Dean's Remarks · November 18, 2022 Dear Students,

Even as the days get shorter and the temperatures start to dip, I relish this

here. Like many of you, I look forward to warm family gatherings and time

season. That's because Thanksgiving, one of my favorite holidays, is almost

spent with loved ones. But perhaps more important than the festivities, it is an

occasion to count our many blessings on this holiday of thanks – and to share

what we can with those less fortunate. #GivingTuesday is on November 29 and is a great way to give your time, donation, or voice to a good cause.

I want to take this opportunity to express my gratitude to our faculty, staff, and administrators, and to you, our students, for all that you do to make us a wonderful community in the heart of New York City. Please know that your very much appreciated.

energy, enthusiasm, perseverance through difficult times, and humanity are In our Dean's Remarks this week, we share news of some of the notable efforts of our faculty and highlight upcoming events. Jenny McPhee of PALA

recently co-chaired an important discussion on the burdens facing women

to be part of the Connecticut public school curriculum. DPB's Integrated

faculty. DAUS Chyng-Feng Sun's documentary Latinos on Reels was chosen

Marketing and Communications program is holding an informative session on

the metaverse. Our NYU SPS Graduate Student Council and Undergraduate Student Councils will host a fall celebration on December 2. Thank you again for helping to make NYU SPS such a dynamic and inclusive community. Warm wishes for a healthy and happy Thanksgiving. In gratitude,

Angie

Follow the Dean!

NYU SPS HIGHLIGHTS

Professor Jenny McPhee, Director of the Center for Applied Liberal Arts, was a co-chair at The Women's Leadership Forum (WLF), along with Dr. Karen Jackson-Weaver, Senior Associate Vice President for Global Faculty Engagement and Innovation Advancement at OGI. The WLF recently held an event featuring Dr. Laurie Weingart, co-author of *The No Club: Putting a Stop*

to Women's Dead-End Work. Dr. Weingart discussed how cross-sector

research demonstrates that women bear a disproportionate burden of non-

promotable tasks (NPTs)—tasks that are important to the organization but

don't advance careers. The timeliness of this conversation is demonstrated by

the recent article, "Female Faculty: Beware of the Non-Promotable Task," in

The Chronicle of Higher Education. The WLF fosters leadership development,

facilitates professional growth, and sponsors opportunities for outreach among

women-identifying leaders at NYU, as well as emerging leaders and those who

In Case You Missed it...

Adjunct Professor Todd Cherches has been teaching his "Leadership and Team Building" graduate course in the SPS DPB Human Capital Management

master's program for the past 12 years, and just had a byline piece

published in *The New York Times* on how he incorporates the newspaper

aspire to leadership roles within the University.

into his pedagogy.

Recently, Clinical Professor Jason Chung of the Tisch Institute for Global Sport participated on a panel at the Esports Business Summit. The panel, entitled "No One Owns Baseball: Understanding the Role of IP," focused on the role of IP and what are the implications for businesses that operate in the esports industry. Professor Chung specifically spoke on IP issues in esports and how monetization in the industry is constrained by having to go through publishers. NYU School of Profess **Metaverse Collaborative:**

Nexus of Innovation &

#nyumetaverse

Opportunity

Dean **Angie Kamath** attended the inaugural New York University West Coast Alumni Conference this past weekend in San Francisco. She gave a talk about the NYU SPS Metaverse Collaborative along with Senior Fellow Marc Beckman.

Congratulations to DAUS Clinical Professor Chyng-Feng Sun! The

Connecticut State Education Resource Center has approved plans to use her

film was chosen to be part of the model curriculum for Connecticut's African

American/Black and Puerto Rican/Latino Course of Studies. This legislated

documentary film Latinos Beyond Reel to Connecticut public high schools. Her

New Initiatives

course (CT PA 19-12) is a full-year elective in each high school across the state. It was piloted last year in 58 schools, and over 1,000 students have taken it. Beginning this year, Connecticut high schools must offer the course to their students. e AreSP

To the Metaverse and Beyond - NYU undergraduate students Ethan Morali

in the CoreNet Global Academic Challenge which took place this month in

STAFF/FACULTY HIGHLIGHTS

(College of Arts and Sciences) and Harrison Koeppel (Schack) were finalists

Chicago. The students were charged to develop strategies for a corporate real

estate portfolio to take maximum advantage of the metaverse and associated

THE FUTURE BEGIN

My name is **Alexander**

Eud, and I am the new

Marketing, and Social

Schack Institute. I oversee

Schack Institute of Real

accounts and marketing.

Any posts you see across

our platforms, most likely

that's me! Prior to NYU I

the University Library's

was part of NJIT managing

Estate's social media

Media Specialist for

Communications,

property technologies.

OCTOBER

EVENT HIGHLIGHTS

December 2, 2022 5pm-7pm SPS Building, 7E 12th Street 5th Floor Lounge

The NYU SPS Graduate Student Council (GSC) and Undergraduate Student

Councils (USC) invite you to celebrate the extraordinary efforts our student

celebration on December 2nd, from 5 - 7 p.m. on the 5th Floor Lounge of 7

students can engage with one another, learn about new topics, network with

industry professionals and proudly showcase our SPS pride! We will have food

clubs have made during this semester. We will be hosting a fall semester

East 12th Street. The USC and GSC are proud to create events where

Register here: https://t.e2ma.net/click/a94lej/mys2eee/uw0pn1

On November 28th at 6:30 p.m., join the **Integrated Marketing &**

Communications Department for **Leading Global Growth**, where we

welcome Stéphanie Binette, Chief Digital and Marketing Officer of the

and refreshments available.

issues with New

Forms of Athlete

Compensation

LIPTON HALL, NYU LAW

Eric Fishman

Partner & Head of

Sports Law Group,

Group

Officer THINK450

NYU SPS

NEIL NAND

Professor of Law, NYU Law

NOV 29, 2022 2-3pm Panel Discussion

Andrew Latack

Head of Legal,

3-4pm Reception

social media. What I love about working in academics is connecting with

be mistaken as a student from time to time!

is The Witcher 3 and my favorite movie is Toy Story.

hello!

students and providing any assistance in their college journey. It's also great to

I'm a first-generation Filipino American, born and raised in the suburbs of New

York. I have a huge passion in the designing industry whether it's creating

content or discovering new design tools and methods. I love exploring new

places to eat with my wife. In 2014, Google officially titled a few individuals as

a "Pokemon Master" and I'm one of them (Google it). My favorite video game

You may see me at SPS or Schack Events capturing photos and videos for

some social media content, feel free to jump in front of the camera and say

Consumer Product Division at <u>L'Oréal USA</u>. In this fireside chat, Ms. Binette will respond exclusively to questions from the audience and provide tips for entrepreneurs, small businesses, and those interested in pursuing a career in global marketing. Hosted by NYU SPS Adjunct Instructor George Benaroya. RSVP: https://www.eventbrite.com/e/leading-global-growth-c-suiteexecutive-stephanie-binette-loreal-usa-tickets-465796970277 PRYOR CASHMAN **Faculty Director** Prof. Samuel Estreicher NYU Center for Labor & Employment Law and Pryor Cashman LLP present: **Emerging Legal**

> Pre-registration is required.

> > This event Is applying for **CLE** credit

Link to register below.

Jason Chung

Professor,

NYU Tisch Institute

DIVISION OF PROGRAMS

IN BUSINESS

Klutch Sports Association of Global Sports Pryor Cashman LLP Group On November 29th at 2 p.m., join the in-person discussion of Emerging Legal Issues in New Forms of Athlete Compensation, which will explore how technology has revolutionized the methods by which athletes are compensated for their work, performances, name, likeness, and image (NIL). What novel legal and business issues are facing athletes, their advisors, leagues, and licensors? How may traditional licensing and collective bargaining arrangements need to adapt? Innovative compensation such as via NFTs and tokenization, the metaverse, e-sports, and social media will be discussed, as well as considerations for high school and college athletes in the wake of NCAA v. Alston. Prof. Jason Chung, NYU Tisch Institute for Global Sport, Director of E-sports and Gaming Initiative

Eric Fishman, Esq., Pryor Cashman LLP, Partner & Head of Sports Law

Clarence A. Nesbitt, Jr., Esq., NBA Players Association (NBAPA), Chief Legal

Welcoming Remarks: **Prof. Samuel Estreicher**, Dwight D. Opperman

Register here: http://events.r20.constantcontact.com/register/event?

Lessons From China

Metaverse — Why You Should Love It

PRESENTED BY THE INTEGRATED MARKETING & COMMUNICATIONS DEPARTMENT

GUEST SPEAKER

Director of Creative Technology,

Paul Lin, Adjunct Professor, NYU Shanghai

Wed., November 30, 2022

Thur., December 1, 2022 9:00-10:00am SH (Shanghai)

Zoom Link Upon Registration

Neil Nand

Ogilvy Shanghai

8:00-9:00pm EST (NYC)

Hosted by

FREE TO THE PUBLIC. REGISTER AT: https://linktr.ee/NYUSPSIMC

On November 30th at 8 p.m., join the Integrated Marketing & Communications

Department for Lessons From China, where we welcome Neil Nand, Director

what the Metaverse is, and how it fits into our current digital landscape to tell

stories that reflect the behavior of modern consumers. How is the Metaverse

Lin, Adjunct Professor at NYU Shanghai.

NYU NEWS

different in China with its walled garden and unique platforms? Hosted by Paul

RSVP: https://www.eventbrite.com/e/lessons-from-china-metaverse-why-

Join the Work Life office at one or more of their events this semester!

thoughtful conversations about age and ageism, and more. View the

Are you following NYU SPS on social media? Find us at @NYUSPS on

Presenting to the world the stories of the community here at the NYU

and exciting journeys through stories from our faculty, administration,

School of Professional Studies. Join us every week for new inspirations

The NYU SPS Replay Podcast is produced by the students of the NYU

SPS Undergraduate and Graduate Student Council, with the support of

pandemic and its aftershocks, returning to the office as a working parent,

Topics include a discussion with author Hope Edelman about the

Work Life Events Calendar to see all upcoming events.

OPPORTUNITIES TO ENGAGE

NYU SPS Replay Podcast:

alumni, and students. #WeAreSPS

Instagram and **Twitter**.

of Creative Technology at Ogilvy Shanghai. In this session, we will explore

Andrew Latack, Klutch Sports Group, Head of Legal

oeidk=a07eje6o2z862ed5f6b&llr=ityot6dab

Clarence Nesbitt

Chief Legal Officer,

THINK450 and NBA Players

 Join the Work Life office at one or more of their events this semester! Topics include a discussion with author Hope Edelman about the pandemic and its aftershocks, returning to the office as a working parent, thoughtful conversations about age and ageism, and more. View the Work Life Events Calendar to see all upcoming events.

you-should-love-it-with-neil-nand-tickets-466385129477

the NYU SPS Office of Student Life. You can listen on Apple **Podcasts** and **Spotify**.

AFFINAN PODCAS

EST. 2020

BY THE NYU SPS STUDENT COUNCIL

here.

KPIs

If you would like to submit an event to be featured in the SPS Dean's Office Weekly Newsletter please fill out this **form.**

monthly KPIs in our Dean's Remarks moving forward. A big thank you

to Alexandra Cazangiu and her team for creating this dashboard.

In an effort to increase transparency, we will be including our

Have you read our NYU Metaverse blog? Check out the newest entry

Stay up-to-date and connected with all of the important work and

programming the NYU Office of Global Inclusion, Diversity, and Strategic

Innovation is doing by **signing up for their newsletter**. Vision 2025

inclusion, diversity, belonging, equity, and access, VISION 2025 outlines our dynamic approach to shaping the future of applied professional education and lifelong learning. Visit Vision 2025 Dean's Remarks is produced by the NYU SPS Dean's Office in collaboration with the Office of Strategic Marketing and Communications. Please send

VISION 2025 is our roadmap for how we will educate the workforce of

today and tomorrow. Undergirded by a commitment to innovation,

The editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.

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