

Dean's Remarks • March 10th, 2022



Dear SPS Students,

Happy Women's History Month! During this time each year, the nation commemorates and encourages the study, observance, and celebration of the vital role of women in American history. Women of the past are not the only ones who have left their mark! In this issue of the "Dean's Remarks," we focus on some of the highly-accomplished women associated with NYU SPS. Our faculty highlight features **Kathleen Murphy Toms**, an adjunct professor and the director of Digital Strategy at GivingTuesday, who has worked throughout her career to create a culture of generosity and to promote the power of doing good.

In addition, the **SPS Engagement Committee** and the **SPS Student Council** have assembled "SPS Women - Words of Wisdom," segments from the "How I Got Here Series," to illustrate the incredible power and influence of women in professional settings and in our everyday lives. I hope you take the time to read and listen!

Warmly,

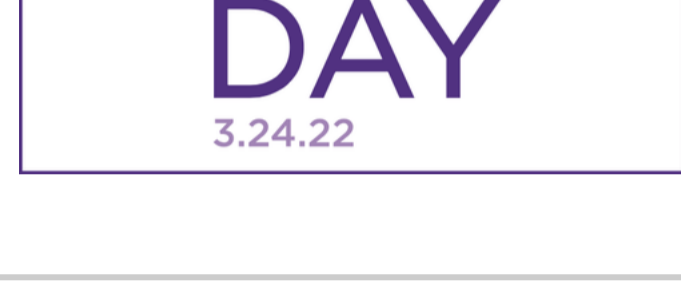
Angie

Follow the Dean!



NYU SPS HIGHLIGHTS

In Case You Missed it...



NYU One Day – Be Sure to Give

NYU One Day is just around the corner on March 24, but you can make your donation NOW and help us to reach our \$100,000 goal.

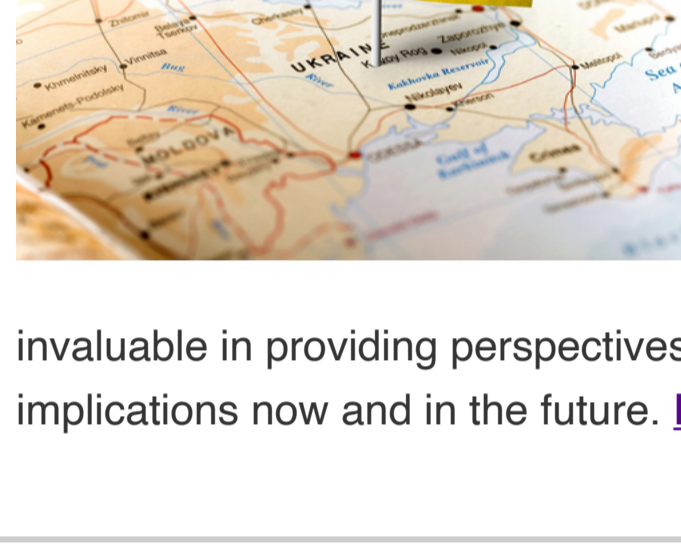
[GIVE TODAY!](#)



SPS Women - Words of Wisdom

The **SPS Engagement Committee** has collaborated with the **SPS Student Councils** to bring you **SPS Women - Words of Wisdom** - snippets of interviews from the "How I Got Here Series," featuring notable SPS faculty and administrators including, **Dean Angie Kamath, Adrienne Garland, Associate Dean Billie Gastic Rosado, Joanne Tombrakos, Shaunce Hawkins, Cameron Myler, Gina Antonello, Lauren Grech, and Jeanne Marie McPhillips.**

[Spotify](#) and **[Apple](#)** Podcasts



NYU SPS Faculty Members Serve as Media Experts on the Ukraine Crisis

During the unfolding crisis in Ukraine, a number of NYU SPS faculty members have served as media commentators on this continually evolving situation, lending their deep expertise to help expand the coverage of major news outlets. Their insights have been invaluable in providing perspectives on the many facets of the crisis and its implications now and in the future. **[Read About Coverage to Date.](#)**

New Initiatives



The Division of Programs in Business Launches New Executive MS in Marketing and Strategic Communications Degree

The Division of Programs in Business recently launched the new Executive MS in Marketing and Strategic Communications. Designed for advertising and marketing professionals on the rise, the 30-credit degree is now accepting students for Fall 2022. **[Learn More](#)**

Introducing the New SPS Global Diversity Scholarship - Apply Now!

SPS has launched a new **Global Diversity Scholarship**, an initiative to enable more students from historically marginalized communities to participate in the School's Global Field Intensive (GFI) programs. The Scholarship will cover the cost of the activities fee associated with the GFI program in which the recipient is participating. The **April 1 deadline** for summer is fast approaching. Learn more about eligibility requirements and how to apply. **[Click Here for Details.](#)**

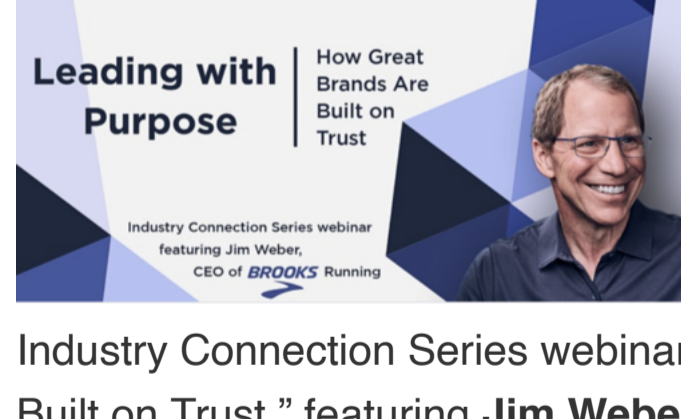
STAFF/FACULTY HIGHLIGHT



Director of Digital Strategy at GivingTuesday to Teach Digital Strategies for Fundraising for the Center for Global Affairs Heyman Program

Kathleen Murphy Toms, director of digital strategy at GivingTuesday, the world's largest philanthropic movement, is bringing her digital expertise to the NYU SPS Center for Global Affairs (CGA), George H. Heyman, Jr. Program for Philanthropy and Fundraising. She will teach "Social Media and Email Fundraising: Building and Deploying Campaigns Across Platforms," one of the classes that comprise the popular Digital Fundraising Certificate. Her deep commitment to promoting the power of doing good is truly inspirational! **[Learn More.](#)**

EVENT HIGHLIGHT



Division of Programs in Business to Feature Jim Weber, CEO of Brooks Running, During its Next Industry Connection Series Webinar

On **Monday, March 21**, join the Division of Programs in Business for its next NYU SPS Industry Connection Series webinar, "Leading with Purpose: How Great Brands are Built on Trust," featuring **Jim Weber**, CEO of Brooks Running. In this virtual fireside chat, moderated by **Martin Ihrig**, associate dean of the NYU SPS Division of Programs in Business, Weber will discuss his forthcoming book and how he led a passionate, committed team to transform a failing business into a billion-dollar brand in the global running apparel market. **[Register Here.](#)**

NYU NEWS



Spring Break Reminder

Just a reminder that this year, Spring Break falls between March 14 - March 20. During this time, all SPS facilities will remain open, but there will be no classes. Enjoy your time off!

OPPORTUNITIES TO ENGAGE

NYU Office of Global Inclusion, Diversity, and Strategic Innovation

Stay up-to-date and connected on all of the important work and programming the NYU Office of Global Inclusion, Diversity, and Strategic Innovation is doing. **[Sign up for Their Newsletter.](#)**

Vision 2025

VISION 2025 is our roadmap for how we will educate the workforce of today and tomorrow. Undergirded by a commitment to innovation, inclusion, diversity, belonging, equity, and access, **VISION 2025** outlines our dynamic approach to shaping the future of applied professional education and lifelong learning.

[Visit Vision 2025](#)

*Dean's Remarks is produced by the NYU SPS Dean's Office in collaboration with the Office of Strategic Marketing and Communications. Please send comments and ideas for stories with supporting materials to **paul.longo@nyu.edu**.*

The editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.