

27TH ANNUAL REIT SYMPOSIUM

WEDNESDAY, APRIL 19, 2023 • 8:00 AM TO 5:00 PM

IN PERSON* • THE PIERRE • NEW YORK CITY

SCHACK INSTITUTE OF REAL ESTATE

SPONSORSHIP OPPORTUNITIES

Dear Friends of the Schack Institute of Real Estate,

We are pleased to announce that the 27th Annual REIT Symposium will be held on Wednesday, April 19, 2023, at The Pierre in New York City.

The Symposium will once again attract an audience of more than 500 REIT executives, bankers, attorneys, analysts, investors, and members of the academic community. Through signage, acknowledgements in marketing materials, and exclusive invitations to special conference events, sponsorship offers a high level of visibility with these senior industry professionals. The funds raised support critically important need-based financial aid and scholarship programs as well as academic initiatives for graduate and undergraduate students at the Schack Institute.

All REIT Symposium sponsorship gifts will count toward the SPS goal for NYU One Day - NYU's 24-hour day of giving.

Five levels of support, detailed on the following page, are available to recognize our sponsors' generosity.

For more information on naming opportunities, please contact **Natalie Kimball Tessoun** at 212-998-6914 or natalie.kimball@nyu.edu.

Thank you for considering sponsorship of the 2023 Symposium and for your continued support of our students and programs. We look forward to seeing you in April.

Sponsorship Level

 GOLD \$50,000	 SILVER \$25,000	 BRONZE \$15,000	 PREMIER \$10,000	 SUPPORTING \$5,000
---	---	--	--	--

Number of Sponsorships Available	THREE	FIVE	UNLIMITED	UNLIMITED	UNLIMITED
Conference Passes	8 (\$7,400 Value)	4 (\$3,700 Value)	2 (\$1,850 Value)	2 (\$1,850 Value)	1 (\$925 Value)
Pre-Conference Marketing Material (Sent to Mailing List of 18,000 Previous Conference Attendees and Industry Professionals)	LOGO	LOGO	LOGO	NAME	NAME
Dedicated Attendee Email	✓	✓	✗	✗	✗
Conference Materials/Digital Ads During Conference	STANDALONE LOGO	LOGO	LOGO	NAME	NAME
Conference Book Ad	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	✗
Acknowledgment in Social Media	✓	✓	✓	✓	✓
Acknowledgment in Post-Conference Emails and Session Replays	✓	✓	✓	✓	✓
Opportunity to Direct Sponsorship to Diversity Scholarship Funds With Recognition	✓	✓	✓	✗	✗

For more information on naming opportunities, please contact **Natalie Kimball Tessoun** at 212-998-6914 or natalie.kimball@nyu.edu.

27TH ANNUAL REIT SYMPOSIUM

WEDNESDAY, APRIL 19, 2023 • 8:00 AM TO 5:00 PM

IN PERSON* • THE PIERRE • NEW YORK CITY

SCHACK INSTITUTE OF REAL ESTATE

SPONSORSHIP REGISTRATION

Gold \$50,000

Silver \$ 25,000

Bronze \$ 15,000

Premier \$ 10,000

Supporting \$ 5,000

Principal Contributor _____

Company/Organization Name _____

Title _____

Indicate How You Would Like to be Listed [Contributor Name or Company Name] _____

Executive Assistant _____

Address _____

State _____ City _____ Zip _____

Home Phone _____ Office Phone _____ Fax _____

Email Address _____

To pay online, follow this secure url: <https://www.nyu.edu/giving/give-now/>. Select "Other" for Area of Interest, then type "REIT Conference Sponsorship" for the Fund Name. Then proceed with entering credit card details.

To pay by phone, please call **1-800-698-4144**, Monday - Friday, between 9:00 AM and 5:00 PM EST.

To pay by check, please make your check payable to New York University, and mail with this form to the address below.

New York University
Office of Gift Administration
547 LaGuardia Pl, New York, NY 10012
Attn: Natalie Kimball Tessoun
Appeal Code: SPS23

* In-person events are all subject to university, city, state, and federal health guidelines.