Dear Students,

Happy Women's History Month! Each year, the nation commemorates and encourages the study, observance, and celebration of the vital contributions of women to our history and culture. During this time, the nation highlights the accomplishments and bravery of women from all walks of life and encourages us to learn about the experiences of women from diverse backgrounds.

On this occasion, we remember women who have made a significant impact on our society, including our own NYU students, faculty, and staff. The SPS Engagement Committee and the Engagement Office have organized several events and activities to honor Women’s History Month. Please check the linked resources for more information and to participate in these events.

In addition, the SPS Women – Words of Wisdom series will feature interviews with female leaders in their respective fields. These interviews will be shared on the SPS Engagement Committee’s Instagram page, SPS Engagement Instagram page.

Happy Women’s History Month! We hope you enjoy these special events and take the time to learn about the contributions of women in our history.

Best regards,

[Signature]

SPS Engagement Committee

---

NYU SPS HIGHLIGHTS

In Case You Missed It...

- An Industry Connection Series webinar, “Leading with Purpose: How Great Brands are Built on Trust,” featuring James Weber, CEO of Brooks Running. In this virtual fireside chat, attendees learned about the importance of building trust and creating meaningful connections with customers.

- NYU SPS’s GivingTuesday initiative, “Giving Tuesday to Teach Digital Strategies,” featuring Kathleen Murphy Toms, an expert in digital strategy at GivingTuesday, who shared insights on how to effectively use digital platforms to support charitable causes.

- A Staff/Faculty Highlight, “How I Got Here Series,” featuring Jeanne Marie McPhillips, who shared her journey to becoming a successful executive in the nonprofit sector.

OPPORTUNITIES TO ENGAGE

- Sign up for our newsletter to stay updated on upcoming events and opportunities.

NYU NEWS

- A feature about how NYU SPS is leveraging its resources to support students and faculty in the current climate.

- Information about NYU One Day, an annual fundraising event that brings together the NYU community to support student scholarships.

New Initiatives

- The Division of Programs in Business recently launched the new Executive MS in Marketing and Strategic Communications Degree. Designed for advertising and marketing professionals, this program offers a comprehensive curriculum that prepares students for leadership roles in the marketing industry.

- The SPS Student Council has launched the SPS Global Diversity Scholarship, an initiative to enable more students from historically marginalized communities to participate in the SPS Global Field Intensive (GFI) programs. The Scholarship will cover the cost of the activities fee associated with the GFI program in which the recipient is participating.

- The Division of Programs in Business has introduced the new Executive MS in Marketing and Strategic Communications Degree, a program that trains students in the latest marketing strategies and techniques, preparing them for successful careers in the field.

- SPS has launched a new partnership with the Center for Global Affairs (CGA) and the George H. Heyman, Jr. Affairs Heyman Program for Fundraising for the Center for Global Affairs. The partnership will provide students with opportunities to learn about philanthropic movement and strategy.

STAFF/FACULTY HIGHLIGHT

- A Staff/Faculty Highlight, “How I Got Here Series,” featuring notable NYU SPS faculty and administrators including, Adrienne Garland, Cameron Myler, Lauren Grech, Jeanne Marie McPhillips, Gina Antoniello, and Adrienne Garland.

NYU SPS OFFICE OF THE DEAN

7 East 12th Street, 11th Floor, New York, New York 10003

718-998-7000

NYU SPS Office of the Dean

Subscribe to our email list.