

## 48TH ANNUAL URBAN LEADERSHIP AWARD DINNER

WENDY SILVERSTEIN
Chief Investment Officer, WeWork
Wednesday, May 8, 2019 • The Plaza • New York City

## Sponsorship Information & Benefits

Thank you for considering sponsorship of the **48th Annual Urban Leadership Award Dinner** honoring WeWork Chief Investment Officer Wendy Silverstein. Sponsorship offers your firm a high level of visibility with industry executives and supports critically important scholarships and academic programs at the NYUSPS Schack Institute of Real Estate. For inquiries regarding sponsorship opportunities and related benefits, please contact Sonal Pande at **sonal.pande@nyu.edu** or **212-998-6961**.

Thank you for your continued support of the Institute and our students.

SPONSORSHIP LEVELS	RECOGNITION ON WEBSITE	RECOGNITION ON ONSITE SIGNAGE	RECOGNITION IN ONSITE AUDIO VISUAL	RECOGNITION IN DINNER BROCHURE	DINNER PASSES
PLATINUM \$100,000	<b>√</b>	Individual Poster	Individual Logo Listed	Back Cover Ad (Color)	36
GOLD \$50,000	✓	Individual Poster	Individual Logo Listed	Full Page Ad (B/W)	24
SILVER \$25,000	✓	Logo	Logo Listed	Half Page Ad (B/W)	12
BRONZE \$15,000	<b>√</b>		Logo Listed	Logo Listed	10
PREMIER \$10,000	<b>√</b>		Name Listed	Name Listed	10
SUPPORTING \$5,000	✓		Name Listed	Name Listed	1

DINNER TICKET (ONE INDIVIDUAL)—\$1,000	
RECENT NYUSPS SCHACK ALUMNI DINNER TICKET (CLASS OF 2017, 2018, AND 2019 ONLY)—\$750  Degree Year	
I AM UNABLE TO ATTEND. PLEASE ACCEPT MY DONATION OF \$	

Please note the non-tax deductible portion of each ticket is \$315. The deadline for sponsors to be included in the dinner brochure is Friday, April 26, 2019.



## 48TH ANNUAL URBAN LEADERSHIP AWARD DINNER Honoring **WENDY SILVERSTEIN** Chief Investment Officer, WeWork Wednesday, May 8, 2019 • The Plaza • New York City

## Sponsorship Form

☐ PLATINUM \$100,	000 GOLD \$50,000	☐ SILVER \$25,000	☐ BRONZE \$15,000 ☐ PR	REMIER \$10,000	☐ SUPPORTING \$5,000
Principal Contributo	or				
Executive Assistant					
Company/Organiza	tion Name				
Title					
Address					
City			Stat	e	_ Zip
Telephone			Fax		
Email Address					
lf applicable, please	indicate how you would	like to be listed in the	e program, i.e. personal name,	company name	
Paying by credit ca	rd:				
Type of card:	Discover	☐ Visa	☐ American Express	M	astercard
Name on Card					
Signature (I authori	ze NYU to charge my cre	dit card)			
Card Number			Exp	iration Date	
	payable to New York Univ	•			

25 West 4th Street, 3rd Floor, New York, NY 10012

Attn: Ms. Reshma Persaud

Completed credit card forms can be mailed or faxed to the Office of Gift Administration at 212-995-4039.

Please note that credit card information cannot be accepted over the Internet.