We are continuously working to improve our newsletter and would appreciate your feedback on what you would like to see more of in the future. Please let us know by filling out the survey below!

In an interview with PhocusWire, Boyd Cohen discusses use cases for NFT and blockchain in travel, the move from being centralized to decentralization and the readiness of the industry.

Where Blockchain and NFTs Might Meet

Entrepreneurs Answer the Question 'Why is the Metaverse the Next Big Thing?'

Depending on who you ask, this futuristic, blockchain-based space is either the next big thing for marketing or an over-hyped fad. Here's what you need to know.

Ask an Expert: How Do I Become a CEO?

To start one of these home-based businesses, you don't need a lot of funding -- just energy, passion and the drive to succeed. Preparation for a sales meeting is key. So, we have put together 9 top tips to make sure your presentation shines.

What Makes a Company “Future Ready”?

What makes a company “future ready”? The author analyzed top companies by what they consistently and conscientiously to improve your business’s revenue.

Finding and connecting with the right people within your organizations to listen to your ideas can make all the difference.

How to Position Your Company to Adopt These Digital Solutions

Digital solutions across most corporate operations.

Why It’s Time for Travel to Enter the Metaverse

And metaverse and Web3 consultant Steve Bambury says now is the time for travel brands working to stake a claim in this three-dimensional, virtual space. McDonald's, Coca-Cola and Gucci are some of the other mainstream travel brands to make moves toward creating a presence in the metaverse – or risk getting left behind.

Why You Should Launch a Microstartup

Unfortunately, most startups will never get to that scale, yet many entrepreneurs of profitability.

We often see the news that a huge startup just got funded for millions of dollars or that a startup just got acquired by a tech giant for billions. Some of these sound the death knell of the metaverse – which, in truth, has yet to emerge in the beginning to die down. In fact, it's more likely to be a long-term and paradigm-shift than the next big thing for marketing or an over-hyped fad. Here's what you need to know.

—

*Quote of the Month*

“Men often mistake imitation for originality.” –

Herman Melville

Herman Melville was an American novelist, poet, and short story writer, known primarily for his novel *Moby Dick*. He was born in New York City on August 1, 1819, and died in New York City on September 28, 1891. Melville is regarded as a poet of the American Renaissance period and is a significant figure in American literature.

“...better to fail in originality than to succeed in imitation.”

—

Herman Melville

*Read full article*