



NYU

**SCHOOL OF
PROFESSIONAL STUDIES**

2nd Annual NYU Coaching and Technology Summit

FRIDAY, JUNE 16, 2023 • CONVENE - 117 WEST 46TH STREET

9:00 AM – 5:00 PM

SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the **NYU Coaching and Technology Summit** on **Friday, June 16th, 2023** at Convene Midtown in New York City.

Through pre-conference marketing materials, prominent conference-day signage, inclusion in an exclusive NYU awards ceremony, expo booth opportunities, and post-conference correspondence with attendees, sponsorship offers a high level of visibility with a projected audience of 200 enterprise leaders, innovators, entrepreneurs, researchers, and association leaders from metro New York, across the U.S., and globally. The funds raised will support critically important research, scholarships, and academic programs for NYU graduate and certificate students.

Categories	Title Sponsor	VIP Reception Sponsor	Lunch / Refreshment Sponsor	Student Research Poster Room Sponsor	Summit Sponsor	Summit Supporter
Sponsorship Amount	\$33,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Number Available	1	1	1	1	10	Unlimited
Summit Passes	12 (2 tables)	6 (1 table)	6 (1 table)	4	4	3
Invitations to VIP Reception	12	6	6	4	4	⊖
Exclusive Branding on Name Badges	✓	⊖	⊖	⊖	⊖	⊖
Exclusive Client Panel on Main Stage	✓	⊖	⊖	⊖	⊖	⊖
Exclusive VIP Reception Branding	⊖	✓	⊖	⊖	⊖	⊖
Guest Panelist on Main Stage Panel	✓	✓	✓	✓	✓	⊖
Booth in Expo Lounge	✓	✓	✓	✓	✓	⊖
Branding on Summit Meter Board	✓	✓	✓	✓	✓	✓
Branding in Pre-Summit Marketing	✓	✓	✓	✓	✓	✓
Dedicated Pre-Summit Email	✓	✓	✓	✓	✓	⊖
Post-Summit Emails & Media Assets	✓	✓	✓	✓	✓	⊖
Signage and Branding at Summit	Exclusive Featured Branding on Main Stage and at Entrance	Exclusive Featured Branding in VIP Reception Space. Reception to be Held on Thursday, June 15	Exclusive Feature in Expo Hall/Lunch Space With Branding at the Buffet Table and the Expo Space	Exclusive Feature in Dining/Seating Area Featuring Student Research Posters	Inclusion in Digital Sponsor Recognition	Inclusion in Digital Sponsor Recognition

For more information on sponsorships, please contact Natalie Kimball Tessoun at **347-443-1961** or natalie.kimball@nyu.edu.



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SPONSORSHIP REGISTRATION

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New York University
Office of Gift Administration
547 LaGuardia Pl, New York, NY 10012
Attn: Natalie Kimball Tessoun
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* In-person events are all subject to university, city, state, and federal health guidelines.



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WIRE TRANSFER INSTRUCTION SHEET

1. Please complete this form and forward it to your financial advisor.

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**NYU School of Professional Studies
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June 16th, 2023**

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