

## BECOME A CONFERENCE SPONSOR

Thank you for considering sponsorship of the **28th Annual REIT Symposium** on Wednesday, April 17, 2024 at the the Pierre Hotel.

Through signage, acknowledgments in marketing materials, and participation in special conference events, sponsorship offers a high level of visibility with a projected audience of 800 real estate professionals and members of the academic community from across the country and abroad. The funds raised support critically important scholarship and academic programs for graduate and undergraduate students at the Institute.

SPONSORSHIP LEVELS	PLATINUM	GOLD	SILVER	BRONZE	PREMIER
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Number of Sponsorships Available	THREE	FIVE	UNLIMITED	UNLIMITED	UNLIMITED
Conference Passes	8 (\$7,400 Value)	6 (\$5,550 Value)	4 (\$3,700 Value)	2 (\$1,850 Value)	1 (\$925 Value)
<b>Pre-Conference Promotion</b> (Sent to mailing list of +18,000 which includes previous conference attendees and industry professionals)	LOGO	LOGO	LOGO	NAME	NAME
Dedicated Attendee Email	~	~	$\overline{}$	Θ	$\overline{\bigcirc}$
Conference Ads (Physical/Digital)	STANDALONE LOGO	LOGO	LOGO	NAME	NAME
Conference Book Ad Slot	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	NAME
Social Media Recognition	~	~	×	×	~
Company Naming of Lunch OR	~	$\overline{}$	$\overline{}$	$\overline{}$	$\overline{}$
Company Naming of Speed Networking Event <b>OR</b>	~	$\overline{}$	$\overline{}$	$\overline{}$	$\bigcirc$
Company Naming of Conference WiFi and Lanyards, or Other Conference Material	~	$\overline{}$	$\overline{}$	$\overline{}$	$\overline{}$



**28th Annual REIT Symposium** WEDNESDAY, APRIL 17, 2024 THE PIERRE HOTEL, NEW YORK CITY

## **SPONSORSHIP** REGISTRATION

Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Premier\$5,000
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Indicate How You Would Like	to be Listed [Contributo	or Name or Company	v Name]	
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To pay by check, please contact **<u>schack.conference@nyu.edu</u>** for more information.



Schack Institute of Real Estate

## **28th Annual REIT Symposium** WEDNESDAY, APRIL 17, 2024 THE PIERRE HOTEL, NEW YORK CITY

<b>CONFERENCE</b> BUNDLES	GOLD	SILVER	PREMIER	
	\$100,000	\$50,000	\$25,000	
Number of Sponsorships Available	ONE	FOUR	UNLIMITED	
Upgraded # Conference Passes from Single Conference Sponsorship	8 Passes to Each Conference (\$18,400 Value)	6 Passes to Each Conference (\$5,550 Value)	4 Passes to Each Conference (\$9,200 Value)	
Dedicated Attendee Email	~	~	~	
Conference Ads (Physical/Digital)	STANDALONE LOGO	LOGO	LOGO	
Conference Book Company Recognition	FULL PAGE	HALF PAGE	HALF PAGE	
Social Media Recognition	~	~	~	
Named Table	~	~	$\overline{\bigcirc}$	
Named Student Table	~	~	$\overline{\bigcirc}$	
Company Naming of Breakfast for All 3 Conferences	~	$\overline{}$	$\overline{\bigcirc}$	