

NYU Coaching And Technology Summit

FRIDAY, JUNE 10, 2022 • IN PERSON

SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the **NYU Coaching and Technology Summit** on **Friday, June 10th, 2022** at the NYU Kimmel Center for University Life in at in New York City.

Through pre-conference marketing materials, prominent conference-day signage, inclusion in an exclusive NYU awards ceremony, expo booth opportunities, and post-conference correspondence with attendees, sponsorship offers a high level of visibility with a projected audience of 200 enterprise leaders, innovators, entrepreneurs, researchers, and association leaders from metro New York, across the U.S., and globally. The funds raised will support critically important research, scholarships, and academic programs for NYU graduate and certificate students.

Sponsorship Level

 DIAMOND \$30,000	 PLATINUM \$20,000	 GOLD \$10,000	 SILVER \$5,000	 BRONZE \$3,000
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Number of Sponsorships Available	TWO	THREE	FIVE	UNLIMITED	UNLIMITED
Conference Passes	12 (2 Tables)	6 (1 Table)	4 Registrations	3 Registrations	2 Registrations
Pre-Conference Email and Social Media Marketing Material	LOGO	LOGO	LOGO	LOGO	LOGO
Dedicated Pre-Conference Attendee Email	✓	✓	✓	⊖	⊖
Conference Materials/Signage/ Digital Ads During Conference	STAND-ALONE LOGO Front of Main Stage	STAND-ALONE LOGO Main Conference Hall	LOGO	LOGO	LOGO
Invitations to Exclusive Pre-Conference Awards Reception	12	6	4	⊖	⊖
Booth in Expo Lounge	✓	✓	✓	⊖	⊖
Acknowledgment in Post-Conference Emails & Media Assets	✓	✓	✓	✓	⊖
Optional Branded Items/ Promotional Materials in Attendee Gift Bags	✓	✓	✓	⊖	⊖

For more information on sponsorships, please contact Thomas Rivera-Patterson at **212-992-3853** or trpatterson@nyu.edu.

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SPONSORSHIP REGISTRATION

Diamond \$30,000 Platinum \$20,000 Gold \$10,000 Silver \$5,000 Bronze \$3,000

Principal Contributor _____

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Indicate How You Would Like to be Listed [Contributor Name or Company Name] _____

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Type of Card: American Express Visa Mastercard Discover

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To pay by check, please make your check payable to New York University, and mail with this form to the address below.

New York University
Office of Gift Administration
547 LaGuardia Pl, New York, NY 10012
Attn: Thomas Rivera-Patterson
Appeal Code: SPS22

TIME
Registration & Breakfast: 8AM
Conference: 9AM - 4:15PM EST

COST
If registered by April 1
\$295.00
On April 1 till June 3
\$375.00

* In-person events are all subject to university, city, state, and federal health guidelines.

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WIRE TRANSFER INSTRUCTION SHEET

IMPORTANT

1. Please complete this form and forward it to your financial advisor.
 2. Please also forward a copy of this form to New York University's Office of Gift Administration via email at security.gifts@nyu.edu or fax at **212.995.4856**. This form of communication is important in the gift receipting process, as donor information is not always included in wire transfer instructions.
- If you have any questions, please contact Christina Hillman at **212.998.6959** or via email at security.gifts@nyu.edu.

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Please use this form as authorization to wire transfer funds from my account to the gift account of New York University at JPMorgan Chase.

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Signature

Wire Transfer Instructions for Bankers and Financial Advisors

Wire transfer for gifts of cash to New York University should be sent to:

Bank: JPMorgan Chase
270 Park Avenue New York, New York 10017

ABA #021000021
Or SWIFT: CHASUS33

For Credit to: NYU Daily Gift Account
Account # 134-692381
Ref: [DONOR'S NAME and GIFT PURPOSE]

IMPORTANT

For proper donor recognition, wire transfer instructions must include the following information:

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NYU allocation number if known or specify gift purpose

**NYU School of Professional Studies
Human Capital Management Department**

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June 10, 2022**