

2024 NYU Coaching and Technology Summit

THURSDAY, JUNE 6, 2024 · 1:00-5:00 PM · FRIDAY, JUNE 7, 2024 · 9:00 AM-5:30 PM

NYU KIMMEL CENTER FOR UNIVERSITY LIFE · 60 WASHINGTON SQUARE SOUTH

SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the **2024 NYU Coaching and Technology Summit** on **Thursday, June 6, 2024 and Friday, June 7, 2024** at the Kimmel Center in New York City.

Through pre-conference marketing materials, prominent conference-day signage, expo booth opportunities, and post-conference correspondence with attendees, sponsorship offers a high level of visibility with a projected audience of 300 enterprise leaders, innovators, entrepreneurs, researchers, and association leaders from metro New York, across the U.S., and globally. The funds raised will support critically important research, scholarships, and academic programs for NYU graduate and certificate students.

Categories	Diamond-Morning Demo	Diamond-Afternoon Demo	Platinum Lunch & Refreshments	Gold-Happy Hour Day 1	Gold-Happy Hour Day 2	Silver	Emerging Start-up
Sponsorship Amount	\$30,000	\$30,000	\$20,000	\$10,000	\$10,000	\$10,000	Inquire
Number Available	1	1	1	1	1	10	5
Conference Passes	10	10	8	6	6	4	2
Invitations to VIP Reception	10	10	8	6	6	4	2
Dedicated Time and Space for a Tech Demo or Immersive Conversation the Morning of Day 2	✓	⊖	⊖	⊖	⊖	⊖	⊖
Dedicated Time and Space for a Tech Demo or Immersive Conversation the Afternoon of Day 2	⊖	✓	⊖	⊖	⊖	⊖	⊖
Branding on Name Badges	✓	✓	⊖	⊖	⊖	⊖	⊖
Special Demo Space in the Expo Hall	⊖	⊖	⊖	⊖	⊖	⊖	✓
Booth in Expo Lounge	✓	✓	✓	✓	✓	✓	✓
Branding on Summit Signage	✓	✓	✓	✓	✓	✓	✓
Branding in Pre-Summit Marketing	✓	✓	✓	✓	✓	✓	✓
Dedicated Pre-Summit Email	✓	✓	✓	✓	✓	✓	✓
Post-Summit Emails & Media Assets	✓	✓	✓	✓	✓	✓	✓
Signage and Branding at Summit	Title Branding on Main Stage and at Entrance	Featured Branding on Main Stage and at Entrance	Exclusive Feature in Expo Hall/Lunch Space With Branding at the Buffet Table and the Expo Space	Exclusive Feature in Day 1 Happy Hour Area	Exclusive Feature in Day 2 Happy Hour Area	Inclusion in Sponsor Recognition Signage at Event and Digitally	Inclusion in Sponsor Recognition Signage at Event and Digitally

For more information on sponsorships, please contact Josh Greenfield at **(212) 992-3840** or jg6199@nyu.edu.

2024 NYU Coaching and Technology Summit

THURSDAY, JUNE 6, 2024 · 1:00-5:00 PM · FRIDAY, JUNE 7, 2024 · 9:00 AM-5:30 PM

NYU KIMMEL CENTER FOR UNIVERSITY LIFE · 60 WASHINGTON SQUARE SOUTH

SPONSORSHIP REGISTRATION

Diamond- Morning Demo (\$30,000)

Diamond- Afternoon Demo (\$30,000)

Platinum Lunch and Refreshments (\$20,000)

Gold- Happy Hour Day 1 (\$10,000)

Happy Hour Day 2 (\$10,000)

Silver (\$10,000)

Emerging Start-up

Principal Contributor _____

Company/Organization Name _____

Title _____

Indicate How You Would Like to be Listed [Contributor Name or Company Name] _____

Executive Assistant _____

Address _____

State _____ City _____ Zip _____

Home Phone _____ Office Phone _____ Fax _____

Email Address _____

To pay by credit card, call **1-800-698-4144** between 9:00 AM - 5:00 PM EST

To pay by check, please make your check payable to New York University, and mail with this form to the address below.

New York University
Office of Gift Administration
547 LaGuardia Pl, New York, NY 10012
Attn: Josh Greenfield
Appeal Code: SPS24

* In-person events are all subject to university, city, state, and federal health guidelines.

2024 NYU Coaching and Technology Summit

THURSDAY, JUNE 6, 2024 · 1:00-5:00 PM · FRIDAY, JUNE 7, 2024 · 9:00 AM-5:30 PM
NYU KIMMEL CENTER FOR UNIVERSITY LIFE · 60 WASHINGTON SQUARE SOUTH

WIRE TRANSFER INSTRUCTION SHEET

1. Please complete this form and forward it to your financial advisor.
 2. Please also forward a copy of this form to New York University's Office of Gift Administration via email at security.gifts@nyu.edu or fax at **212.995.4856**. This form of communication is important in the gift receipting process, as donor information is not always included in wire transfer instructions.
- If you have any questions, please contact Christina Hillman at **212.998.6959** or via email at security.gifts@nyu.edu.

To (donor's banker or financial advisor)

Wire Transfer Instructions for Bankers and Financial Advisors

Telephone

Fax

Wire transfer for gifts of cash to New York University should be sent to:

Please use this form as authorization to wire transfer funds from my account to the gift account of New York University at JPMorgan Chase.

Bank: JPMorgan Chase
270 Park Avenue New York, New York 10017

ABA #021000021
Or SWIFT: CHASUS33

From (donor name)

For Credit to: NYU Daily Gift Account
Account # 134-692381
Ref: [DONOR'S NAME and GIFT PURPOSE]

Address

IMPORTANT

Telephone

Fax

For proper donor recognition, wire transfer instructions must include the following information:

Email address

Donor's name and address
NYU allocation number if known or specify gift purpose

Gift amount (US\$ or specify currency)

Transferring bank and date of transfer

**NYU School of Professional Studies
Human Capital Management Department**

NYU allocation number (if know) or gift purpose

**NYU Coaching and Technology Summit
June 16th, 2023**

Signature