to effectively teach while inspiring

and motivating students, earned her the School's Teaching Excellence Award. Her leadership abilities enabled her to take on important administrative duties, first serving as chair of Academic and Faculty Affairs, and later being appointed to her current position. While her legacy is deeply rooted in many areas, the indelible mark she will leave on NYUSPS faculty affairs cannot be praised too highly.

The entire NYUSPS community thanks her for her extraordinary service and far-reaching contributions to the School over the years. We extend our best wishes as she begins this new chapter of her life.

## FACULTY APPOINTMENTS



### Michael Diamond

**Michael Diamond** has been appointed academic director of the integrated marketing programs and a clinical assistant professor of integrated marketing communications within the NYU School of Professional Studies Division of Programs in Business. He currently is pursuing a masters degree in information and data science from the UC Berkeley School of Information. He

earned an MBA from the London School of Business in 1995; an MFA from Yale University's School of Drama in 1990; and a BA in English language and literature from St. John's College at Oxford University in 1987.

A marketing and strategy thought leader, Diamond has deep experience in researching, testing, and applying the disciplines of marketing science to business opportunities. He leverages consumer insight and data analytics to grow revenue profitably and to build brand equity for media, entertainment, and technology companies.

Diamond has taught at CUNY/Baruch College, Yale University, Columbia University, and Fairfield University. Previously, he held roles in strategy and planning at Time Warner Cable and Time Warner, from 1997 to 2016, rising through the ranks to acting chief marketing officer. Prior to these positions, from 1995 to 1997, he served as an associate in the media and entertainment practice for Booz Allen & Hamilton, both in London and New York. His work has been acknowledged with the Cable and Telecommunications Association for Marketing TAMI Award for exceptional leadership.



### Christopher Gaffney

**Christopher Gaffney** has been named a clinical associate professor of hospitality and tourism at the NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality. He earned a PhD in geography from the University of Texas at Austin in 2006, an MSc in geosciences from the University of Massachusetts-Amherst in 2002, and a BA in history/philosophy from Trinity

University in 1992.

Gaffney's research focuses on the intersection of political economy, urbanization, and sports. After early work that explored the role of stadiums in urban landscapes, he investigated the impact of sports mega-events on host cities and countries. He has written numerous refereed journal articles and is the author of *Temples of the Earthbound Gods*. Published in 2008, the book discusses the emergence and permanence of stadiums within the context of rapid urban change, the role of sports in urban cultures, and the political economy of sport in

Rio de Janeiro and Buenos Aires. He also is the editor-in-chief of the *Journal of Latin American Geography*.

In 2009, Gaffney received a Fulbright Fellowship to investigate urban transformations as Brazil prepared to host the 2014 FIFA World Cup and 2016 Summer Olympics. The following year, he won a prestigious four-year visiting professorship to the Graduate School of Architecture and Urbanism at the Universidade Federal Fluminense, Niteroi, in Rio de Janeiro. From 2015 to 2017, Gaffney was a senior research fellow in the department of geography at the University of Zurich. He also has taught at the University of North Carolina at Chapel Hill.



### Brad Heckman

**Brad Heckman** has been appointed a visiting clinical assistant professor and global academic program coordinator at the NYUSPS Center for Global Affairs, where he has taught courses on international conflict resolution and organizational development as an adjunct since 2010. He received an NYUSPS Teaching Excellence Award in 2012.

He has a three-decade career in teaching, training, and organization-building in the nonprofit sphere. He is the CEO of the New York Peace Institute, one of the nation's largest conflict-resolution services, which he founded in 2011. His previous positions include serving as a vice president at Safe Horizon, a leading victim services and violence prevention agency, and as an international director at Partners for Democratic Change, for which he helped build the first community peacebuilding centers in Eastern Europe, the Balkans, the South Caucasus, and the former Soviet Union. He worked extensively with the Roma—commonly known as Gypsy—communities in Eastern Europe.

In addition to teaching, Heckman is an illustrator whose peace-themed art has been displayed at the Dayton International Peace Museum and at the Alliance for Peacebuilding.

Heckman earned an MA in international relations and international economics from the Johns Hopkins University School of Advanced International Studies in 1994 and a BA in political science from Dickinson College in 1989.



### Brianna Newland

**Brianna Newland** has been appointed academic director of undergraduate programs and a clinical associate professor of sports management within the NYU School of Professional Studies Preston Robert Tisch Institute for Global Sport. She completed a post-doctoral fellowship in sport management at the University of Texas at

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Austin in 2008; a doctorate in sport management from the United States Sports Academy in 2006; and a masters degree in exercise physiology and nutritional sciences and a bachelors degree in exercise science from the University of Nebraska-Lincoln in 2000 and 1998 respectively.

Newland's research explores the overlap among sport policy, the future patterns of sport delivery, and the development of sport. She has authored articles in the *Journal of Sport Management*, *Sport Management Review*, *Sport Marketing Quarterly*, *Journal of Physical Activity and Health*, *Sport and Entertainment Review*, and *Managing Leisure*, among others, in addition to coediting *Sport Facility and Event Management*, a sports textbook.

Newland's professional experience includes serving as a research affiliate for the Center for Sports and Business at the Stockholm School of Economics in Sweden; as an assistant professor of sport management at the University of Delaware; as an assistant professor in event management at Victoria University in Melbourne, Australia; and as a lecturer in sport management at the University of Texas in Austin.



### Brian Schwagerl

**Brian Schwagerl** recently was appointed a clinical assistant professor of real estate within the NYU School of Professional Studies Schack Institute of Real Estate. An adjunct instructor for the Schack Institute since 2012, Schwagerl earned a BA in political science/journalism from the State University of New York (SUNY) at Albany in 1982, and a JD

from St. John's University School of Law in 1989. He also earned a certificate in real estate finance from the Schack Institute.

Schwagerl is a commercial real estate portfolio manager with extensive lease negotiation and transaction management experience. An expert in sustainable design and construction and a sought after media commentator, he has appeared on nationally televised programs on ABC, NBC, and CBS, as well as in documentaries on National Geographic, A&E, and Discovery. He has been interviewed as an expert on innovative workplaces by *The New York Times*, *The Wall Street Journal*, *Forbes*, and *Businessweek*.

Most notable among Schwagerl's many accomplishments is spearheading the office transformation projects at NBC Universal and the development of Hearst Tower, which was the first commercial office building to rise in the Manhattan skyline post-9/11, and the first to be awarded a LEED certification by the US Green Building Council. Schwagerl has been a principal at BGS Advisory Services since 2010. Previously, he served for more than two decades at Hearst Corporation in numerous executive roles involving facilities planning. Among the many honors with which he has been recognized, Schwagerl was voted Corporate Real Estate Executive of the Year by the National Association of Corporate Real Estate Executives.



### Jin Yang

**Jin Yang** has been appointed a clinical assistant professor of hospitality and tourism at the NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality. She earned a PhD and an MS in hospitality administration, as well as an MA in public administration from Oklahoma State University in 2013, 2008, and 2003 respectively. Yang also earned a BA in English from China

Foreign Affairs University in 1999.

Her areas of expertise include value-added marketing, hospitality mergers and acquisitions, economic impact, and the tactical and strategic use of revenue management in hotels. She has co-authored peer-reviewed articles in the *Journal of Hospitality & Tourism Cases*, the *Journal of Teaching in Travel & Tourism*, *Tourism Economics*, and the *International Journal of Hospitality Management*.

Yang has taught at the School of Hospitality and Tourism Management at Oklahoma State University since 2013. Her recent honors and accomplishments include Outstanding Graduate Faculty Mentor Nominee and Merrick Teaching Award Nominee, and she was awarded a grant for Building Tourism and Marketing Strategies for Oklahoma Wines from the Oklahoma Department of Agriculture, Food & Forestry.

**SAVE THE DATE:  
FALL FACULTY MEETING  
MONDAY, OCTOBER 15, 2018**

(Date is subject to change)

## FACULTY AND ADMINISTRATOR NEWS

### Center for Global Affairs Professor Jennifer Trahan Penned Article for *Opinio Juris* on Jurisdiction of the International Criminal Court

NYUSPS Center for Global Affairs Clinical Associate Professor **Jennifer Trahan** authored an article, “Activation of the International Criminal Court’s Jurisdiction over the Crime of Aggression & Challenges Ahead,” that appeared in the online forum *Opinio Juris* in July. In it, she discussed what the activation of the crime of aggression means for international law and how different states responded to this event, as well as the deterrence potential of this activation. She commented, “Activation is no doubt an advance for international criminal law, but the challenge will be to ensure that it is also an advance for international peace and security;” Trahan noted that the tasks ahead include for the ICC to demonstrate itself capable of impartially, fairly, and responsibly adjudicating this crime; for the Security Council to refer situations involving aggression to the ICC (and not exercise its deferral powers); and for States Parties that have not yet ratified the crime of aggression amendment, to do so.

In addition, Trahan wrote an article, “From Kampala to New York—The Final Negotiations to Activate the Jurisdiction of the International Criminal Court over the Crime of Aggression,” which was published in the *International Criminal Law Review*.

### Center for Global Affairs Academic Director Carolyn Kissane, Commented on the Effects of the Mexican Election on the Oil Markets in *The Hill*

**Carolyn Kissane**, clinical associate professor and academic director of the NYUSPS Center for Global Affairs, recently authored several articles that appeared in *The Hill*. In “Energy aftershocks in store after seismic Mexican election,” which she cowrote with energy and gas consultant **Emily Medina**, the authors discussed the impact of the election of Andres Manuel Obrador, known as AMLO, on the oil markets. In the July 3 article, “You can count on some election aftershocks and a new direction for Mexico,” they predict there will be a “focus on making a priority of increasing domestic production of oil and gas to gain back the country’s energy resource prosperity that is part of the country’s identity.”

In another *Hill* article published on May 30, titled “Russia trying to become the Saudis ‘plus-one’ at OPEC,” Kissane pointed to Russia and Saudi Arabia’s new line of cooperative strategy in the oil markets, writing that, while Russia may not officially become a member of OPEC, “it will continue to exert pressure and influence.”

### Division of Programs in Business Adjunct Assistant Professor Jacqueline Strayer Wrote About the Public Relations Implications of #MeToo

**Jacqueline Strayer**, an adjunct assistant professor who teaches marketing and public relations within the NYUSPS Division of Programs in Business, has previously written about sexual harassment in the workplace. Her most recent commentary on this topic appeared on the website of the The Arthur W. Page Society, a leading professional association for senior public relations and

corporate communications executives and educators. In the March 8 piece, titled “The Vital Voice of the CCO in the #MeToo Reality,” she discussed the front-page headlines generated and the damage companies face when sexual harassment charges are brought against them or one of their employees. She emphasized the importance of having a credible organizational response—one that immediately addresses the issue—because public perception of that response is linked to an organization’s values, how they are conveyed, and whether they are believed.

### Maryanne Spatola, an Adjunct Instructor in the Division of Programs in Business, Was Named One of NJBIZ’s “Best 50 Women in Business”

*NJBIZ*, a leading New Jersey business journal, recently named **Maryanne Spatola**, an adjunct instructor in the NYUSPS Division of Programs in Business, one of the “Best 50 Women in Business.” Spatola, who has more than 20 years of extensive experience in talent management, executive coaching, strategy, leadership, and organization development in financial services, information, technology, education, and professional services organizations, was recognized with fellow honorees at an event on March 19. She is senior vice president at Solix and teaches in the leadership and human capital management program at NYUSPS.

### Center for Applied Liberal Arts Adjunct Instructor Meera Thompson Exhibited at the Atlantic Gallery

The art of **Meera Thompson**, an adjunct instructor within the NYUSPS Center for Liberal Arts, was showcased at the Atlantic Gallery in Manhattan, June 5–23. The solo show, titled “ALLEGRO,” featured Thompson’s highly expressive gestural abstractions, which explore the way imagination transforms visual memories. Conceived as a series that virtually unfurled like Chinese scrolls or unfolded like Japanese screens, each group of images in “ALLEGRO” recreated the fleeting instance of passing moments. Executed in gouache, ink, and watercolor on heavy cotton papers, the lush painterly textures and sensuously saturated colors of her work evokes the hastened and evolving tempo of changing scenes.

### Recep Karaburun of the NYUSPS Jonathan M. Tisch Center of Hospitality Presented at the Travel and Tourism Research Association 2018 International Conference

**Recep “Richie” Karaburun**, a clinical assistant professor of hospitality and tourism within the NYUSPS Jonathan M. Tisch Center of Hospitality, participated in a visual poster presentation of his research paper, “Impact of Culture on Hotel Ratings,” at the Travel and Tourism Research Association 2018 International Conference. Online reviews and ratings have become a major influence when selecting a hotel for consumers. The impact of different cultures on hotel ratings is crucial, and this research investigated how cultural differences have an impact on guest ratings and reviews of hotels. Karaburun was joined in Florida, where the Conference took place, by Adjunct Instructor **Tamer Avcilar**, as well as students Kelly Francis, Jack Wang, Young Ryu, and Cooper Han.

## NYUSPS Schack Institute of Real Estate Associate Dean Sam Chandan Discussed the Changing Real Estate Markets in *Commercial Property Executive*

The May 16 issue of *Commercial Property Executive* featured extensive comments by **Sam Chandan**, the associate dean of the NYUSPS Schack Institute of Real Estate, regarding economic and policy changes that are impacting the real estate capital markets, the potential for a recession, and the risks investors should consider going forward. He explained why the effects will be specific to each market and asset type, and outlined how tightening lending conditions and growing crowdfunding platforms will factor into the capital markets picture moving forward. According to Chandan, the most significant development over the course of the last several months is the changing interest rate environment.

In addition, Chandan's comments about Millennials and home buying were featured in a May 11 *Forbes* article, "How Today's Generational Home-Buying Behaviors Can Make or Break a Deal." He noted, "It's apparent from recent data that as Millennials age, their preferences for home ownership doesn't look different from previous generations. They get married and have children and buy a home. The difference is they are often older during buying process than many Baby Boomers were when buying their first home."

## An Article Written by DPB's Kerry O'Grady, Focusing on Ageism in the Workplace, Was Published on the PRSA Website

**Kerry O'Grady**, a clinical assistant professor of public relations and corporate communication within the NYUSPS Division of Programs in Business, had an article posted on the Public Relations Society of America (PRSA) website in July. In "Ageism in the Workplace," O'Grady noted that, according to the World Health Organization, "ageism is the stereotyping, prejudice, and discrimination against people on the basis of their age." She explained that there are many misconceptions about ageism, including the fact that it is only limited to older people. Often, she pointed out, younger individuals also can be stereotyped by the older generation. Her recommendation for combatting ageism in the workplace is to report it to management, but also to change the culture by being more cognizant of the words we use, and by not making age-based assumptions about individuals that could lead to stereotyping.

## Anna Tavis, Academic Director of the Division of Programs in Business Human Capital Management Program, Recently Authored a Column on Startups and HR

A seasoned human resources management executive and expert, **Anna Tavis**, a clinical associate professor and the academic director of the NYUSPS Division of Programs in Business human capital management program, wrote a column on "How Startups Grow Up: One Culture at a Time," in the July issue of *People+Strategy*, the journal of the Society for Human Resources Management (SHRM). Tavis discussed the assets and the characteristics that make innovative



businesses sustainable, as they scale up from startup mode. She cited some highly successful examples of entities that were able to evolve from their formative small-scale versions into larger companies. Tavis summarized their formula for success by concluding: "What makes or breaks these storming, forming, and norming organizations is their ability to mature and grow along with their businesses and people."

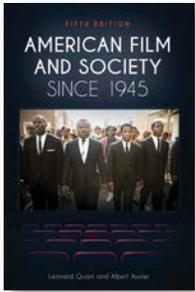
## Vince Gennaro, Associate Dean of the Tisch Institute for Global Sport, Presented a Public Lecture and Panel Discussion on the Future of Sports at NYUSPS Tokyo

On August 7 at NYUSPS Tokyo, **Vince Gennaro**, associate dean of the NYUSPS Preston Robert Tisch Institute for Global Sport, presented a public lecture and panel discussion on "The Future of Sports: Transformation Through Technology and Innovation." During the lecture, Gennaro delivered an overview of the technology and innovation that is transforming the sports industry in the US, Japan, and around the world. Among the topics discussed were the implications of 5G wireless bandwidth (which is coming as soon as 2020), virtual reality, augmented reality, wearable sensors for athletes, and facial recognition for fans entering a stadium, among others. Gennaro led a panel discussion with



**Cameron Myler**, a clinical assistant professor at NYUSPS, and an attorney and a four-time Olympian athlete in the sport of luge; and **Brandon Brown**, a clinical assistant professor at NYUSPS, and a marketing consultant for sports entities, that focused on their approach to sports business and applied education for the sports industry.

## FACULTY BOOKS

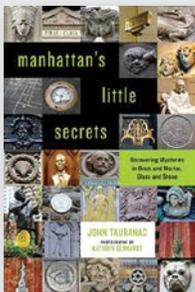


### American Film and Society Since 1945, 5th Edition

By Leonard Quart and Albert Auster

Praeger, April 2018

**Leonard Quart**, an adjunct assistant professor of humanities within the NYUSPS Center for Applied Liberal Arts, and coauthor **Albert Auster** have added recent films to the fifth edition of their classic film study text. This volume prominently features a new chapter on American and Hollywood history—from 2010 to 2017—in which they analyze major political and social currents during the period. From Steven Spielberg's *Lincoln* to Clint Eastwood's *American Sniper*, they examine how these movies depict and represent the feelings and values of American society. The book, as a whole, presents entries that are organized chronologically by decade, from 1945 to the present, making it easy for readers to find information on films that interest them.

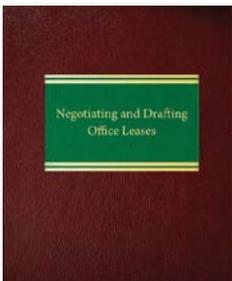


### Manhattan's Little Secrets: Uncovering Mysteries in Brick and Mortar, Glass and Stone

By John Tauranac, Photography by Kathryn Gerhardt

Globe Pequot Press, August 2018

In this fascinating guidebook, **John Tauranac**, an adjunct associate professor within the NYUSPS Center for Applied Liberal Arts, enlightens readers with revelations of NYC history that are hidden in plain sight across the borough of Manhattan. Stunning photographs of overlooked treasures illustrate the who, what, why, and how of the City's social history. Among the secrets revealed are a sarcophagus that sits in a public park, stones from the dungeon that imprisoned Joan of Arc that support a statue of her, a Star of David that adorns a Baptist church, a fire-breathing stone salamander that decorates a firehouse, and a stained-glass window that depicts an architect's frustrations.

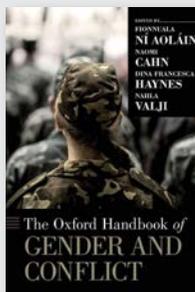


### Negotiating and Drafting Office Leases

By John Busey Wood and Alan M. Di Sciuolo

Law Journal Press, March 2018

Through this comprehensive guide, NYUSPS Schack Institute of Real Estate adjunct professor **Alan Di Sciuolo** and his coauthor, **John Busey Wood**, offer a practical roadmap through the entire office lease negotiation process. One reviewer characterized it as “the first treatise that a leasing pro will refer to for explanation of new and difficult issues, as well as a refresher on issues that have not recently been encountered.” Originally published in 1995, and now in its 45th supplement, the book covers the complexities of office leases in detail—with explanation and commentary—examining the legal, economic, and financial accounting aspects of negotiations. Topics include negotiating strategies and styles, repairs and maintenance, assignments and subleases, environmental compliance and due diligence, electricity and utility costs, proving the existence of a lease when the original document is lost, and financing development through participation leases.



### The Oxford Handbook of Gender and Conflict

Edited by Fionnuala Ní Aoláin, Naomi Cahn, Dina Francesca Haynes, and Nahla Valji

Oxford University Press, February 2018

This comprehensive handbook focuses on the views of leading interdisciplinary scholars, policymakers, and practitioners who address a complex range of challenges, contexts, geographies, and issues that arise for women and men in the context of armed conflict. **Anne Marie Goetz**, a clinical professor within the NYUSPS Center for Global Affairs, and **Rob Jenkins**, a professor at the City University of New York, have contributed a chapter to the volume titled “Participation and Protection: Security Council Dynamics, Bureaucratic Politics and the Evolution of the Women, Peace and Security Agenda.” The duo analyze the political and institutional factors that have shaped the implementation of UN Security Council resolution (UNSCR) 1325, on Women, Peace, and Security (WPS), since its passage in October 2000. Their focus is on the differing levels of political emphasis and financial resources assigned to two specific elements of the WPS Agenda—participation and protection—as they have evolved over time.

## STRATEGIC PRIORITIES

Known for its agility, NYUSPS continuously strives to ensure that its programs align with its mission of serving students by preparing them for leadership roles in rapidly evolving industries. Working together, faculty members and administrators are using their vast knowledge, industry intelligence, and feedback received from students to ensure the School is attuned to the changes, challenges, and opportunities that lie ahead.

### New Name and Direction for the NYUSPS Tisch Institute

The Tisch Institute for Sports Management, Media, and Business was recently renamed the Preston Robert Tisch Institute for Global Sport. This is a significant change, as it sets the tone for the Institute's gradual shift to a more global focus—one that also takes into account the many influential factors that are shaping the business of sports worldwide.



**Vince Gennaro**, who heads the Institute, is excited about the changes occurring in sports and the ways in which the Tisch Institute will evolve to meet challenges head on, and will take advantage of new opportunities. The curricula of the graduate and undergraduate sports programs will focus on the major issues facing today's sports industry and will be built around three themes—sports technology and innovation, globalization, and the science of fandom. As the course content changes, it will delve into digital transformation and

the data information explosion that is impacting the sports industry. "The program will offer its first sports analytics course this fall, with five or six more analytics courses to follow in the spring and fall of 2019," notes Gennaro. "These courses will involve acquiring a deep understanding of the analytical tools available and the analytical processes to determine how to use this type of information."

To prepare students for global careers, an international focus is being integrated into the curricula. Students also have the opportunity to participate in study-away experiences in places such as Australia, China, Spain, and Great Britain. In addition, the Institute recently submitted an application for a new MS in Global Sport, which is pending NYSED approval (see page 15).

To provide students with a greater understanding of fandom, both the undergraduate and graduate programs will strive to answer the complex question—from psychology, sociology, and neuroscience viewpoints—of why people care so much about their sports teams and brands, and how they have become a badge for people in today's society. Additionally, the program's global focus will help to clarify how the US mindset and culture relate to the rest of the world, and to the pace of the development of global sport.

## Global Executive Certificates Programs Launch in Japan

This past April, the NYU School of Professional Studies introduced 13 new Global Executive Certificate programs at NYUSPS Tokyo. As of the Summer 2018 term, six of these Certificate programs have successfully enrolled students, and it is anticipated that all Certificates will be offered in the upcoming terms as demand grows.

Over the past five years, Japan has added more than 2 million new jobs to its economy; however, its labor market is suffering from a tremendous gap between the skills employers need and those employees have. Developed through the collaborative efforts of dedicated faculty and staff members at NYUSPS in New York, these programs are designed for professionals who seek to build knowledge and skills for the growing and changing employment market both in Japan and around the world.

Currently, Certificates are offered in:

Cybersecurity • Data Analytics for Decision Making  
Entrepreneurship • Event Management • Financial Risk Management  
Financial Technology • Hospitality Service Management  
Hotel Business Performance Analysis • Marketing  
Professional Writing • Real Estate Finance • Sports Business  
User Experience

Courses are taught by leading Japan-based industry professionals, who bring their expertise to the classroom and who provide content that is immediately applicable to the workplace. Courses meet during evenings and weekends to accommodate the schedules of busy working professionals. These Global Executive Certificate programs are another example of the School's ability to assess the needs of the marketplace and to create educational content that can be locally delivered with a global impact.

### New Vision and Name for Tisch Center

The Jonathan M. Tisch Center for Hospitality and Tourism was recently renamed the Jonathan M. Tisch Center of Hospitality. Under the leadership of its new associate dean, **Nicolas Graf**, the Center is focusing on the growing demand for highly trained professionals who can meet the needs of the burgeoning hospitality, travel, and tourism industry. The sector is growing



so rapidly that, by 2026, it will provide 370 million jobs—that's one in every nine jobs on the planet. Companies in these fields are hiring everyone from investment analysts to marketing managers, revenue analysts to directors of food and beverage, event managers to digital content strategists. To meet these needs, the Tisch Center is working to ensure that the knowledge and skills sets that it provides to its students are in alignment with

industry needs. The Tisch Center recently submitted an MS in Event Management to New York State for approval (see page 15). The degree is designed to meet the tremendous uptick in demand for meeting and convention planners worldwide. In addition, the Center has revamped its non-degree programs, developing two new certificates in the areas of events and convention management, and food and beverage entrepreneurship and innovation.

“We see incredible demand in these industries—here in the US and across the globe,” says Graf. “The beauty of the skills we teach and the knowledge that we impart is that they can be utilized on a local and global level, making them highly sought after by employers. Both our degree and non-degree students are provided with an education that will allow them to take advantage of employment opportunities around the world.”

### Strategic Partnerships Create Real-World Opportunities

The NYU School of Professional Studies faculty, staff, and alumni excel at continuously identifying unique opportunities for students to apply their classroom knowledge in real-world, professional environments. **David Hollander**, NYUSPS assistant dean of strategic academic partnerships and clinical associate professor at the NYUSPS Preston Robert Tisch Institute for Global Sport, worked with the Dean’s Office to launch a new series of experiential learning courses during the 2017-18 academic year. These “real-world” classes offer NYUSPS undergraduate and graduate students, from programs across the



Alexa Scicchitano, Assistant, Corporate Partnerships; Fred Mangione, Senior Vice President, Ticket and Premium Revenue, Strategy and Development; Brian Mulligan, and Vice President, Event and Game Operations, listen to student presentations at the Jet’s headquarters.

Photo Credit: ©Amanda Stevens

School, unique opportunities to earn credit while cultivating relationships with and receiving constructive feedback from industry leaders, honing their professional and interpersonal skills outside the classroom, and enhancing their résumés with workplace experiences.

During these 14-week honors courses, accepted students form groups and are assigned real-world problems for which business executives need actionable solutions.

During the Fall 2017 semester, teams of NYUSPS masters degree candidates addressed a business challenge brought

forth by the New York Jets, a multifaceted A-list sports property. The Jets presented students with the promotional challenge of increasing unique users, total app downloads, and overall data capture for its gameday app. Students were asked to develop a strategic implementation plan that would solve those challenges, with an aim toward making solutions actionable for the last four New York Jets home games of the 2017 season. Research included direct observation of fan behavior at multiple New York Jets home games, interaction with those fans, and secondary market research.

Each of the three student teams came up with a solution that was presented to the Jets. One group sensed that a long-term strategy should be developed to keep fans engaged all year



Students who participated in the NY Jets real-world course, pose after presenting their proposal to executives.

Photo Credit: ©Amanda Stevens

round instead of only during the season on game days. Another group suggested enhancing the gameday experience the app would offer by redesigning it to provide access to hidden food, beverages, and memorabilia throughout the stadium. The third group focused on developing a “Join the Family” narrative, which encouraged fans to become part of the Jets family and enjoy special “family privileges” and perks that could only be accessed by downloading the app.

During the Spring 2018 semester, a second partnership was added with Foote, Cone & Belding (FCB), one of the largest global advertising agencies. Similar to the New York Jets collaboration, FCB NY executives presented NYUSPS graduate students with creative briefs outlining a marketing problem that required an actionable solution. Student work included the development of media campaigns that incorporated all relevant aspects of marketing, including but not limited to, broadcast, digital, print, and out-of-home.

This coming fall, the program will expand further, offering five graduate and two undergraduate real-world courses with A-list partners including CNBC, Jet Blue, the New York Jets, the Major League Baseball Players Association, FCB New York, Fox Sports, and Instagram.

To learn more, visit [sps.nyu.edu/realworld](https://sps.nyu.edu/realworld).

## NYUSPS Launches New Non-degree Advertising Campaigns to Reposition Professionally Focused Courses and Credentials

**Who Says Your Second Career Can't be as Great as Your First?**

You've had a successful run in your current career but, you're more convinced than ever, it's time for a change. Whether you're considering a total professional pivot or you prefer to refine your skills to pursue a slightly different path, we have a non-degree credential or course for you.

- > **COURSES** - Open-enrollment, professionally focused classes that provide maximum flexibility to create a personalized educational experience.
- > **CERTIFICATES** - Open-enrollment credentials for those who wish to gain a broad-based understanding of a field as a career path or for career change.
- > **DIPLOMAS** - Admissions-based credentials for professionals who seek to enhance their expertise in distinct and emerging areas of a specialty.

**We Make It Happen.**  
**NYU | SPS**

Apply | Register for Fall  
[sps.nyu.edu/pathways04](https://sps.nyu.edu/pathways04)  
 212.998.7200

Accounting • Applied Health • Art and Design • Building Design • Cities • English as a Second Language and TESOL, Entrepreneurship • Film and TV • Finance • Foreign Languages • Foodservice • Global Affairs • International Hospitality and Tourism • Humanities • Language and Translation • Law • Leadership • Management • Marketing and Public Relations, Media and Communications • Publishing • Real Estate and Construction • Sports • Technology • Writing

See full University and Off-Campus enrollment policies online. ©2017 NYU School of Professional Studies.

During the summer, the NYU School of Professional Studies launched new advertising campaigns for non-degree programs. The campaigns were designed to illustrate the ways in which these educational offerings can serve to empower individuals at any phase of their career by providing the knowledge and skills necessary for personal and professional gain. The inspirational tone of the

advertising, which spans across print, outdoor, digital, social media, and direct and email marketing, encourages prospective students to reach beyond their comfort zone to achieve their full potential. The ads focus on professionals in various stages of their careers—from those who are new to their field, to mid-level managers, to seasoned veterans considering a second career.

The campaigns also serve to define more clearly the three distinct types of educational offerings available to prospective students.

**COURSES** - Open-enrollment, professionally focused classes that provide maximum flexibility to create a personalized educational experience.

**CERTIFICATES** - Open-enrollment credentials for those who wish to gain a broad-based understanding of a field as a career path or for career change.

**DIPLOMAS** - Admissions-based credentials for professionals who seek to enhance their expertise in distinct and emerging areas of a specialty.

General campaigns launched in mid-July, with program-specific advertising launching in waves during the first and second week of August.

**Who Says You Can't Turn Your Passion for People and Places into a Global Career?**

At the NYU School of Professional Studies **Jonathan M. Tisch Center of Hospitality**, we see the expanding opportunities in the **hospitality, travel, and tourism** sectors and prepare you for them. With record-breaking industry job creation, professionals who can manage growth while ensuring quality of service and customer experience are in high demand. Whether you are a mid-level manager or just starting out in your career, our non-degree programs prepare you for the opportunities that lie ahead. From hotel business operations to restaurant ownership, meeting and conference management to event marketing, you'll learn from the pros, gaining an insider's view and the connections you need to succeed.

- > **COURSES**—Open-enrollment, professionally focused classes that provide maximum flexibility to create a personalized educational experience.  
[Hotel Management](#) • [Meeting, Conference, and Event Management](#) • [Restaurant Management](#) • [Destination Marketing](#)
- > **CERTIFICATES**—Open-enrollment credentials for those who wish to gain a broad-based understanding of a field as a career path or for career change.  
[Events and Convention Management](#)  
[Food and Beverage Entrepreneurship and Innovation](#)

**We Make It Happen.**  
**NYU | SPS**  
**Jonathan M. Tisch Center of Hospitality**

To Apply | Register for Fall or Explore Offerings, Use the Embedded Links or Call 212.998.7150

## NYUSPS Veterans and Military Resource Center

With approximately 100 student-veterans and military-affiliated students, NYUSPS has increased its support of these groups through the Veteran and Military Resource Center. While its goal is to support students as they transition from military to academic life, the Center also will serve as a resource for faculty and staff members, providing helpful information regarding ways to help acclimate veterans to the classroom. The Center will also send out alerts regarding veteran-related community events via email.

Please email [sps.veterans@nyu.edu](mailto:sps.veterans@nyu.edu) for more information.

## New Degree Program Updates

The NYU School of Professional Studies currently has four new graduate degree program proposals, submitted by several different academic units, in various stages of review.

The School recently received approval from the New York State Education Department (NYSED) to offer a new **MS in Global Security, Conflict, and Cybercrime**. The 36-credit graduate degree will be delivered onsite and online to part-time and full-time students through the NYUSPS Center for Global Affairs. The program has been developed to prepare qualified individuals for cybercrime security and cybersecurity-related positions across the private and public sectors, as well as at non-governmental organizations.

The **MS in Event Management** proposal is currently under review by NYSED. This flexible, 36-credit graduate degree will be delivered onsite and online to full-time and part-time students through the NYUSPS Jonathan M. Tisch Center of Hospitality. The program has been developed to prepare professionals for event management roles across private, public, and not-for-profit organizations.

Two new graduate degree proposals—the **MS in Human Capital Analytics and Technology** and the **MS in Global Sport**—were presented to the University's Graduate Program Committee (GPC) in the spring, with both receiving approval. The proposals will next be submitted to NYSED for review and registration. Once approved, the related departments will begin to recruit students.

The 30-credit **MS in Human Capital Analytics and Technology** is designed to be sufficiently flexible for full-time and part-time study, and to accommodate domestic and international candidates. The program will graduate well-rounded human resource (HR) analytics professionals who are equipped with knowledge of the foundations of human capital management, strategic workforce planning, and employee engagement, as well as the most current skills in data analysis and intelligent automation. The curriculum is designed to address the gap in HR between the business requirement for evidence-based decision-making and technology-enabled solutions, and current professional skills.

The proposed **MS in Global Sport** is a 16-month, 36-credit program that provides a solid business curriculum and a comprehensive focus on the global sports market. It is designed to combine academic excellence with practical application.

The degree will feature a low-residency format, enabling students from around the globe to combine block weeks in residence with consumption of an online curriculum developed to deepen their understanding of the global sports market. In order to capitalize on the benefits of NYU's global centers, two of the four residencies will be held outside of North America, in conjunction with major global sports events and to gain access to global sports leaders in these locations. The degree is designed to equip students with the requisite skills and knowledge needed to compete in the global sports industry. Students will gain a strong understanding of the unique differences between cultures and the business implications of these differences, as well as the role that sports plays in a global society. In addition, they will acquire ethical leadership abilities and will develop the critical-thinking and analytic skills required to address complex global sports business issues.

## NYUSPS Aspire Program

The NYUSPS Aspire Program's student body consists of a diverse group of high school students from underrepresented communities in the New York metro/tri-state area, many of whom lack access to college preparatory experiences. The 2017–2018 academic year saw the second group of students initiated into this innovative program. To support them in their journey to become first-generation college students, the Aspire team held workshops that covered critical college-readiness subjects including financial aid, college selection, internship opportunities, professional development, and leadership. These workshops were enhanced by expert guest lecturers and by guidance from the NYUSPS Dean's Scholars, who serve as mentors to students in the program.

The highlight of the semester was the annual Spring Networking Luncheon. NYUSPS faculty and staff members were invited to share their expertise at the event through a panel discussion and speed-networking rounds. Dozens of volunteers gave their time to meet with the 70

Aspire juniors and seniors. Professionals from the fields of marketing, business, and publishing, among others, attended the event, each providing unique advice and tips. Aspire students were eager to engage with them, and many left the event with meaningful connections and exciting new ideas for careers. Faculty members who are interested in participating in a future Aspire event should stay alert for the call for networking volunteers in the fall.



The 2017–2018 academic year concluded with an Aspire graduation celebration, which recognized the accomplishments of the junior class and honored graduating seniors. Family and friends came from all over the tri-state area to watch the students receive a certificate of completion. All of the seniors in attendance were college-bound, soon to be attending schools such as Cornell University, NYU, and many of the CUNY and SUNY institutions of higher education. Ninety-two percent were enrolled in a four-year program. Additionally, some students were accepted to scholarship programs such as the Arthur O. Eve Higher Education Opportunity Program (HEOP); the State University of New York Educational Opportunity Program (EOP); and the Percy Ellis Sutton Search for Education, Elevation, and Knowledge (SEEK) Program. Three students also received full scholarships to private universities.

With the senior class off to college, the Aspire team is thrilled to announce that the selection of students for the Aspire Class

NYU > About NYU > University Initiatives > Being@NYU



# Being@NYU

An initiative to measure our progress in advancing equity, diversity, and inclusion

**Affordability Steering Committee**

**Equity, Diversity, and Inclusion Advisory Task Force**

**Being@NYU**

- Committee Members
- FAQ

**Academic Space Projects**

- NYU in Brooklyn
- Space Priorities
- Superblock Stewardship

As part of its efforts to embrace diversity and promote a culture of inclusion, the Equity, Diversity, and Inclusion Advisory Task Force agreed that rigorous assessments of campus climate should occur. It therefore recommended that NYU conduct a campus climate assessment to evaluate the living, learning, and working environment at NYU. The assessment will allow NYU to improve its campus climate by addressing the challenges and seizing the opportunities identified in the assessment. The Task Force created a working group to oversee the project to ensure:

**Being@NYU Assessment Results Were Presented on Tuesday, April 24**

Click here for a captioned video recording of the presentation. You will be prompted to log in with your Net ID and Password.

**Contact the Committee**

✉ [being@nyu.edu](mailto:being@nyu.edu)

(continued from page 15)

of 2020 has been completed. These incoming students are a truly inspiring group of passionate young scholars who represent 30 different high schools in the tri-state area. All of them care deeply about improving themselves and their community through the pursuit of higher education. They joined the NYU community for the first time this summer, as they lived and learned on campus and participated in skill-building courses. For those interested in supporting the Aspire program's goal of providing college access to 80 amazing young scholars, please visit [sps.nyu.edu/aspire](https://sps.nyu.edu/aspire).

## Being@NYU

Last fall, the University launched the Being@NYU Assessment as part of its ongoing efforts to embrace diversity and promote a culture of inclusion. Students, faculty members, and administrators were asked to share their experiences at NYU over a month-long period. Raffles, pizza, and fun activities were used as incentives to participate. The data from this large-scale initiative was then analyzed by the consulting firm of Rankin and Associates, which then shared the results with the NYU Community—in person and via live-stream—on April 24, 2018. Nearly 21,000 members of the NYU community participated in the assessment—over 31 percent of the NYU population.

The live stream can be viewed on the Being@NYU website: <https://www.nyu.edu/about/university-initiatives/being-at-nyu-survey.html>, and the comprehensive report can be viewed at Bobst Library. Additional information and next steps will be shared soon.

## Safe NYU

Safe NYU is the University's free mobile campus safety app, which was developed by the Department of Public Safety and its Division of Emergency Preparedness and Communications.

The app provides safety and security services at the tap of an icon, including:

- 911-calling capability for life-threatening situations
- A call box in the palm of your hand, simultaneously send your location and call NYU Public Safety
- Reporting of incidents or tips via in-app forms, real-time chats or voice calls

The app also provides information on how to prepare in case of an emergency, as well as links to transportation information, support resources including victim assistance, the wellness exchange, and the bias response line.

<https://www.nyu.edu/life/safety-health-wellness/public-safety/emergency-preparedness/mobile-campus-safety-app.html>

## NYU's Policies on Sexual Misconduct, Discrimination, Harassment, and Retaliation

University employees have a professional responsibility to maintain a safe, supportive, and just environment for teaching, learning, and scholarship. This includes freedom from sexual misconduct and all forms of improper discrimination, harassment, and retaliation. To address this, all University employees are required to demonstrate familiarity with NYU policies, reporting requirements, and resources relating to sexual misconduct, discrimination, harassment, and retaliation by completing the online policy briefing. The briefing is available via NYU Learn (OEO 301) and must be completed by **August 31, 2018**.

## Faculty Events

Events for the upcoming academic year will be announced soon. Please monitor your NYU email, or for detail information, visit the Office of Academic and Faculty Affairs website [http://sps.nyu.edu/faculty/faculty\\_affairs.html](http://sps.nyu.edu/faculty/faculty_affairs.html).

## FACULTY AWARDS

Teaching Excellence, Outstanding Service, and Distinguished Teaching Awards

### CENTER FOR APPLIED LIBERAL ARTS

**Teaching Excellence Award**

Elizabeth Lowe, Adjunct Professor

George Scheper, Adjunct Instructor

### CENTER FOR GLOBAL AFFAIRS

**Teaching Excellence Award**

Michael Shank, Adjunct Assistant Professor

Jennifer Trahan, Clinical Associate Professor

**Outstanding Service Award**

Kevin Chen, Adjunct Assistant Professor

Anne Marie Goetz, Clinical Professor

**Distinguished Teaching Award - Honorable Mention Status**

Carolyn Kissane, Academic Director and Clinical Associate Professor



Anne Marie Goetz, Jennifer Trahan, and Kevin Chen pose for a photo during the Awards Ceremony.

Photo Credit: ©Kahn: Courtesy of NYU Photo Bureau

### CENTER FOR PUBLISHING

**Teaching Excellence Award**

Kempton Mooney, Adjunct Instructor

**Outstanding Service Award**

Jane Grenier, Adjunct Instructor

### DIVISION OF APPLIED UNDERGRADUATE STUDIES

**Teaching Excellence Award**

John Seely, Adjunct Associate Professor

### DIVISION OF LANGUAGES

**Teaching Excellence Award**

Raul Sanchez, Language Lecturer



Faculty members and administrators enjoy refreshments at the reception following the Awards Ceremony.

Photo Credit: ©Kahn: Courtesy of NYU Photo Bureau

### DIVISION OF PROGRAMS IN BUSINESS

**Teaching Excellence Award**

Jeffrey Keefer, Adjunct Assistant Professor

Kenneth Kerrigan, Adjunct Instructor

Barry Martin, Adjunct Instructor

Vincent Suppa, Adjunct Assistant Professor

Joanne Tombrakos, Adjunct Assistant Professor

Chet Van Wert, Adjunct Instructor

### JONATHAN M. TISCH CENTER OF HOSPITALITY

**Teaching Excellence Award**

Recep "Richie" Karaburun, Clinical Assistant Professor

**Outstanding Service Award**

Ronald Naples, Adjunct Associate Professor

### PRESTON ROBERT TISCH INSTITUTE FOR GLOBAL SPORT

**Teaching Excellence Award**

David Hollander, Clinical Associate Professor

### SCHACK INSTITUTE OF REAL ESTATE

**Teaching Excellence Award**

James Rengstl, Adjunct Instructor



Division of Programs in Business Associate Dean Martin Irhig (left) chats with Joanne Tombrakos and Chet Van Wert at the Awards reception.

Photo Credit: ©Kahn: Courtesy of NYU Photo Bureau

## LONGER SERVICE AWARDS

### 10 YEARS

**Charles Altman**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Beth Bauman**, Adjunct Instructor, Center for Applied Liberal Arts

**Christopher Caltabiano**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Bennett Carlin**, Adjunct Instructor, Schack Institute of Real Estate

**Yee Seng Cheah**, Adjunct Associate Professor, Center for Global Affairs

**Ling Chen**, Adjunct Instructor, Division of Languages

**Lisa Chess**, Adjunct Instructor, Center for Applied Liberal Arts

**Kevin Clark**, Adjunct Instructor, Schack Institute of Real Estate

**Carla De Ycaza**, Adjunct Assistant Professor, Center for Global Affairs

**Kevin Derricotte**, Adjunct Instructor, Division of Programs in Business

**Nancy DiBenedetto**, Adjunct Instructor, Center for Applied Liberal Arts

**Elisa DiCaprio**, Clinical Associate Professor, Division of Applied Undergraduate Studies

**Cheryl Dixon**, Adjunct Instructor, Division of Programs in Business

**Diana Drits**, Adjunct Instructor, Division of Programs in Business

**Dieter Feurich**, Adjunct Instructor, Schack Institute of Real Estate

**David Frankfurt**, Adjunct Instructor, Division of Programs in Business

**Judy Galloway**, Adjunct Instructor, Division of Programs in Business

**Derek Gardella**, Adjunct Instructor, Schack Institute of Real Estate

**Juliana Gilheany**, Adjunct Associate Professor, Division of Applied Undergraduate Studies

**Thomas Grassi**, Adjunct Associate Professor, Schack Institute of Real Estate

**Michael Greece**, Adjunct Instructor, Division of Programs in Business

**Annie Heminway**, Adjunct Instructor, Division of Languages

**Eric Herlands**, Adjunct Instructor, Schack Institute of Real Estate

**William Hewitt**, Adjunct Assistant Professor, Center for Global Affairs

**David Hollander**, Clinical Associate Professor, Tisch Institute for Global Sport

**Seth Kadushin**, Adjunct Instructor, Division of Programs in Business

**Nira Kaplan**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Edward Kirkorian**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Lawrence Knoll**, Adjunct Assistant Professor, Division of Programs in Business

**Erik Madsen**, Adjunct Instructor, Schack Institute of Real Estate

**Sandra Marshall**, Adjunct Instructor, Division of Programs in Business

**Neptali Martinez**, Adjunct Instructor, Division of Programs in Business

**Lark Mason**, Adjunct Instructor, Center for Applied Liberal Arts

**Robert Meulmeester**, Adjunct Instructor, Schack Institute of Real Estate

**Zachary Michaelson**, Adjunct Assistant Professor, Division of Programs in Business

**Rebecca Minnich**, Adjunct Instructor, Division of Languages

**Gail Moaney**, Adjunct Instructor, Division of Programs in Business

**Elizabeth Ngonzi**, Adjunct Instructor, Center for Global Affairs

**Joan Oleck**, Adjunct Instructor, Center for Applied Liberal Arts

**Peter Rosenberger**, Adjunct Instructor, Jonathan M. Tisch Center of Hospitality

**Alain Rozan**, Adjunct Instructor, Center for Applied Liberal Arts

**Carol Russo**, Adjunct Instructor, Division of Programs in Business

**Paul Salib**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Olivia Scott**, Adjunct Instructor, Division of Programs in Business

**Yuna Seong**, Language Lecturer, Division of Languages

**Ryan Severino**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Stephen Soler**, Adjunct Instructor, Schack Institute of Real Estate

**Gerard Spano**, Adjunct Instructor, Schack Institute of Real Estate

**Martin Spergel**, Adjunct Professor, Division of Applied Undergraduate Studies

**John Stoltzfus**, Adjunct Instructor, Division of Programs in Business

**Vincent Suppa**, Adjunct Assistant Professor, Division of Programs in Business

**Michael Ting**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Cyril Tsiboulski**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Gloria Vogel**, Adjunct Instructor, Division of Programs in Business

**Carl Wurtzel**, Adjunct Instructor, Center for Applied Liberal Arts

**Jill Zweigbaum**, Adjunct Instructor, Division of Programs in Business

### 15 YEARS

**Walter Azevedo**, Adjunct Instructor, Division of Languages

**Larry Banks**, Adjunct Instructor, Division of Programs in Business

**William Bassin**, Adjunct Assistant Professor, Division of Programs in Business

**Lloyd Bishop**, Adjunct Instructor, Division of Languages

**Terence Brennan**, Adjunct Instructor, Schack Institute of Real Estate

**Deborah Brown**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Ursula Buchner-Howard**, Adjunct Instructor, Jonathan M. Tisch Center of Hospitality

**Gary Budge**, Adjunct Assistant Professor, Jonathan M. Tisch Center of Hospitality

**Adele Chodorow**, Adjunct Instructor, Division of Programs in Business

**Harry Chotiner**, Adjunct Assistant Professor, Division of Applied Undergraduate Studies

**John Crudele**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Brian D'Cruz**, Adjunct Instructor, Division of Programs in Business

**Donatella Delfino**, Clinical Associate Professor, Division of Applied Undergraduate Studies

**Karin Goldman**, Adjunct Instructor, Center for Global Affairs

**Bohdan Hawryluk**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Philip Herter**, Language Lecturer, Division of Languages

**Jenna Hirsch**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Lee Igel**, Clinical Associate Professor, Jonathan M. Tisch Center of Hospitality

**Matthew Kasindorf**, Adjunct Associate Professor, Schack Institute of Real Estate

**John King**, Adjunct Assistant Professor, Division of Applied Undergraduate Studies

**David Kipin**, Adjunct Instructor, Division of Programs in Business

**Edward Kleinert**, Clinical Assistant Professor, Division of Programs in Business

**Mordecai Kraushar**, Adjunct Instructor, Division of Programs in Business

**Stewart Krentzman**, Adjunct Assistant Professor, Division of Programs in Business

**Jukka Laitamaki**, Clinical Professor, Jonathan M. Tisch Center of Hospitality

**Richard Lambeck**, Clinical Associate Professor, Schack Institute of Real Estate

**Carol Lawson**, Adjunct Instructor, Center for Applied Liberal Arts

**Stephen Manaker**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Wayne McDonnell**, Clinical Professor, Tisch Institute for Global Sport

**Israel Moskowitz**, Adjunct Assistant Professor, Division of Programs in Business

**Stuart Penan**, Adjunct Instructor, Schack Institute of Real Estate

**Leonard Quart**, Adjunct Assistant Professor, Center for Applied Liberal Arts

**Claire Rosenfeld**, Adjunct Instructor, Center for Applied Liberal Arts

**Carol Savvas**, Adjunct Instructor, Center for Applied Liberal Arts

**Irene Shifman**, Adjunct Instructor, Division of Languages

**Diane Snyder**, Adjunct Instructor, Center for Applied Liberal Arts

**Chyng-Feng Sun**, Clinical Professor, Division of Applied Undergraduate Studies

**Anthony Vetrano**, Adjunct Assistant Professor, Schack Institute of Real Estate

**David Walczyk**, Adjunct Assistant Professor, Division of Applied Undergraduate Studies

**Steven Yanovsky**, Adjunct Instructor, Division of Programs in Business

## 20 YEARS

**Joseph Bittner**, Adjunct Assistant Professor, Division of Programs in Business

**Frank Braconi**, Adjunct Professor, Schack Institute of Real Estate

**Dianne Devitt**, Adjunct Associate Professor, Jonathan M. Tisch Center of Hospitality

**Anita Dhir**, Adjunct Assistant Professor, Division of Programs in Business

**Cedric Dunlap**, Adjunct Assistant Professor, Division of Applied Undergraduate Studies

**Richard Gant**, Adjunct Assistant Professor, Division of Programs in Business

**Laurence Gewirtz**, Adjunct Assistant Professor, Center for Applied Liberal Arts

**Jay Gronlund**, Adjunct Assistant Professor, Division of Programs in Business

**Kenneth Hart**, Adjunct Associate Professor, Division of Applied Undergraduate Studies

**Samuel Hussey**, Adjunct Assistant Professor, Division of Applied Undergraduate Studies

**David Isaacson**, Adjunct Assistant Professor, Center for Global Affairs

**Paul Jannace**, Adjunct Instructor, Division of Programs in Business

**Timothy Jarrell**, Adjunct Instructor, Division of Programs in Business

**Robert Melzak**, Adjunct Instructor, Center for Applied Liberal Arts

**Francis Morrone**, Adjunct Instructor, Center for Applied Liberal Arts

**Suzanne Roff**, Adjunct Assistant Professor, Division of Applied Undergraduate Studies

**Wallace Sanders**, Adjunct Instructor, Division of Languages

**Susan Slotkis**, Adjunct Instructor, Center for Applied Liberal Arts

**Samuel Sultan**, Adjunct Assistant Professor, Division of Programs in Business

**Louis Zaidman**, Adjunct Assistant Professor, Division of Programs in Business

## 25 YEARS

**Kofi Afriyie**, Clinical Associate Professor, Division of Applied Undergraduate Studies

**Stephen Bialkowski**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Mary Busbee**, Adjunct Associate Professor, Division of Applied Undergraduate Studies

**Marc Chandler**, Adjunct Associate Professor, Center for Global Affairs

**Stanley Gniadzowski**, Adjunct Assistant Professor, Schack Institute of Real Estate

**Sean Hennessey**, Clinical Assistant Professor, Jonathan M. Tisch Center of Hospitality

**Anne Hoy**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Julia Keefer**, Adjunct Associate Professor, Division of Applied Undergraduate Studies

**Larry Menna**, Adjunct Professor, Division of Applied Undergraduate Studies

**Faina Riftina**, Adjunct Associate Professor, Division of Applied Undergraduate Studies

**Maxine Weisgrau**, Adjunct Professor, Division of Applied Undergraduate Studies

## 30 YEARS

**William Burns**, Adjunct Associate Professor, Division of Applied Undergraduate Studies

**Mel Ehrlich**, Adjunct Associate Professor, Division of Programs in Business

**Anita Feldman**, Adjunct Instructor, Division of Applied Undergraduate Studies

**Helio Garcia**, Adjunct Associate Professor, Division of Programs in Business

**Gary Gasgarth**, Adjunct Instructor, Division of Programs in Business

**Patricia McDonald**, Adjunct Instructor, Division of Applied Undergraduate Studies

**John Osborn**, Adjunct Associate Professor, Jonathan M. Tisch Center of Hospitality

**Qijian Wang**, Adjunct Assistant Professor, Division of Languages

## 35 YEARS

**Warren Dodge**, Adjunct Associate Professor, Division of Programs in Business

**Meredith Willis**, Adjunct Assistant Professor, Division of Applied Undergraduate Studies

## 40 YEARS

**Sholem Friedman**, Adjunct Professor, Schack Institute of Real Estate

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## SAVE THE DATE

### FOURTH ANNUAL NYUSPS 5K RUN

**Sunday, October 28, 2018**  
**Hudson River Park, Pier 84**  
**9:00 a.m.**

Don't wait until the fall to get in condition. You have summer and early fall to limber up! Join us for what has become an amazing and fun-filled tradition. Walk, run or cheer from the sidelines with other students, alumni, faculty members, administrators, and friends of NYUSPS!

(If you're inclined to celebrate Halloween a tad early, you might want to start thinking about running in costume.)



*Each year, students, faculty members, and alumni compete during the 5K Run, which raises funds to support scholarships at NYUSPS that help students to complete their education and get off to a running start.*

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