NEW SCHOLARSHIPS FOR 2021. FOR MORE INFORMATION, SEE FAQ.

NOW OPEN TO RISING COLLEGE SENIORS!

NYU SUMMER PUBLISHING INSTITUTE (SPI)
BOOK PUBLISHING AND MEDIA STRATEGIES

JUNE 7 - JULY 16
2021

CENTER FOR PUBLISHING: DIGITAL AND PRINT MEDIA
Our best advocates are our alumni, as their comments on these pages show. At the 2021 NYU Summer Publishing Institute we look forward to welcoming a new class of aspiring publishing leaders and helping them to achieve their dreams. With a focus on book publishing and digital media strategies, we emphasize the learning of new skills and business models to best prepare our students for careers in publishing and media.

This intensive program, offered by the New York University School of Professional Studies Center for Publishing, is taught by top professionals in the industry, including CEOs, publishers, editors, digital strategists, literary agents, video producers, designers, marketers, and publicists, to name just a few. Classroom learning includes lectures, workshops, and hands-on strategy sessions in subjects like cover design, video recording and editing, app development, digital business strategy, manuscript editing, social media and influencer marketing, producing effective websites, and content creation across all platforms.

The Center for Publishing offers four pathways to professional publishing education: the Summer Publishing Institute, the Master of Science in Publishing: Digital and Print Media, executive education and conference programming on-campus and abroad, and career advancement courses.

“SPI gave me a place where I could engage in open and meaningful dialogues with both my future colleagues and publishing industry powerhouses. It was the most comfortable environment possible to network with my peers, as well as learn from them.”

- Sarah Poultney, SPI 2020 graduate & MS in Publishing student (Class of 2022)

“\nThe information provided by both the instructors and guest speakers was incredibly valuable. Even remotely, we were able to engage with people from all walks of the publishing industry, print and digital. “

- David Gutierrez, SPI 2020 graduate
THE PROGRAM

“SPI opened so many doors for me. I finished SPI with such confidence that publishing not only was the right career path for me, but that I had the skills and the knowledge to make it happen.”

- Emily Fishman, Publicity Assistant, Bloomsbury and SPI 2019 graduate

This six-week program of study offers a thorough introduction to key principles of publishing, including book publishing and digital/magazine media. The program opens with career preparation sessions and workshops designed to help students understand the media landscape and how to align their skills and interests with what the world of media has to offer. We believe it is important to introduce this important information and skill building at the outset of your studies.

In addition to career preparation, we provide students with practical skills and knowledge, such as editing content across multiple formats and platforms; digital content strategies; social media marketing; creating effective videos for publishing; and implementing marketing and publicity plans. (Our weekend computer workshops provide both introductory and more advanced study of Photoshop, HTML, InDesign, and video editing, all key tools for the publishing industry. Our career preparation workshops continue throughout the sessions, offering advice on everything from résumé and cover letter writing to maximizing LinkedIn and networking events. Our goal is to prepare students for the professional world from day one.

Across all media today, creating outstanding, profitable content is key. Students learn how to use their editorial and business knowledge in a wide range of creative environments, such as content rich websites; social media; branded content companies; and retail brands. In this way, we help prepare students get ready for careers in both publishing and publishing-related businesses to expand their scope and opportunities.

SPI THRIVES IN PERSON OR ONLINE

For the first time ever, SPI 2020 took place as a modified three-week virtual program for students interested in book publishing and digital/magazine media. Our virtual classroom included the same engaging programming of our in-person classroom, featuring lectures, interactive workshops, panel discussions, and networking opportunities with alumni and industry leaders. We were thrilled to see the SPI 2020 students take advantage of this unique format as they formed a strong community, networked with peers and professionals, and sought out internships and remote work. A career in media means being nimble and seeking advantages when they arise. For our students and for SPI, 2020 was a time of challenge and opportunity on many fronts.

In 2021, we expect to back in the physical classroom. Should university and government regulations regarding the pandemic make that not possible, we are fully prepared to offer an online program. Please refer to our website during the Spring semester for further information.
SPI OPEN TO RISING COLLEGE SENIORS

“As an English major, before SPI, I had a hard time imagining what a job in the field looked like and what I needed in order to land one. SPI exposed me to all things publishing and gave me the tools and guidance I needed as a rising senior to prepare for a career in the industry after graduation. I highly recommend the program for any rising seniors looking to know more about publishing!”

– Monique Martinez, SPI 2019 graduate and George Washington University Class of 2020

SPI is proud to welcome applications from qualified undergraduate students who will have completed their junior year before entering the program.

NOTE: This option is ONLY for those undergraduates entering their senior year in Fall 2021.
This is a resilient industry, an industry that’s been fully globalized, shaped by culture, and favored with opportunity.

- Emily Ratliff, NYU Summer Publishing Institute 2020 student writing about shifts in the industry she learned about during the book publishing session.

A passion for publishing is at the heart of the SPI program. The book publishing session of SPI explores all aspects of the industry—from manuscript submission and editing, to marketing and sales, to the influence of popular formats like audiobooks and podcasts. Students learn about a variety of book categories, including adult trade, children’s and young adult books, academic publishing, and niche publications in many categories, with guest speakers from Penguin Random House, Hachette Book Group, HarperCollins Publishers, Macmillan, Simon & Schuster, and many more.

Under the guidance of leading editors, marketers, publicists, agents, and digital experts, to name a few, students work in teams to create hypothetical new publishing companies with featured titles and authors. A range of panels, interactive workshops, lectures, and strategy sessions provide students with the opportunity to learn first-hand how the publishing industry operates today. Sessions on topics ranging from manuscript editing to cover design and production to the latest marketing and publicity strategies help students explore all major book publishing departments during the course of the book session. To gain a deeper understanding of the publishing process, students visit the headquarters of leading book publishing companies and independent bookstores around the city.

THE STUDENT PERSPECTIVE

Read on for more notes on the book publishing session on our Center for Publishing Department Highlights.

SPI student blog posts include an inside peek at the editorial workshop and a review of the literary agent mock auction, as well as behind-the-scenes views of our industry visits and career preparation workshops. NYU SPI 2021 students will have an opportunity to write for our blog as well.

FOR ASPIRING EDITORS: THE READER’S REPORT & MANUSCRIPT EDITING WORKSHOP

For those interested in careers in book editing, SPI offers the chance to read and comment on manuscript excerpts provided by leading editors in the industry. Students will explore in-depth the process of editing both fiction and non-fiction, including the art of writing an effective reader’s report, an industry assessment standard. They will also practice some of the specific tasks required of editorial assistants, including rendering early opinions on manuscripts and correspondence with authors. The goal of this workshop is to prepare students for entry-level positions in book publishing, as well as to give them the key editing tools needed to advance to more senior editorial positions.
“SPI does a terrific job of preparing students to enter the industry, and we are lucky to have their graduates in our company and in publishing. Their viewpoints, enthusiasm, and solid training are highly valued.”

– Michael Pietsch, CEO, Hachette Book Group

What does a day of SPI programming during the book publishing session look like? Here are a few key sessions from previous years:

- Publishing 101: Everything You Need To Know
- The Literary Life: Meet the Author
- From Passion to Published: Editors’ Panel and Manuscript Workshop
- The Role of the Literary Agent
- A Look at Children’s and Young Adult Books
- How Publishers & Libraries Work Together
- Data-Driven Publishing
- Book Production Basics: From Manuscript to Hardcover
- Steps to Launching an Imprint
- Make It Big and Red and Bold: Cover Design
- Creating a Savvy Marketing Campaign
- Publicity: Taking It to the Streets
- So You Want to Be an Assistant: What You Need to Know
- Small But Mighty: Academic and University Presses
- How Podcasts Reach New Audiences
- Making the Sale: How Books Get on the Shelf
- Audiobooks: Turn Up the Volume
- Mainstreaming of Graphic Novels
- Anatomy of a Bestseller
- Understanding the Contract
- Copyediting and Keyword Workshop: What Makes a Book Stand Out
- Basic Business Models in Book Publishing

A visit to the Barnes & Noble headquarters was only one of a number of industry visits to give students an inside look at publishing.
The Media Strategies session at SPI focuses on a wide range of creative content displayed in print as well as on the web, mobile, and video. Students examine many different brands, from those represented by top magazine media companies such as Hearst, Meredith, and Condé Nast, to social networking and digital media giants like BuzzFeed, Refinery29 and HuffPost.

Students gain a better understanding of current roles and potential career paths as they hear from dozens of industry leaders about their jobs and where the industry is headed. The program offers a thorough introduction to the many functions required to produce a brand successfully; these include editorial and design, business planning, social media marketing, advertising, promotion, and audience development.

At the conclusion of the media strategies session, students present a launch plan for a new media brand to a team of industry experts.

**HANDS-ON LEARNING: SPECIAL SKILLS WORKSHOPS**

Having a working knowledge of key publishing skills and practices is so important to gain that first job in media—and it’s great to note specific skills on a résumé. Our elective skills workshops include topics such as search engine optimization (SEO), using data to inform content, building a professional portfolio, and working with profit and loss statements. Students will have the option of selecting workshops that best meet their needs and interests.

**Will Lee**
Senior Vice President & Head of Digital, Entertainment Group, Meredith Corporation

**Kate Lewis**
Chief Content Officer, Hearst

**Jessica Pels**
Editor-in-Chief, Cosmopolitan
The highlight of my summer was assembling my team to deliver a virtual visit to students attending the online NYU Summer Publishing Institute in 2020. The year before, I loved delivering the business keynote. NYU does such a great job introducing students to the latest trends and practices, and it’s inspirational to see how they take it all in.

— Nancy Berger, Senior Vice President and Chief Revenue Officer, Young Women’s Group, Hearst Magazines
To help students in their job searches, we offer extensive professional guidance. Each student receives a one-on-one résumé review session with a human resources expert. A panel of HR recruiters from various media and publishing companies offer insights into the job hunt process, with tips on how to approach cover letters, networking e-mails, interview attire, and more. A mock interview session provides students with an opportunity to practice their technique in front of an audience of their peers. We also encourage students to meet with NYU SPI alumni, providing key connections to professionals throughout the industry.

SPI culminates in a career fair, which provides students with the chance to meet representatives from book, magazine, and digital media companies, as well as from literary agencies and other publishing-related businesses. We also produce an annual résumé lookbook that is shared with HR representatives and hiring professionals throughout the industry. Through our various career resources, students have multiple opportunities to begin the process of finding positions, exploring and pursuing leads, and seeking out networking opportunities in the industry.
NETWORKING

Connecting with publishing professionals in all areas of the industry is an integral part of the program. Many SPI graduates who now work in publishing return to share their experiences with current students during panels, brown bag lunches, and social gatherings. Students are encouraged to talk one-on-one with speakers after their lectures, and to make networking a major priority of their time in the program.

GRADUATE CREDIT

When students successfully complete SPI, they earn six graduate credits, which may be counted towards the MS in Publishing: Digital and Print Media, or an advanced degree elsewhere, if deemed appropriate by the degree-granting institution. We are the only publishing program to offer this valuable opportunity to earn graduate credit during a summer intensive. Rising college seniors who successfully complete the program also earn these credits, which degree-granting institutions may accept at a later date.

“I promise, more than once, you’ll be sitting, listening to a speaker and you’ll feel a spark, a sudden transference of inspiration. And the best part? You’ll be able to go directly up to that person afterward and very possibly make a connection that will change the course of your career.”

– Imani Seymour, Editorial & Marketing Associate, Scribner, Simon & Schuster and SPI 2019 graduate

Namrata Tripathi, Publisher, Kokila, Penguin Books for Young Readers, spoke to students about pathways in publishing, igniting that special spark of inspiration.
“Thanks to SPI, I expanded my network and received invaluable lessons on navigating the publishing industry. My experience as a Women’s Media Group scholarship recipient also exposed me to an environment of intelligent and powerful women who have shown me nothing but support and an eagerness to help me succeed.”

- Jēla Lewter, SPI 2020 graduate

This year we are pleased to offer the Carolyn Kroll Reidy Memorial Scholarship for students underrepresented in the publishing industry. This generous scholarship is a tribute to the late Carolyn Kroll Reidy who served as CEO & President of Simon & Schuster. Scholarships are also available from the Women’s Media Group, The Hearst Corporation, and the Center for Publishing.

Admitted students can request scholarship applications after they are admitted to SPI. Details about scholarships and scholarship applications will be available in early 2021.
CREATE YOUR OWN BOOK IMPRINT

In the book session, students work together in groups to create a publishing company with a distinct personality and market niche. Each student is assigned a specific publishing genre (e.g., young adult, nonfiction, mystery and true crime, sci-fi and fantasy, children’s books) and role (e.g., publisher, executive editor, art director, finance, subsidiary rights, marketing, publicity, advertising and promotion, sales director, managing editor, web designer), and is guided through the process by book publishing experts like Becky Saletan, Vice President and Editorial Director at Riverhead, Penguin Random House; Lucille Rettino, Vice President of Marketing & Publicity, Tor/Forge, Macmillan; and Kristin Fassler, Senior Vice President, Director of Integrated Marketing Strategy, Knopf Doubleday Publishing Group, Penguin Random House. Each group also is invited to participate in hands-on workshops taught by top executives in the areas of editorial, marketing and publicity, digital, and art and design to further refine their imprint and simulate the team discussions integral to publishing companies.

“\nI have served on the Publishing Industry Career Panel and greatly admire the students’ passion, knowledge, and engaging questions. We are always impressed when a candidate is a graduate of this prestigious program!\n”

- Stephanie Steinberg, Human Resources Director, Hachette Book Group
CREATE YOUR OWN MEDIA BRAND

In the media strategies session, each student is assigned a specific job (e.g., editor-in-chief, features editor, news editor, art director, publisher, social media editor, marketing and promotions director, audience development strategist). Students draw upon advice from industry speakers such as Jessica Pels, Editor-in-Chief, Cosmopolitan; Kevin Nguyen, Features Editor, The Verge; and Andrea Dunham, Executive Creative Director, People, to form a plan for a media launch. In addition, students meet in small groups with industry experts to refine specific components of their brand launches, such as content creation, art and design, and business and digital strategies. These intensive sessions help students to understand the value of their individual roles and to experience how each role intersects with the team at large.

Strategy sessions and workshops help students to refine their skills. Students present their final work to a panel of industry experts who evaluate their editorial, business, marketing, and digital strategies, while also providing invaluable advice.

“\nIn publishing, InDesign, Photoshop, and HTML are what are used to make and present the product. In my experience, the more people on the masthead who are comfortable and familiar with these tools, the better they can achieve their goals as a group.\n”

- Will O’Connor, former Manager of Editorial Production Systems, Condé Nast

An industry visit to New York magazine, now part of Vox Media, was a great way to understand the many functions and layers of a magazine brand.
SPI includes opportunities for students to practice public speaking and pitching ideas to professionals within the industry. SPI helped me build the industry-specific vocabulary I use every day in my role at ABRAMS. The chance to interact with senior-level industry professionals on a regular basis definitely made the outreach and communications part of my role less daunting as well!

– Gabriella Paez, Marketing & Publicity Assistant, ABRAMS Kids and SPI 2019 graduate

SPI students learn about a wide range of positions within the book publishing and media industries. Suppose you love reading, discovering new writers, and want to know more about how articles and books get published? A position as an editorial assistant or an editorial intern might be perfect for you. Love people, social media, and connecting with friends and colleagues at virtual or actual events? You might want to pursue a pathway as a publicity or marketing assistant. Super organized and love seeing things get accomplished in a linear, orderly fashion? A managing editorial position might be just what you want. At SPI, we will help you figure out what potential positions best suit your skills, interests, and attributes in both a tight and expanding job market.
WHAT DOES SPI DO DIFFERENTLY? HOW ARE WE UNIQUE?

We open the program with a major focus on you and your career path in media. During the first few days of SPI, we tell you about the media landscape, who does what in media across various industries and divisions, and how to figure out where your skills and interests best fit. Through targeted workshops, we prepare you to get the most out of SPI on many levels, whether it’s how to network with speakers, craft the perfect cover letter and résumé, or how to work in teams. We believe it’s important to offer this kind of career support at the beginning rather than at the end of the program to get you on your way sooner to a career in publishing.

SPI is the publishing program with the greatest longevity in New York City, the capital of the publishing world. Over the years, we have built key relationships with all major media companies and have developed deep and lasting ties. We are known as the first program to integrate digital media into the curriculum and prepare students for the publishing future. Our program offers more digital workshops and hands-on curriculum opportunities than traditional publishing courses, as well as devoted resources for career preparation, networking, and insights into the current job market.

IS THE EMPHASIS ON BOOKS OR ON MEDIA STRATEGIES?

Both! Our students receive a robust training in the world of content creation, production, marketing, sales and more across both book publishing and media. Thanks to our long involvement with the book industry and our reputation for providing well-trained graduates, our book session is highly valued, and industry leaders praise the depth of the education we provide; the hands-on, practice-based teaching; and the roster of top executives who share their expertise in the classroom. We also are known for the large number of industry visits to multiple publishing companies and independent bookstores, and as the only summer program enabling students to volunteer at BookExpo, the largest gathering of book publishers in America.

As a digitally-integrated program, we are equally devoted to helping our students explore careers in media strategies, including the latest digital practices. Increasingly, as the industry shifts and consolidates, we are seeing students use their finely honed skills in writing, editing, and sharing content on a wider basis. SPI helps you to understand the new ways of getting your message out, and opens your eyes to positions and opportunities you might not have considered.

WHAT SPECIFIC SKILLS WILL I LEARN?

In addition to all of the classroom learning, you will attend weekend workshops in HTML, Photoshop, and InDesign, as well as video production and editing. We also offer workshops in book editing, search engine optimization (SEO), crafting publicity pitches, data-driven decision making, building a website, and understanding profit and loss statements (P&Ls). Career focused workshops cover everything from personal branding, to cover letter writing, to how to get the most out of internships.

WHAT ABOUT LEARNING OUTSIDE THE CLASSROOM?

During the six-week session, we give our students a choice of visiting a wide variety of top book, digital media, magazine, and technology companies, and independent bookstores. We are proud of the fact that we are the program that offers the most choices and greatest opportunities to experience publishing inside the industry. For more information on these industry visits, check out the Center for Publishing department year-in-review highlights.
WHAT DAYS AND TIMES DO CLASSES RUN DURING SPI?

The program runs Monday through Friday from approximately 9:00 a.m. – 5:00 p.m., with occasional networking events in the evenings and workshops on the weekends.

IS ON-CAMPUS HOUSING AVAILABLE DURING THE SUMMER PUBLISHING INSTITUTE?

A block of rooms is reserved each summer for SPI students on the NYU Campus. However, students are not required to live on-campus during SPI. If you wish to take advantage of on-campus housing, you must apply separately; instructions on the application process will be sent to you when you are accepted to SPI. For more details about housing costs, please visit housing.nyu.edu/summer.

ARE SCHOLARSHIPS AND FINANCIAL AID AVAILABLE FOR THE SUMMER PUBLISHING INSTITUTE?

NYU offers limited scholarships to qualified students. In 2021, scholarships will be available from the Women’s Media Group, The Hearst Foundation, and Simon & Schuster through the Carolyn Kroll Reidy Memorial Scholarship, among others. Scholarship applications will be available to admitted SPI students. Due to the short length of the course, federally funded financial aid is not available. Many students have success seeking private loans.

ABOUT HOW MANY STUDENTS USUALLY APPLY FOR THE PROGRAM?

SPI is a very competitive program, and we do receive many more applications than we can accept. We urge students to focus on submitting the best application possible with a thoughtful essay that tells us your interest in publishing, what you have accomplished so far in the world of media, and what your short and long term goals are. We accept approximately 70-100 students each year for the summer program. As we are not able to accommodate more than our quota, we urge accepted students to send in their tuition deposits as soon as possible to ensure their space in the program.
The **MS in Publishing: Digital and Print Media**, offered through the NYU School of Professional Studies Center for Publishing, is the only publishing master’s program aligned with a summer publishing program.

The NYU MS in Publishing teaches students how to excel in all aspects of publishing, including books and digital/magazine media. Classes are taught by leading professionals in the publishing field. They provide students with an in-depth overview of editing and content creation, finance, marketing and branding, new business development, sales and distribution, advertising, law, and leadership and management, as well as the latest digital practices. Students can select a part-time or full-time program of evening study. They network with industry leaders in the classroom and during workshops, panels, and events, while learning key media strategies. They also can participate in an internship program and volunteer at publishing events in New York and around the world, including in London, Frankfurt and Bologna, as long as international travel is permitted. Job and internship postings are regularly distributed to students in the program.

Students who are accepted into the **MS in Publishing: Digital and Print Media**, and who successfully complete the Summer Publishing Institute, earn six credits toward the graduate degree. SPI students are required to submit an additional personal statement and an online application form in order to apply for the MS in Publishing program. All other components, including their résumé, recommendation letters, and official transcripts, will be reused from the SPI application. The application fee for the MS in Publishing application will be waived for all SPI students.

For more information about the program, visit [sps.nyu.edu/mspub](http://sps.nyu.edu/mspub). For application-related questions, please contact the Office of Admissions at 212-998-7100, or at [sps.gradadmissions@nyu.edu](mailto:sps.gradadmissions@nyu.edu).

Mock interviews are an important part of the career preparation process at SPI.
The NYU School of Professional Studies - Celebrating More Than 85 Years of Excellence in Applied Professional Education

For over 85 years, the NYU School of Professional Studies (NYU SPS) has been a deeply respected institution of higher education that is grounded in applied learning. From its early years, training returning World War II veterans to fulfill the nation’s urgent need for skilled technical workers, it has evolved into a professional education powerhouse that offers 20 graduate degrees, 13 bachelor’s degrees for traditional and post-traditional students, four associate’s degrees, and a plethora of non-degree courses and credentials.

NYU SPS is a thought leader, and serves as an incubator for new ideas in industries that are constantly changing, including real estate, real estate development, and construction management; hospitality, tourism, travel, and event management; global affairs and global security, conflict, and cybercrime; global sport and sports business; publishing; marketing; public relations; project management; executive coaching and organizational consulting, human resource management and development, and human capital analytics and technology; management and systems; translation; and professional writing. It is focused on building skills that open doors to opportunities in emerging fields and global markets. NYU SPS faculty members are leading experts in their areas of discipline, with a hands-on approach that encourages students to push beyond their limits and to break new ground.

Home to some of the largest and most prestigious industry conferences in the world, including the Schack Institute of Real Estate’s Capital Markets Conference, REIT Symposium, and National Symposium of Women in Real Estate; and the Jonathan M. Tisch Center of Hospitality’s International Hospitality Industry Investment Conference, the School’s invaluable connections to industry leaders is a truly distinguishing factor in the education that it provides. Through career development services and resources provided by the NYU Wasserman Center for Career Development at NYU SPS, guest lecturers, site visits, participation in numerous conferences and events, and Global Field Intensives, students benefit from an NYU education that will set them apart. In addition, they have the opportunity to learn from and network with more than 30,000 NYU SPS alumni who live, work, and contribute to innovation in industry around the world. For more information about the NYU School of Professional Studies, visit sps.nyu.edu.
WHO SHOULD APPLY

Students who are interested in exploring the written word and learning new ideas will benefit from the Summer Publishing Institute, as will those intrigued by the business and art of communication. It is helpful to have publishing experience that has been acquired through internships and/or summer jobs, by working in libraries and bookstores, or through involvement with school publications. Skills or interest in writing and editing (both print and online), digital media, photography, graphic arts, or marketing should be highlighted in your personal statement when applying. Proficiency in writing is crucial, because publishing professionals must be able to express themselves in a variety of written forms.

The Summer Publishing Institute is designed for recent college graduates for rising college seniors, and for young professionals who are just starting out in the field. The Summer Publishing Institute welcomes international students.

NOW ACCEPTING RISING COLLEGE SENIORS

We understand that many undergraduates want to jump-start their publishing education early and then begin a career in the field once they graduate. SPI is open to qualified undergraduate students who will have completed their junior year before entering the program. Please note that this option is only open to undergraduates entering their senior year in Fall 2021. Rising seniors who wish to attend SPI the summer before their senior year will be required to provide transcripts from all colleges attended, as well as a letter of reference from their undergraduate academic advisor stating that they are in good standing and are expected to graduate in Spring 2022.

HOW TO APPLY

To apply for admission to the Summer Publishing Institute, submit the online application form accompanied by your résumé, a personal statement, and a non-refundable application fee of $50. Rising college seniors must include a letter of reference from their undergraduate academic advisor. Official transcripts from all colleges attended and two letters of recommendation from professors, internship advisers, or employers also should be submitted when you apply. International students are required to submit TOEFL scores as well. Complete instructions can be found on the application form, which is available at sps.nyu.edu/spi.

The priority deadline for application is February 5, 2021. Early application is encouraged and early acceptance is possible for exceptional students meeting the priority deadline. The deadline for international applicants is March 1, 2021. Applications from US citizens and permanent residents must be submitted online (and transcripts must be received by the Office of Admissions) by no later than March 22, 2021. Applications received after March 22nd will be reviewed on a case-by-case basis. The Summer Publishing Institute is selective, and applicants may be put on a waitlist. We begin notifying applicants of acceptance by April 9, 2021, if not earlier.

If you are accepted, you must submit a $500 non-refundable deposit, which must be received by the Office of Admissions no later than April 19, 2021 to secure your place in the program. Students admitted from the waitlist will have two weeks from the date they receive their admissions letter by email to send in their deposit. A seat in the program will not be guaranteed until receipt of the tuition deposit. Once you enroll, the non-refundable deposit is applied to your tuition. For more information about the program, email pub.center@nyu.edu or visit sps.nyu.edu/spi. For application-related questions, please contact the Office of Admissions at 212-998-7100, or at sps.gradadmissions@nyu.edu.
TUITION, FEES, AND HOUSING

Tuition and approximate university fees: $5,400. Housing fee: $275 (approximate fee) per week, depending upon location. Note: NYU housing is optional, and there is no mandatory board fee or required meal plan. The non-refundable $500 deposit will be applied toward the tuition balance. (Students may be required to pay for color printing, binders and page protectors, and other materials for the production of their final book and magazine/digital media projects.) For more information about credit tuition and fees, visit nyu.edu/bursar.

Tuition does not include the cost of housing, which must be arranged separately (see below). The $500 tuition deposit must be received by the Admissions Office no later than April 19, 2021 (or two weeks after receipt of the email acceptance letter for students on the waitlist). Final tuition balance is due May 21, 2021. Private loans may be available.

HOUSING

The NYU Housing Office requires a separate application and $500 reservation payment payable by personal check, money order, or e-check within seven days of application. For more information about summer housing, visit housing.nyu.edu/summer. Note: Upon acceptance, students will be sent SPI-specific housing instructions and should not apply for NYU housing until they have received these. Most students prefer to arrange for their own meals, though a meal plan is available.

WITHDRAWALS AND REFUNDS

Notice of withdrawal must be made in writing: by mail to the NYU School of Professional Studies Office of Graduate Admissions, 7 East 12th Street, Suite 921, New York, NY 10003; or by email to sps.gradadmissions@nyu.edu. The $500 deposit, submitted prior to registration, is not refundable, nor are the $50 application fee or registration fees. Students also must officially drop the SPI course work through the NYU Albert system. Information about how to do so can be found online at nyu.edu/registrar/registration/albert-registration.html. The refund schedule is based upon the day on which the courses are dropped in Albert. Tuition is reimbursed as follows: 100%, less deposit, registration, and application fees, for withdrawal prior to or during the first week of class. Withdrawal must be made through Albert by the end of the business day on June 11, 2021 in order to qualify for the 100% refund. As of the second week of class, no refund is granted. NYU does not permit exception to these policies. New York University is an affirmative action/equal opportunity institution.