

FACULTY NEWS FALL/WINTER 2019

MESSAGE FROM THE DEAN



Dear Colleagues,

As the fall semester draws to a close, I hope that you have a sense of deep satisfaction in knowing how important the work is that you do in the classroom, providing our students with the knowledge, skills, and confidence to get ahead. Your teaching and mentoring play a critical role in the education, careers, and lives of the students at NYUSPS. Your efforts, enthusiasm, and support make their experience in and outside of the classroom meaningful and relevant in a professional environment that is constantly changing.

This newsletter serves as a recap of a highly productive fall semester, which was marked by several key events that defined it—the 85th Anniversary celebration and the establishment of The NYU Institute for Cities and Real Estate in Emerging Markets in Shanghai. It also features new faculty members who have joined us and who will add to the deep pool of intellectual capital from which our students benefit. It focuses on your accomplishments as writers, experts, thought leaders, and commentators who not only teach about industry policy and innovation, but also help to shape it. I hope you will take the time to read through this newsletter and reflect upon all that you do to make NYUSPS such a vibrant and important center of teaching and learning.

Susan Greenbaum, EdD
Dean, NYU School of Professional Studies

UPDATE FROM THE ASSOCIATE DEAN OF ACADEMIC AND FACULTY AFFAIRS



Dear Colleagues,

Before the update for the Office of Academic and Faculty Affairs (OFAA), I'd like to thank all faculty members at NYUSPS for providing me with an engaging and stimulating first semester. My enthusiasm as your associate dean of academic and faculty affairs continues to grow, and my aim remains to foster collaboration around all manner of faculty and curricular policy and practice efficiency.

With an entirely new staff joining **Jessica Martin**, director, Academic and Faculty Affairs, OFAA has spent the semester revising some programs, keeping others stable, and implementing a handful of key initiatives. In September, OFAA held a school-wide faculty orientation for new full-time faculty members.

This session introduced NYU, NYUSPS, and opportunities that are specifically designed for faculty members, including the Global Research Initiative, which is taking place at NYU's global sites. In October, OFAA worked with the Center for Academic Excellence and Support (CAES) to create new advising meeting spaces for adjunct faculty members. CAES has opened its doors on the 5th floor of 838 Broadway and is looking forward to booking faculty sessions for student advising appointments. In November, CAES started recording faculty interviews for *Modern Classroom*, a new podcast that highlights NYUSPS faculty expertise in teaching and pedagogy. Next semester, OFAA will launch online tools to assist faculty members with everything from new program approval processes to inclusive classroom teaching strategies. Stay tuned!

Karen Krahulik
Associate Dean, Academic and Faculty Affairs

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NYUSPS FACULTY COUNCIL

The NYUSPS Faculty Council provides guidance in shaping the academic policies, procedures, and the overall educational direction of the School. It also oversees faculty appointments and promotions, as well as relations with the University.



Edward Kleinert – Chair, Clinical Assistant Professor, Division of Programs in Business



Clif Hubby – Vice-Chair, Clinical Associate Professor, Division of Applied Undergraduate Studies



Yuna Seong – Secretary, Clinical Assistant Professor, English Language Institute



Hassan Abdulhaqq – (Adjunct Alternate) Adjunct Instructor, Tisch Center for Hospitality and Tourism



Stuart Brodsky – Clinical Assistant Professor, Schack Institute of Real Estate



Kevin Chen – (Adjunct Representative) Adjunct Associate Professor, Center for Global Affairs



Sean Hennessey – Clinical Assistant Professor, Tisch Center for Hospitality and Tourism



Lee Igel – Clinical Associate Professor, Tisch Institute for Global Sport



Julia Keefer – (Adjunct Representative) Adjunct Associate Professor, Division of Applied Undergraduate Studies



Sylvia Maier – Clinical Associate Professor, Center for Global Affairs



Raúl Sanchez – Clinical Assistant Professor, English Language Institute



Waheguru Pal Sidhu – Clinical Associate Professor, Center for Global Affairs



Manish Srivastava – Clinical Associate Professor, Schack Institute of Real Estate



Chyng-Feng Sun – Clinical Professor, Division of Applied Undergraduate Studies



Dina Tate – (Adjunct Alternate) Adjunct Instructor, Division of Programs in Business



Antonios Saravanos – *ex officio*, Clinical Associate Professor, Division of Applied Undergraduate Studies

Assessment Committee

The NYUSPS Assessment Committee addresses the multifocal ways in which the School evaluates courses and student success. Its ongoing mission is to increase teaching and learning effectiveness through course content and delivery.



Julie Tay – Chair, Clinical Assistant Professor, Center for Applied Liberal Arts



Lisa DiCaprio – Clinical Associate Professor, Division of Applied Undergraduate Studies



Merrie Frankel – Adjunct Associate Professor, Schack Institute of Real Estate



Jukka Laitamaki – Clinical Professor, Tisch Center for Hospitality and Tourism



Jian Liu – Adjunct Instructor, Division of Applied Undergraduate Studies



Shant Melkonian – Clinical Assistant Professor, English Language Institute



Mary Ritter – Clinical Assistant Professor, English Language Institute



Chyng-Feng Sun – Clinical Professor, Division of Applied Undergraduate Studies, *ex officio*

Faculty Grievance Committee

The Full-Time Continuing Contract Faculty Grievance Advisory Committee hears grievances from continuing contract faculty and advises the dean.



Jens Rudbeck – Chair, Clinical Associate Professor, Center for Global Affairs



Pierre Lacour – Clinical Associate Professor, Division of Applied Undergraduate Studies



Brandon Brown – Clinical Associate Professor, Tisch Institute for Global Sport



Yuna Seong – Clinical Assistant Professor, English Language Institute, *ex officio*



Suzanne Kaplan-Fonseca – Language Lecturer, English Language Institute

Rank, Title, and Privilege Committee

The Rank, Title, and Privilege Committee reviews promotion recommendations, in addition to special academic leave and other requests from faculty members. It also reviews policy to ensure consistency and transparency.



Christopher Ankersen – Chair, Clinical Associate Professor, Center for Global Affairs



Antonios Saravanos – Clinical Associate Professor, Division of Applied Undergraduate Studies



Christopher Gaffney – Clinical Associate Professor, Tisch Center for Hospitality and Tourism



Tara Tarpey – Clinical Assistant Professor, English Language Institute



Pierre Lacour – Clinical Associate Professor, Division of Applied Undergraduate Studies



Sylvia Maier – Clinical Associate Professor, Center for Global Affairs, *ex officio*



Abby Mack – Language Lecturer, English Language Institute

Full-Time Faculty Senators Councils

Full-Time Continuing Contract and Tenured/Tenure Track Faculty Senators Councils (C-FSC/T-FSC)

The C-FSC and T-FSC help to steer academic and faculty-related considerations within the University Senate that are of particular concern to the Full-Time Continuing Contract and Tenured/Tenure Track Faculty respectively.

C-FSC:



Antonios Saravanos – Faculty Senator, Clinical Associate Professor, Division of Applied Undergraduate Studies



Barry Hersh – Alternate Senator, Clinical Associate Professor, Schack Institute of Real Estate



Edward Kleinert – Alternate Senator, Clinical Assistant Professor, Division of Programs in Business

T-FSC:



Robert Lapiner – Faculty Senator, Professor, Division of Applied Undergraduate Studies

NYU CONNECT UPDATE

What Is NYU Connect?

Initially launched in Fall 2018 for use by faculty members and academic advisers, NYU Connect was made available to all undergraduate students this fall.

This university-wide platform provides faculty members with a user-friendly way to communicate with academic advisers, student services professionals, and students. Through NYU Connect, they can share up-to-date information regarding students who need additional support and can engage with individuals and departments across the University who can ensure that students succeed.

Faculty Access

Through NYU Connect, faculty members teaching on the undergraduate level can:

- Raise a “flag” to inform an academic adviser(s) when a student needs support or guidance regarding academic issues, attendance concerns, or low grades.
- Send “kudos” to students who deserve recognition for their strong performance in the classroom or on their assignments and extracurricular activities.
- Receive follow-up communications from advisers and other support providers when a concern has been conveyed, ensuring they remain current on a student’s progress.
- Share timely feedback with Academic Affairs on varsity student-athletes through progress surveys.

Faculty members can access NYU Connect from their class rosters or grade rosters in Albert. By clicking the Kudos/Flag link on their roster, they will be taken directly to NYU Connect.

Student Access

Through NYU Connect, students can:

- Schedule meetings with their academic adviser and with professionals in other student support areas.
- Learn about the University’s many support services and how to access them.
- Have their questions answered regarding support services.
- Immediately get feedback when a professor has a concern or wants to share advice about how to stay on track.
- Receive support when there are opportunities for improvement.
- Track and celebrate success.

FACULTY NEWS

Faculty Appointments

James F. Adams



James F. Adams is a visiting clinical assistant professor of finance within the NYUSPS Division of Programs in Business. He holds an MA and a PhD in economics from The Ohio State University, as well as a BA in economics with a minor in German from Wayne State University. He has been a Chartered Financial Analyst since 2001.

An expert on financial risk management, derivatives, investments, and fintech, Adams has over 25 years of financial industry experience. He brings a practitioner’s perspective and an academic approach to his research. He is the co-author of several scholarly risk management articles in the *Financial Analysts Journal* and the *Journal of Applied Corporate Finance*. He serves on the CFA Institute (CFAI) Curriculum Committee and recently wrote CFAI fixed-income curriculum readings for Levels 1, 2, and 3, used by tens of thousands of candidates worldwide in pursuit of the CFA charter. He also serves as a member of the CFA Society New York (CFANY) Fintech Thought Leadership Group and the 2019 CFANY Nominations Committee.

From 1992 to 2018, Adams served in various capacities at JP Morgan Chase & Co., most recently as managing director and team leader. In this role, he worked with corporate, public, and not-for-profit clients across regions and businesses. Previously, he taught as an adjunct at the NYU Tandon School of Engineering. Adams is on the board of directors of Canada’s Sokoman Minerals Corp. and Visionstate Corp.

Vanja Bogicevic



Vanja Bogicevic is a clinical assistant professor of hospitality marketing at the NYUSPS Jonathan M. Tisch Center of Hospitality. She earned a PhD in consumer sciences from The Ohio State University; an MS in hospitality administration management from the College of Hospitality & Tourism

Leadership, University of South Florida; and an MArch and a BArch in architecture and urban planning from the University of Novi Sad, Serbia.

Her research explores the role of design, service technologies, and virtual reality on consumer behavior in the hospitality, tourism, and travel industries. Her work

has been featured in 13 peer-reviewed journal publications, including *Tourism Management*, the *Journal of Hospitality and Tourism Research*, the *International Journal of Contemporary Hospitality Management*, and the *Journal of Business Research*. In addition, she has delivered more than 20 presentations at national and international conferences and has co-authored a book chapter, “Beverage Management,” in the forthcoming book, *Restaurant Management – An Integrative Approach to Restaurant Business and Operations*. Her research has been highly commended by the Emerald/EFMD Outstanding Doctoral Research Awards.

Previously, Bogicevic served as a visiting assistant professor at Ohio State. She is the recipient of a \$340,000 grant from Case 3D Studio for her project, “Service Preview Using Virtual Reality: Enhancing Hotel Pre-Experience in Customer Journey.”

Christian Busch



Christian Busch is a clinical assistant professor of global affairs at the NYUSPS Center for Global Affairs, where he also directs the Global Economy program. He earned a PhD in management and an MSc in management, organizations, and governance from the London School

of Economics and Political Science (LSE); a BBA from Furtwangen University; and a BA in politics and organization from the University of Hagen.

Busch’s research focus is on purpose-driven leadership, business model innovation, entrepreneurship, social impact, cross-sector networks and alliances, and alternative growth strategies. Fluent in German and Spanish, with knowledge of French and Russian, Busch frequently speaks at conferences such as the World Economic Forum, TEDx, and the *Financial Times* Sustainability Summit. His work has been published in outlets such as the *Handbook of Inclusive Innovation*, *Academy of Management Best Paper Proceedings*, and the *International Journal of Entrepreneurial Venturing*, and has been featured by the *Financial Times*, *The Guardian*, and *Harvard Business Review*, among others. His upcoming book, *The Serendipity Mindset* (Penguin Random House, 2020), develops a science-based framework for individuals and companies to help trigger and then leverage “positive accidents” in order to be able to navigate a fast-changing world.

Busch is the co-founder of Leaders on Purpose, an organization convening high-impact leaders, and the Sandbox Network, a leading community of young

innovators who are active in 20 countries. He serves on the World Economic Forum’s Expert Forum and on the human sciences advisory board of INACAP, Chile’s largest higher education institution. He is a visiting fellow at the London School of Economics, where he previously served as course leader and co-director of the Innovation and Co-Creation Lab.

He is among the Thinkers50’s “30 Management Thinkers to Watch in 2019”; the *Diplomatic Courier’s* “Top 99 Influencers,” *The Economist’s* “Ideas People,” and JCI’s “10 Outstanding Persons.” He also is a Fellow of the Royal Society of Arts. **Twitter:** @ChrisSerendip

Bruno Eeckels



Bruno Eeckels is a clinical associate professor of hospitality finance at the NYUSPS Jonathan M. Tisch Center of Hospitality. Fluent in French and Greek, and conversational in Dutch, Eeckels earned a PhD in finance from Bournemouth University in the UK in 2013, an MBA from the University of

Louisville in 1999, and a BA in history with distinction from Université Libre de Bruxelles in Belgium in 1994.

With research interests in hospitality finance, tourism economics, and forecasting, Eeckels has co-authored several articles in refereed journals, including in the *Journal of Travel Research*, *Applied Economics*, *Tourism Economics*, *Tourism Management*, the *Annals of Tourism Research*, and the *Journal of Forecasting*, among others.

Eeckels has taught extensively since 2000. In 2017, he was a visiting research fellow at Bournemouth University in the UK. Previously, he served as associate professor of finance at Les Roches Global Hospitality Education in Bluche, Switzerland, where he taught undergraduate and graduate students financial management and decision-making, investment strategies, hospitality real estate, and data analysis. From 2010 to 2016, he was the dean of graduate studies at Les Roches. He also has taught at the Alpine Center/University of Wales and at New York College in Greece.

Sanjaya S. Gaur



Sanjaya S. Gaur is a clinical assistant professor of integrated marketing and communications within the NYUSPS Division of Programs in Business. He earned a PhD in management and marketing, an MPhil in management,

an MS in chemistry, and a BE in civil engineering from the Birla Institute of Technology and Science, in Pilani, India.

An expert in digital marketing, sales and marketing, relationship building and buyer behavior, Gaur has authored numerous articles in refereed journals, including the *Journal of Management and Governance*, *Journal of Knowledge Management*, and *Management Decision*, and he has received numerous best research paper awards.

Gaur currently is a visiting professor of marketing at Chongqing Technology and Business University in China. He also serves as vice president of scholarship at the Academy for Global Business Advancement (AGBA). In 2018, he was conference co-chair for the 15th annual AGBA World Congress on Business and Entrepreneurship Development in a Globalized and Digitalized Era, NIDA, in Bangkok, Thailand.

Previously, Gaur served as a professor of marketing at the Sunway University Business School in Malaysia. He also taught at the AUT School of Business, Auckland University of Technology, New Zealand, and at the Shailesh J. Mehta School of Management, Indian Institute of Technology Bombay in India, among others. He has served as a consultant to multinational corporations including GlaxoSmithKline, Advanced Medical Optics, Johnson & Johnson, HSBC, and Ranbaxy Laboratories. In recognition of his contributions as a teacher and educator, IBC Cambridge named him among 2008's "Top 100 Educators of the World."

OFFICE OF ACADEMIC AND FACULTY AFFAIRS

Good communication is a top priority for the NYUSPS Office of Academic and Faculty Affairs. We want to hear from you! To that end, our office can be reached by email at sps.facultyaffairs@nyu.edu or by phone at (212) 992-9030.

Please feel free to contact us with questions or comments.

Ted Hayduk III



Ted Hayduk III, originally from Miami, is a clinical assistant professor at the NYUSPS Preston Robert Tisch Institute for Global Sport. He has worked as an operations consultant for Major League Baseball and as a technology specialist for Super Bowl XLVIII. His research focuses on innovation and

technology, with a specific emphasis on entrepreneurship in the sports industry and the ways in which entrepreneurs can leverage the power of sport to generate new ventures that address social issues while also being financially lucrative.

Hayduk's work has been published in numerous refereed publications, including the *International Entrepreneurship and Management Journal*, the *International Journal of Sport Communication*, the *Journal of Applied Sport Management*, and *Organizational Dynamics*.

He currently has several manuscripts in review, as well as a book proposal for *Predictive Analytics in Sport: Applications in Business Strategy, Marketing, Human Resources, and Labor Relations*, which he co-authored with Vanessa Ratten, an associate professor at La Trobe University in Australia.

Hayduk has delivered a broad array of conference presentations, including "Sport Mega Events as Drivers of Foreign Direct Investment," which he presented at the annual meeting of the Western Economic Association International Conference, San Francisco in July 2019, and "Addressing Hegemony and Homophily in Sport Entrepreneurship" at the meeting of the North American Society for Sport Management, New Orleans in June 2019.

Hayduk earned a PhD in sport management from Texas A&M University, an MS in sport management from the University of Southern Mississippi, and a BS in political science and a BS in social science from Florida State University.

Daniel G. Kelly II



Daniel G. Kelly II is a clinical assistant professor of sports management and the academic director of graduate programs at the NYUSPS Preston Robert Tisch Institute for Global Sport. He earned a PhD in sport management

from The Ohio State University and an MS in sports studies and a BS in business administration from Miami University, (Oxford, Ohio).

With more than 15 years of expertise in higher education, program development, and curriculum assessment, Kelly will focus on leading both of the Tisch Institute's graduate degree programs—the MS in Sports Business and the new MS in Global Sport. He currently serves on the Board of the Commissioners for the Commission on Sport Management Accreditation (COSMA), the national certification body that oversees the proper implementation and evaluation of sport management education worldwide at the college and the university level.

Previously, Kelly served as the faculty director and associate professor of the practice for the sports industry management program at Georgetown University and as the academic lead and Georgetown University representative for the football and sports management diploma program with Josoor Institute (created by the Supreme Committee for Delivery & Legacy of the FIFA World Cup Qatar 2022). While at Georgetown, he also partnered with the Barça Innovation Hub of FC Barcelona, the world's leading football club. Kelly brings extensive experience in online curriculum development and the management of adjunct faculty members. In addition, he has strong industry connections to US sports organizations, including MLS, NFL, NHL, and NBA teams, as well as the United States Golf Association (USGA) and Monumental Sports and Entertainment.

Kelly has consulted on strategic leadership and global business initiatives in Argentina with the River Plate University Institute, FuSaDe, the University of Buenos Aires, and Superliga Argentina de Futbol. He has co-authored peer reviewed journal articles on under-represented minority groups in athletics, and he has presented at the College Sport Research Institute and the North American Society for Sport Management Conference, among others.

Prior to his time at Georgetown, Kelly held faculty appointments at Wilmington College (Ohio) and DeSales University (Pennsylvania). He is the founder of a nonprofit management and consulting firm, Dynamic Sport Solutions headquartered in Bethlehem, Pennsylvania. He also served as the education director for the pre-college business skills development program, Futuros Empresarios (Future Entrepreneurs), as part of the Hispanic Chamber of Commerce, in Allentown, Pennsylvania.

Constantine Korologos



Constantine Korologos has been appointed a clinical assistant professor at the NYUSPS Schack Institute of Real Estate. He earned an MBA in finance from NYU Stern and a BBA in finance from Baruch College-CUNY. He holds the CRE designation with the Counselors of Real Estate, the MAI designation with the Appraisal Institute, and the MRICS designation with the Royal Institute of Chartered Surveyors.

A highly regarded commercial real estate expert, Korologos has more than 34 years of experience in real estate finance, lending, structured finance, credit risk, asset management, appraisal, underwriting, and business development. During his career, he has been directly involved in the sale of \$100 billion of commercial real estate equity and structured debt products.

Korologos has held senior credit and underwriting roles with several top investment banks and finance companies. Currently, he is the founding principal of Leonidas Partners. Previously, he served as managing director at BRG Capital Advisers; Situs; Deloitte Financial Advisory Services; Wachovia Securities; and Bear, Stearns & Co. He also was a senior ratings analyst with Moody's Investors Service in its CMBS Group and the chief appraiser and asset manager for Equitable Real Estate Investment Management's New York regional office. He has advised money center banks, private equity firms, REITs, and investment banks on institutional investments across the United States, Canada, and the Caribbean.

Korologos has been an adjunct professor of real estate with the Schack Institute of Real Estate for more than two decades. He has served as an expert witness in real estate capital markets and valuation cases and has spoken on numerous industry panels.

Michael Valentine



Michael Valentine is a clinical assistant professor of human capital management in the NYUSPS Division of Programs in Business. He earned a PhD in organizational leadership from Antioch University in 2016; a JD in labor law from the Temple University James E. Beasley School of Law in

1994; and a BA in political science and government from The Citadel, The Military College of South Carolina, in 1982.

With over 30 years of experience as a human resource leader, consultant, and coach in a wide range of sectors, he has extensive experience developing teams, increasing human resource capacity, and enhancing leadership effectiveness. He holds coaching certifications from the Hudson Institute of Santa Barbara and Case Western Reserve University. He is a member of the International Coach Federation (ICF), the Society for Human Resource Management (SHRM), and the Organization Development Network.

Valentine has taught as an adjunct faculty member at NYUSPS since 2017. He is the founder and managing partner at TruEdge Consulting, a firm that provides change leadership and team consulting services. His clients include TriMas Corporation, American Association of Retired Persons (AARP), ADP, Telos Institute, and Consumer Reports. Previously, he served in various HR capacities at *The New York Times* from 2000 to 2012. From 1982 to 1985, he served in the US Navy as a surface warfare officer.

Panayotis Yannakogeorgos



Panayotis (Pano) Yannakogeorgos is a clinical associate professor of global affairs and the faculty lead for the new MS in Global Security, Conflict, and Cybercrime at the NYUSPS Center for Global Affairs. He joined NYU after an eight-year career in government civil service with the US Air Force, where he

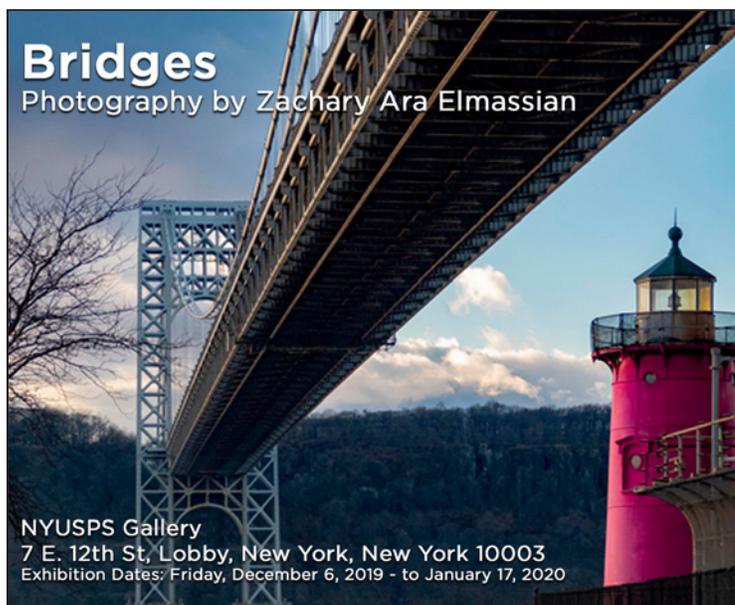
finished his tenure as the founding dean of the Air Force Cyber College. Prior to launching the AF Cyber College, he was a research professor at the Air Force Research Institute, where he participated in Air Force Chief of Staff

(CSAF) sponsored projects, evaluating cyberpower, national security, and military operations for senior military leaders.

With extensive knowledge of emerging cybersecurity issues, risks, and vulnerabilities, he is the co-author of several books on cybersecurity, including *The Cyber Threat and Globalization: Challenges to National and International Security* and *The Human Side of Cyber Conflict*. He also has authored numerous articles in such publications as *The Diplomat*, *IEEE Security & Privacy*, *Strategic Studies Quarterly*, and the *Air & Space Power Journal*. He is an editorial board member of *Military Cyber Affairs: The Journal of the Military Cyber Professionals Association*.

Yannakogeorgos' professional activities include membership in "track 1.5" cyber norms dialogues among current and former government officials from the United States, China, and Russia. Contributing to global cyber capacity building efforts, he has educated senior military officers and government officials around the world as an intermittent lecturer with the Defense Security Cooperation Agency's Institute for Security Governance at the Naval Postgraduate School. His honors include the Military Cyber Professionals Association's Order of Thor Medal and the Air Force Research Institute Civilian of the Year. He also was a US Naval Academy Stockdale Fellow in Leadership and Ethics.

Yannakogeorgos earned a bachelor of liberal arts in philosophy, cum laude, from Harvard University and an MS and a PhD in global affairs from Rutgers University. He also completed training in the Air Force Civilian Cyber Fundamentals Course (CCFC).



LET US PROMOTE YOU!

Recently featured in a news broadcast? Penned an article or op-ed? Published a book or blog? Let us know!

Send news about your research, media appearances, and publications to:
pck211@nyu.edu or md1122@nyu.edu

FACULTY IN THE NEWS

NYU School of Professional Studies faculty members are highly sought after industry experts who are able to bring fresh and relevant viewpoints to media commentary. They often are called upon to provide context on breaking news and industry trends. The examples below are a small sampling of the types of media coverage our faculty members generate.

**Division of Program in Business Academic
Director of Human Capital Management Anna
Tavis Interviewed on LinkedIn's #GetHiredLive**



On a recent episode of **LinkedIn's #GetHired Live** program, **Anna Tavis**, academic director of the Human Capital Management program within the NYUSPS Division of Programs in Business, discussed with LinkedIn Editor **Andrew Seaman** how companies hire, how the hiring process is evolving, and how candidates search for jobs in today's employment market. Watch the interview here: <https://bit.ly/34shbAk>.

**Schack Institute of Real Estate Clinical Assistant
Professor Scott Robinson Spoke with National
Real Estate Investor on REIT M&A Activity**

Scott Robinson, clinical assistant professor at the NYUSPS Schack Institute of Real Estate and a Real Estate Investment Trust (REIT) expert, discussed the outlook for the REIT market with the publication *National Real Estate Investor*. According to Robinson, future REIT mergers will likely be "tactical" in nature, and he expects 2020 to be a solid year for REIT M&As. View the article here: <https://bit.ly/2P1fULC>.



**Center for Applied Liberal Studies Adjunct
Associate Professor John Tauranac Spoke with
ABC News Regarding the NYC Subway Map He
Helped to Design**

John Tauranac, an adjunct associate professor who teaches the noncredit course "The Changing City: Here Today, Gone Tomorrow" at the NYUSPS Center for Applied Liberal Arts (CALA), was the creative director of the award-winning 1979 NYC subway map. He recently was interviewed by Channel 7 ABC Eyewitness News about the current map, discussing how it can be improved for today's subway riders. Watch the interview here: <https://7ny.tv/2M53Reu>.



**Jonathan M. Tisch Center of Hospitality
Academic Chair and Clinical Associate Professor
Lynn Minnaert Interviewed by travelpulse.com
About the Family Travel Survey She Recently
Completed with the Family Travel Association**

Lynn Minnaert, academic chair and clinical associate professor at the Jonathan M. Tisch Center of Hospitality, was interviewed by travelpulse.com regarding some of the interesting trends that were uncovered in the 2019 Family Travel Survey for which she conducted the research. <https://bit.ly/2Z9PTwD>

FACULTY SHAPING OPINION

Many NYUSPS faculty members write op-eds that are featured in some of the top media outlets in the world. As respected experts in their fields, their opinions matter and provide readers with new perspectives on pressing issues, from sustainable development to esports. This page highlights a small number of the opinion pieces penned by our faculty member this fall. Click on the links to read the full pieces.



Tisch Institute Visiting Clinical Assistant Professor Jason Chung Shared His Opinions with *Wired* on the Power of Esports in Education

In a recent *Wired* magazine op-ed, **Jason Chung**, visiting clinical assistant professor at the NYUSPS Preston Robert Tisch Institute for Global Sport, shared his perspective on how politicians and educational administrators can leverage esports responsibly to help create a healthier, safer, and more balanced high school experience for students. Read the full piece here: <https://bit.ly/327vedf>.



Center for Global Affairs Academic Director and Clinical Associate Professor Carolyn Kissane Penned an Op-Ed on Saudi Aramco's IPO on thehill.com

In an op-ed published in late October on thehill.com, **Carolyn Kissane**, an expert in the energy sector and academic director of the Center for Global Affairs, wrote an opinion piece that focused on the issues surrounding Saudi Aramco's IPO. Read the full piece here: <https://bit.ly/36ES3Hb>.



Center for Global Affairs Adjunct Assistant Professor Michael Shank Shared His Thoughts on Top Banks Investing in Sustainable Development

In a recent Thomson Reuters opinion piece titled, "Shifting to sustainable investment is not 'pie-in-the-sky,'" **Michael Shank**, an adjunct assistant professor at the NYUSPS Center for Global Affairs, provided his perspective on the recent news from the United Nations that 30 of the world's top investors—including Bank of America, PIMCO, Citigroup, Allianz, and UBS—have committed to investing in sustainable development over the next two years. He discussed why sustainable investment is critical and how companies around the world can become involved. Read the full piece here: <https://tmsnrt.rs/35KvGk3>.



Tisch Institute Clinical Associate Professor Lee Igel Wrote an Op-Ed in *Forbes* on the Future of the NY Islanders

In an article written for *Forbes*, **Lee Igel**, clinical associate professor at the NYUSPS Preston Robert Tisch Institute for Global Sport, discussed the future of the New York Islanders following the recent groundbreaking at the site that will serve as the hockey team's new home in Belmont Park. Read the full piece here: <https://bit.ly/2nWOT2n>.

TASK FORCE UPDATE

Following the success of the initial task force groups launched in Spring 2019, the NYU School of Professional Studies has formed three additional committee groups, composed of faculty and staff, in areas identified as strategic priorities for NYUSPS: inclusion, diversity, belonging, and equity; alumni and development; and student success. Over the course of the summer and the fall, each group met with the various stakeholders throughout the School to assess the current state of each area at NYUSPS and to develop short- and long-term recommendations to present to dean. The goal of each task force was to provide feedback on its respective subject, including current operations, areas of strength, strategies for future consideration, and areas of improvement. Each task force concluded its work at the end of October and reported its findings in meetings throughout the fall semester.

NEW REAL ESTATE INSTITUTE IN SHANGHAI

The NYU School of Professional Studies, NYU Shanghai, and the Schack Institute of Real Estate Announce the Establishment of The NYU Institute for Cities and Real Estate in Emerging Markets



Members of the group who participated in the ceremony establishing The NYU Institute for Cities and Real Estate in Emerging Markets included (from left to right): Sun Shuangyun (Rime), Director of Development, NYU Shanghai; Ding Shuzhe, Associate Vice Chancellor, NYU Shanghai; Dr. Feng Lun (donor), chairman of Yufeng (F&E) Capital; Dr. Susan Greenbaum, Dean, NYU School of Professional Studies; Dr. Sam Chandan, Associate Dean and Silverstein Chair of the NYUSPS Schack Institute of Real Estate; Shan Dawei (donor), president of UB Group; Xiao Yong (donor), vice president and executive general manager of China Real Estate Business; and Wang Haitao, Secretary General, of the new foundation.

The NYU School of Professional Studies (NYUSPS) and NYU Shanghai have established a new academic institute that will focus on real estate in China and in emerging markets. The ceremony that formalized the establishment of the Institute and its supporting foundation, which is currently awaiting government approval, took place at NYU Shanghai on July 23, 2019, where the Institute will be located.

The NYU Institute for Cities and Real Estate in Emerging Markets will be supervised jointly by the NYUSPS Schack Institute of Real Estate, a global leader in real estate education located in NYC, and NYU Shanghai.

The Institute and its supporting foundation have been endowed through a very generous gift by real estate industry executives and civic leaders **Dr. Feng Lun**, chairman of Yufeng (F&E) Capital; **Shan Dawei**, president of UB Group, and **Xiao Yong**, vice president and executive general manager of *China Real Estate Business*. **Dr. Sam Chandan**, associate dean of the NYUSPS Schack Institute of Real Estate has worked closely with Dr. Feng for many years to establish The NYU Institute for Cities and Real Estate in Emerging Markets. The supporting endowment is representative of the myriad contributions Dr. Feng, an NYU trustee, and his colleagues have made to the development of the real estate industry and to advancing the expertise of leaders in the field from China. **Ms. Haitao Wang**, the recently-appointed secretary-general of the new foundation, attended the ceremony as a representative of the foundation.

The Institute will provide a locus for cutting-edge professional education and research in real estate in China. More formalized plans for the Institute will take shape in the near future. Initial activities will entail the development and delivery of short-term executive training programs, as well as the convening of a leading regional industry conference on real estate in China. A new degree program—the Executive Master of Science in Real Estate—will be proposed in the coming year. As academic activities evolve at the Institute, it also will support advanced research on China and emerging markets.

The new enterprise will provide the NYU School of Professional Studies with the opportunity to deepen its already close relationship with NYU Shanghai. As NYUSPS celebrates its 85th anniversary during the 2019–2020 academic year, this venture will serve to expand the School's international reputation, and will grow its ability to impact and contribute to applied research and professional education in emerging markets.

NYUSPS CELEBRATES 85 YEARS

A Celebration and Proclamation



During the event that marked the 85th Anniversary of the NYU School of Professional Studies (NYUSPS), NYC Deputy Mayor for Strategic Policy Initiatives J. Phillip Thompson; NYU Vice Provost Kristen Day; NYUSPS Dean Susan Greenbaum; NYUSPS benefactor Jonathan M. Tisch, Chairman and CEO of Loews Hotels & Co. and Co-Chairman of the Board of Loews Corporation; and NYU President Andrew Hamilton posed for photos prior to the NYC proclamation presentation. Photo Credit: ©NYUSPS/Mark McQueen

During a celebratory event that took place on the evening of October 28, 2019 at 7 East 12th Street, and that was attended by New York City and NYU officials, students, alumni, faculty members, administrators, staff members, industry executives, and friends, the NYU School of Professional Studies marked its 85th Anniversary as a trailblazer in developing and delivering educational programs that have prepared generations of leaders and innovators in the industries it serves.

The highlight of the evening was the presentation of a proclamation from the NYC Mayor's Office, which was bestowed upon the School by NYC Deputy Mayor for Strategic Policy Initiatives **J. Phillip Thompson**. He read directly from the proclamation, which commended NYUSPS and its dedication to educating the workforce of this city.

*The document proclaimed October 28, 2019
— NYU School of Professional Studies Day.*

As stated in the proclamation:

“New York City has always been world-renowned for the abundance, diversity, and quality of our higher education institutions, all of which provide the next generation of leaders with the tools they need to succeed in the occupations of their choosing. Since 1934—through record unemployment rates, wars, and unprecedented technological innovation—the NYU School of Professional Studies has played a vital role in shaping this legacy. Today, I am proud to recognize all that NYUSPS has accomplished over the last 85 years.”

In a speech preceding the reading of the proclamation, which was delivered to nearly 200 guests in attendance, NYUSPS Dean **Susan Greenbaum** celebrated the unique brand of education that the NYU School of Professional Studies affords students who seek to make their mark in industries that are evolving and driving change here in NYC and across the continents.

Dean Greenbaum was joined by NYU President **Andrew Hamilton**, whose speech highlighted the upward mobility an NYUSPS education provides to its students, while NYU Vice Provost **Kristen Day's** remarks reflected upon the exceptional perspective NYUSPS brings to the University as a whole, as well as the School's global impact on industry that reaches far beyond its location in NYC.

The event shined a spotlight on the many achievements of NYUSPS as a leader and innovator in industry focused education. It also served to amplify the tremendous contribution the School has made in educating the workforce of this great city and of cities around the world.

“We are so proud of the tremendous contribution the NYU School of Professional Studies has made over the years in supporting the workforce of this great City, and in enabling generations of students to pursue meaningful careers in a constantly evolving marketplace. Our faculty members, industry partners, students, alumni, and administrators all work together to create this distinct learning environment, which is at the very forefront of innovation emerging fields.”

—Dean Susan Greenbaum

FALL FACULTY EVENTS AND RESOURCES

CAES Fall Symposium

Teaching and Learning Symposium: Challenging Our Students, Challenging Ourselves



Monica Glina, NYU director of faculty development (left), facilitates a discussion with alumni Ken Brown '16, Dashka Gabriel '15, Ajay Chitharanjan '18, and Li Zhao '16 during the alumni panel: "Life Beyond the Square." Photo credit: ©NYUSPS/Mark Parsia

On Friday, October 25, 2019, the Center for Academic Excellence and Support (CAES) hosted its annual Teaching and Learning Symposium, which was co-sponsored by NYU Information Technology. This year's two keynote speeches, by **Jaime Casap**, chief education evangelist at Google, and **James M. Lang**, a professor at Assumption College, were bridged by an alumni panel, "Life Beyond the Square."

This year's theme, "Challenging Our Students, Challenging Ourselves," recognized and reflected upon the significant impact our students have on us and we, as educators, have on them. To pay tribute to this deeply meaningful relationship, students were invited to participate as presenters, panelists, and members of the audience. Sessions included "The Global Classroom: Multicultural Practices and Strategies," "Alumni Perspectives on the Real-World Applications of Project-Based Learning," and "Teaching Matters More: Using NYU's Digital Learning Environment to Apply High-Impact Principles."

To honor those who have partnered with CAES in substantive ways, CAES Impact Awards were presented to **David Abrams**, clinical assistant professor, Tisch Institute for Global Sport; **Brandon Brown**, clinical assistant professor, Tisch Institute for Global Sport; **Donatella Delfino**, clinical associate professor, Division of Applied Undergraduate Studies; **Vince Gennaro**, associate dean, Tisch Institute for Global Sport; **Eugenia Liakaris**, assistant dean, NYU Wasserman Center at NYUSPS; and **Vincent Suppa**, adjunct assistant professor, Division of Programs in Business. NYU Provost Katherine Fleming closed the day by answering questions from the NYUSPS community.

Adjunct Faculty Meeting Spaces

The Center for Academic Excellence and Support (CAES) has several rooms available for adjunct faculty members to reserve: a large conference room (12 people), a small conference room (six people), and two more flexible collaborative spaces, all at 838 Broadway, 5th floor. To check availability and to reserve these spaces, please contact **Tim Fenn** at **(212) 998-5550** or tpfl@nyu.edu. NYUSPS also has several lounge and meeting spaces available for adjuncts at 7 East 12th Street, at the Midtown Center, and at Woolworth.

Career Wellness Forum

In October, the NYUSPS Wasserman Center for Career Development hosted a Career Wellness Forum for students, alumni, faculty members, and industry professionals to discuss leveraging strengths and a mindset of wellness and growth in order to navigate lifelong professional changes. The event was co-sponsored by Cappfinity (a leading provider of strengths-based assessments) and included a panel discussion that focused on the importance of self-assessment for success in the classroom, workplace, and beyond. In addition, *New York Times* bestselling author, Lindsey Pollak, spoke about the multigenerational workforce and its implications for the world of work.

Through the NYUSPS Wasserman Center, students have free access to the Strengths Profile, which reveals realized and unrealized strengths as they relate to the test-taker's energy. Students also can participate in sessions with peers and career coaches to discover their strengths and to learn how to apply them in both their careers and professional development.

Faculty and Career Exchange (FACE) Series

This webinar series for students and alumni brings together the expertise of career coaches and the industry experience of faculty members to discuss topics impacting today's workforce. Previous topics covered include career readiness competencies such as critical thinking and problem-solving, oral and written communication, professionalism and work ethic, and succeeding as a new professional. All faculty members (both full-time and adjunct) who are interested in participating as a guest speaker can volunteer by contacting the Wasserman Center at sps.wasserman@nyu.edu.

Faculty Resources to Support Career Wellness

To support faculty member conversations with students about career-related topics, a Career Toolkit and online module are available. To access the Career Toolkit, visit bit.ly/2pF930b. To access the online module, visit bit.ly/2pEMs3T.

Welcome Back Reception

On September 16, 2019, nearly 170 NYUSPS faculty and staff members and administrators attended the Fall Welcome Back reception, which was held at 7 East 12th Street. NYU Provost Katherine Fleming attended the event to announce and celebrate the appointment of then Interim Dean Susan Greenbaum to the role of dean. Provost Fleming and Dean Greenbaum welcomed back returning faculty members and greeted new faculty members, who had the opportunity to become acquainted with new colleagues and to familiarize themselves with the School.



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Fall Faculty Meeting

On October 24, 2019, close to 100 NYUSPS faculty members gathered at the NYU Kimmel Center for University Life to participate in the Fall 2019 Faculty Meeting. NYUSPS Dean Susan Greenbaum updated faculty members on new strategic initiatives for the School. Also during the meeting, faculty heard University updates from Charlton McIlwain (vice provost, Faculty Engagement & Development), recommendations from the IDBE Task Force from Karen Krahulik (associate dean, Academic and Faculty Affairs) and Lisa Samuel (academic director, Division of Applied Undergraduate Studies), new developments and initiatives within Oafa, and upcoming changes for NYU's Learning Management System from Christopher Zakrzewski (Director, Educational Technology).



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