



25TH ANNUAL REIT SYMPOSIUM

REIT LEADERSHIP FOR A POST-PANDEMIC WORLD

APRIL 6, 7, AND 8, 2021
DIGITAL CONFERENCE • ONLINE FOR 2021

SCHACK INSTITUTE OF REAL ESTATE

DIGITAL SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the **25th Annual REIT Symposium** on **April 6, 7, and 8, 2021**. We are delighted to share the conference will be presented in an online format for our silver anniversary, expanding to three days and featuring more than 50 REIT chairmen, CEOs, board members, and other executives. April 8, our new Research Day, will address the growth in the REIT industry in emerging economies, mortgage REITs, and a range of other special topics.

Through pre-conference marketing to more than 17,000 industry professionals, prominent placement in conference materials and during the conference, and post-conference correspondence with an expected audience of 3,500 online attendees, sponsorship offers a high level of visibility with a targeted audience of REIT executives, their investors and lenders, analysts, researchers, other members of industry.

The funds raised through sponsorships support critically important scholarship and academic programs for graduate and undergraduate students at the Institute, including financial support for students impacted by the pandemic, and the research activities of the REIT Center.

2017, 2018, AND 2019 SPONSORS American Tower • AM Global Capital • Benchmark Investments • Clarion Partners • Deloitte • Ferguson Partners • Fidelity National Title Insurance Company • Fried, Frank, Harris, Shriver & Jacobson LLP • HFF • HongKun USA Development • Monmouth • PwC • Regency Centers • RXR

Digital Sponsorship Level

 PLATINUM \$50,000	 GOLD \$25,000	 SILVER \$15,000	 BRONZE \$10,000	 PREMIERE \$5,000	 SUPPORTING \$3,000
---	---	---	---	--	--

Number of Sponsorships Available	ONE	THREE	FIVE	EIGHT	UNLIMITED	UNLIMITED
Conference Passes	40 (\$10,000 Value)	25 (\$6,250 Value)	15 (\$3,750 Value)	10 (\$2,500 Value)	5 (\$1,250 Value)	3 (\$750 Value)
Pre-Conference Marketing Material (Sent to Mailing List of 17,000+ Previous Conference Attendees and Industry Professionals)	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Dedicated Attendee Email	✓	✓	✓	✗	✗	✗
Conference Materials/Digital Ads During Conference	STANDALONE LOGO	STANDALONE LOGO	LOGO	LOGO	NAME	NAME
Digital Conference Book Ad	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	
Acknowledgment in Social Media	✓	✓	✓	✓	✓	✓
Acknowledgment in Post-Conference Emails and Session Replays	✓	✓	✓	✓	✓	✓
Opportunity to Direct Sponsorship to Diversity Scholarship Funds With Recognition	✓	✓	✓	✓	✗	✗

For sponsorship opportunities please contact **Michael Foote**, director of development, at **212-992-8341** or michael.foote@nyu.edu. All other inquiries please contact **Monica Estrada**, senior director, events, at **212-998-7036** or monica.estrada@nyu.edu. Please confirm your sponsorship commitment by **March 9, 2021**.



25TH ANNUAL REIT SYMPOSIUM

REIT LEADERSHIP FOR A POST-PANDEMIC WORLD

APRIL 6, 7, AND 8, 2021
DIGITAL CONFERENCE • ONLINE FOR 2021

SCHACK INSTITUTE OF REAL ESTATE

DIGITAL SPONSORSHIP REGISTRATION

Platinum \$50,000 Gold \$25,000 Silver \$15,000 Bronze \$10,000 Premier \$5,000 Supporting \$3,000

Principal Contributor _____

Company/Organization Name _____

Title _____

Indicate How You Would Like to be Listed [Contributor Name or Company Name] _____

Executive Assistant _____

Address _____

State _____ City _____ Zip _____

Home Phone _____ Office Phone _____ Fax _____

Email Address _____

Credit Card Sponsorship Options:

1. Pay by mail: Please complete the following information and mail this form to the address below.
2. Pay by phone: Email sponsorship forms to Michael Foote. If using a credit card to sponsor, call the Office of Gift Administration at **800-698-4144** after forms are submitted.

Name on Card _____

Signature (I authorize NYU to charge my credit card) _____

Type of Card: American Express Visa Mastercard Discover

Card Number _____ Expiration Date _____

To pay by check, please make your check payable to New York University, and mail with this form to the address below.
NYU School of Professional Studies
25th Annual REIT Symposium
25 West 4th Street, 3rd Floor, New York, NY 10012
Attn: Michael Foote