

55TH ANNUAL CONFERENCE ON CAPITAL MARKETS IN REAL ESTATE

TUESDAY, DECEMBER 6, 2022 • 8:00 AM TO 5:00 PM EST
THE PIERRE HOTEL • 2 EAST 61ST STREET • NYC

SCHACK INSTITUTE OF REAL ESTATE

SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the **55th Annual Conference on Capital Markets in Real Estate on Tuesday, December 6, 2022**, live in New York City.

Through pre-conference marketing materials, prominent placement in conference-day materials and signage, and post-conference correspondence with attendees, sponsorship offers a high level of visibility with a projected audience of 800 real estate professionals and members of the academic community from across the country and abroad. The funds raised will support critically important scholarship and academic programs for graduate and undergraduate students at the Institute.

Sponsorship Level

				
GOLD \$50,000	SILVER \$25,000	BRONZE \$15,000	PREMIER \$10,000	SUPPORTING \$5,000

	GOLD \$50,000	SILVER \$25,000	BRONZE \$15,000	PREMIER \$10,000	SUPPORTING \$5,000
Number of Sponsorships Available	THREE	FIVE	UNLIMITED	UNLIMITED	UNLIMITED
Conference Passes	8 (\$7,350 Value)	4 (\$3,700 Value)	2 (\$1,850 Value)	2 (\$1,850 Value)	1 (\$925 Value)
Pre-Conference Marketing Material (Sent to Mailing List of 18,000 Previous Conference Attendees and Industry Professionals)	LOGO	LOGO	LOGO	NAME	NAME
Dedicated Attendee Email	✓	✓	✗	✗	✗
Conference Materials/Digital Ads During Conference	STANDALONE LOGO	LOGO	LOGO	NAME	NAME
Conference Book Ad	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	✗
Acknowledgment in Social Media	✓	✓	✓	✓	✓
Acknowledgment in Post-Conference Emails and Session Replays	✓	✓	✓	✓	✓
Opportunity to Direct Sponsorship to Diversity Scholarship Funds With Recognition	✓	✓	✓	✗	✗

For more information on sponsorship opportunities, please contact Natalie Kimball Tessoun at natalie.kimball@nyu.edu or **347.443.1961**.



55TH ANNUAL CONFERENCE ON CAPITAL MARKETS IN REAL ESTATE

TUESDAY, DECEMBER 6, 2022 • 8:00 AM TO 5:00 PM EST
THE PIERRE HOTEL • 2 EAST 61ST STREET • NYC

SCHACK INSTITUTE OF REAL ESTATE

SPONSORSHIP REGISTRATION

Gold \$50,000

Silver \$ 25,000

Bronze \$ 15,000

Premier \$ 10,000

Supporting \$ 5,000

Principal Contributor _____

Company/Organization Name _____

Title _____

Indicate How You Would Like to be Listed [Contributor Name or Company Name] _____

Executive Assistant _____

Address _____

State _____ City _____ Zip _____

Home Phone _____ Office Phone _____ Fax _____

Email Address _____

For more information on sponsorship opportunities, please contact Natalie Kimball Tessoun at natalie.kimball@nyu.edu or **347.443.1961**. To pay by check, please reach out to schack.conference@nyu.edu.

* In-person events are all subject to university, city, state, and federal health guidelines.