NYU | SCHOOL OF PROFESSIONAL STUDIES

Dean's Remarks • December 16, 2022

Dear Students,

As we near the end of the semester and the year, I want to take a moment to express my deep gratitude to all who make up the SPS community. We are a diverse group of individuals from around the globe who bring our unique talents and skills to the SPS table. The holiday season is a wonderful occasion to celebrate the accomplishments of each of us, faculty, staff, and of course, you, our raison d'etre, our students. Thank you for your hard work and dedication throughout the year. I applaud you.

In this edition of the Dean's Remarks, I am pleased to share news of two new appointments: Josh Murray will be joining the SPS Dean's Office as chief of staff in early January. He comes to us from the NYU Tisch School of the Arts. We've also enlisted noted energy expert Amy Myers Jaffe as director of the NYU SPS Center for Global Affairs' Energy, Climate Justice, and Sustainability Lab. Please give a warm welcome to Josh and Amy.

In other highlights, I was delighted to celebrate our first Winter Graduation last week with more than 200 graduates and their families. Three-time SPS alumna Sabrina Ellis, NYU vice president, and chief human resources officer, was the featured speaker and received the SPS Distinguished Alumni Award. The NBA recently tapped her to serve as its chief people officer—our congratulations to Sabrina!

Our students also participated in a number of conferences and events that offered excellent networking opportunities. The NYU SPS **Center for Publishing and Applied Liberal Arts (PALA)** celebrated its 25th Anniversary with leading publishing and media executives. The NYU SPS Schack Institute of Real Estate Capital Markets conference, attended by more than 600 people, featured New York City Mayor Eric Adams as a keynote speaker. I look forward to more exciting events like these in 2023.

We are almost at the finish line. I know the next weeks are stressful with finals and end-of-year preparations, but I hope you can take some time to relax and de-stress. Soon you will be able to savor the fruits of your efforts and enjoy time with family and loved ones.

I am optimistic about the year ahead and look forward to sharing your accomplishments. I wish you joy, health, and peace in this holiday season.

In gratitude,

Angie

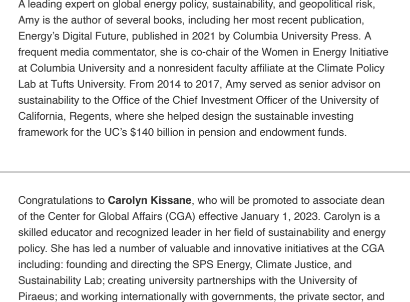
Angie

Angie

Follow the Dean!

NYU SPS HIGHLIGHTS

In Case You Missed it...



Amy Myers Jaffe will join NYU as director of the NYU SPS Center for Global Affairs' Energy, Climate Justice, and Sustainability Lab starting this month.

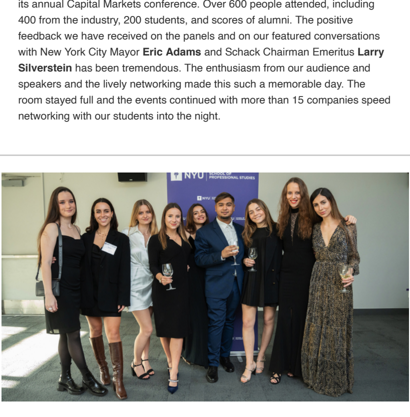
A leading expert on global energy policy, sustainability, and geopolitical risk, Amy is the author of several books, including her most recent publication, Energy's Digital Future, published in 2021 by Columbia University Press. A frequent media commentator, she is co-chair of the Women in Energy Initiative at Columbia University and a nonresident faculty affiliate at the Climate Policy Lab at Tufts University. From 2014 to 2017, Amy served as senior advisor on sustainability to the Office of the Chief Investment Officer of the University of California, Regents, where she helped design the sustainable investing framework for the UC's $140 billion in pension and endowment funds.

Congratulations to **Carolyn Kissane**, who will be promoted to associate dean of the Center for Global Affairs (CGA) effective January 1, 2023. Carolyn is a skilled educator and recognized leader in her field of sustainability and energy policy. She has led a number of valuable and innovative initiatives at the CGA including: founding and directing the SPS Energy, Climate Justice, and Sustainability Lab; creating university partnerships with the University of Piraeus; and working internationally with governments, the private sector, and nonprofit organizations in the advancement of energy policy and strategy. We look forward to the CGA's continued success under Carolyn's leadership.

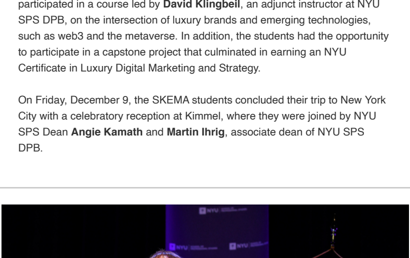
The NYU SPS **Center for Publishing and Applied Liberal Arts (PALA)**, in conjunction with the NYU Office of Alumni Relations, celebrated the 25th Anniversary of the **MS in Publishing** program at NYU SPS on Thursday, November 17.

The evening began with a one-hour panel discussion on publishing's past and present, examining the key media milestones from 1996 to the present, their significance, and how they have impacted business practices and culture. Moderated by **Kimberly Castro** '08, editor and chief content officer at *US News & World Report*, the conversation also explored the future of publishing and media and what those in the industry predict as major disruptions and influences in the years ahead.

A gala reception followed, celebrating this significant milestone in the School's education of hundreds of publishing and media leaders.



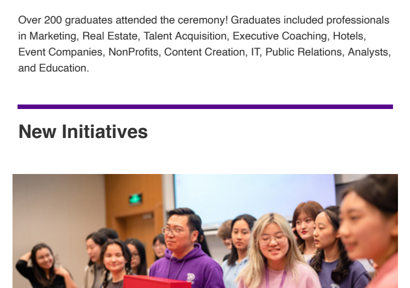
On Tuesday, December 6, the NYU SPS Schack Institute of Real Estate held its annual Capital Markets conference. Over 600 people attended, including 400 from the industry, 200 students, and scores of alumni. The positive feedback we have received on the panels and on our featured conversations with New York City Mayor **Eric Adams** and Schack Chairman Emeritus **Larry Silverstein** has been tremendous. The enthusiasm from our audience and speakers and the lively networking made this such a memorable day. The room stayed full and the events continued with more than 15 companies speed networking with our students into the night.



Last year, the NYU SPS Division of Programs in Business (DPB) signed an agreement with Paris-based SKEMA Business School to create and launch customized courses based in New York City that complement SKEMA's MSc in Global Luxury and Management program.

This fall semester, the glamorous opportunity to study abroad in New York City became a reality for SKEMA graduate program students. Recently, 50 students participated in a course led by **David Klingbeil**, an adjunct instructor at NYU SPS DPB, on the intersection of luxury brands and emerging technologies, such as web3 and the metaverse. In addition, the students had the opportunity to participate in a capstone project that culminated in earning an NYU Certificate in Luxury Digital Marketing and Strategy.

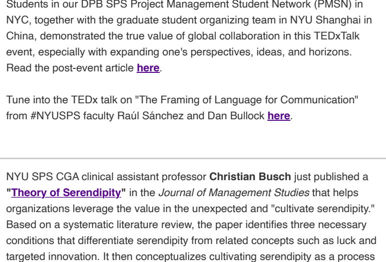
On Friday, December 9, the SKEMA students concluded their trip to New York City with a celebratory reception at Kimmel, where they were joined by NYU SPS Dean **Angie Kamath** and **Martin Ihrig**, associate dean of NYU SPS DPB.



Sunday, December 11 was the NYU SPS Winter Graduation. NYU Vice President and Chief Human Resources Officer and triple SPS alumna **Sabrina Ellis** was presented with the SPS Distinguished Alumni Award, which is given to a respected graduate who has demonstrated extraordinary achievement in professional, vocational, and social endeavors.

Over 200 graduates attended the ceremony! Graduates included professionals in Marketing, Real Estate, Talent Acquisition, Executive Coaching, Hotels, Event Companies, NonProfits, Content Creation, IT, Public Relations, Analysts, and Education.

New Initiatives



Ideas traversed more than 7,000 miles across the globe at the **TEDxTalk Salon** hosted by TEDxNYUShanghai. NYU SPS PALA clinical assistant professor **Raúl Sánchez** and NYU SPS DPB adjunct instructor **Dan Bullock** alongside NYU Shanghai faculty **Emily Chang** and **Ian Zhang** spoke about the essentials riddled in our daily patterns of life, whether communicating across cultures, the benefits of a nonessential mindset, and the merits of new AR/VR technologies shaping global collaboration.

Students in our DPB SPS Project Management Student Network (PMSN) in NYC, together with the graduate student organizing team in NYU Shanghai in China, demonstrated the true value of global collaboration in this TEDxTalk event, especially with expanding one's perspectives, ideas, and horizons. Read the post-event article **here**.

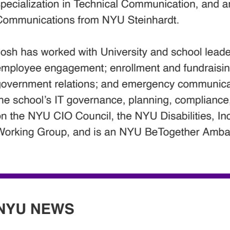
Tune into the TEDx talk on "The Framing of Language for Communication" from #NYUSPS faculty Raúl Sánchez and Dan Bullock **here**.

NYU SPS CGA clinical assistant professor **Christian Busch** just published a **"Theory of Serendipity"** in the *Journal of Management Studies* that helps organizations leverage the value in the unexpected and "cultivate serendipity." Based on a systematic literature review, the paper identifies three necessary conditions that differentiate serendipity from related concepts such as luck and targeted innovation. It then conceptualizes cultivating serendipity as a process of enabling 'potentiality' and 'materialization." By un-blurring the boundaries of the concept and identifying its building blocks and antecedents, the paper aims to provide an actionable framework for researchers and practitioners alike.

Anne Marie Goetz, clinical professor at the NYU SPS Center for Global Affairs (CGA), has been appointed to the **New York City Commission on Gender Equity (CGE)** by Mayor Eric Adams.

Goetz is one of **nine new—and 15 reappointed—commissioners** who will work with the executive director of the CGE, Jacqueline Ebanks, to advise the city on dismantling institutional and societal discrimination and inequities for girls, women, transgender and gender nonconforming (TGNC) persons. The 24 appointees are leaders, thinkers, and activists who address gender-based inequalities in their work and who are committed to challenging gender barriers across New York City.

STAFF/FACULTY HIGHLIGHTS



We are pleased to announce that **Josh Murray** will be joining the SPS Dean's Office as chief of staff in early January. We are thrilled to welcome Josh to SPS, as he comes with a wealth of NYU experience. In his role, he will work closely with the Dean's Office, SPS Steering Committee, and SPS senior academic and administrative leaders.

Josh began his career at the NYU Tisch School of the Arts in 2003. His portfolio expanded over time as he learned from the world's greatest artists, storytellers, and teachers to be a leader, problem solver, and consensus builder within a large, global university. In 2018, Josh was named assistant dean for Communications and Information Technology. As assistant dean, Josh managed the team responsible for the school's overall communication strategy, including media relations, and creative direction for major digital and design initiatives. He has a BA from Texas Tech University in English with a specialization in Technical Communication, and an MA in Media, Culture, and Communications from NYU Steinhardt.

Josh has worked with University and school leadership on student, alumni, and employee engagement; enrollment and fundraising goals; community and government relations; and emergency communications, while also overseeing the school's IT governance, planning, compliance, and operations. Josh served on the NYU CIO Council, the NYU Disabilities, Inclusion and Accessibility Working Group, and is an NYU BeTogether Ambassador.

NYU NEWS

- This week, NYU dedicated the John A. Paulson Center at 181 Mercer Street. The University has received a **$100 million gift from alumnus John A. Paulson (Stern '78)** towards the building. This vital academic complex includes 58 new classrooms; state-of-the-art theaters and athletic facilities; dining; student and faculty housing; and outdoor communal spaces—such as green roofs—that promote urban biodiversity.

- Join the Work Life office at one or more of their events this semester! Topics include a discussion with author Hope Edelman about the pandemic and its aftershocks, returning to the office as a working parent, thoughtful conversations about age and ageism, and more. View the **Work Life Events Calendar** to see all upcoming events.

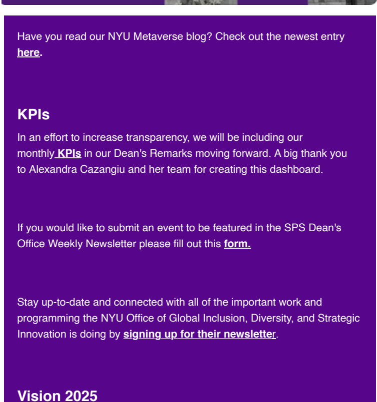
OPPORTUNITIES TO ENGAGE

Are you following NYU SPS on social media? Find us at @NYUSPS on **Instagram** and **Twitter**.

NYU SPS Replay Podcast:

Presenting to the world the stories of the community here at the NYU School of Professional Studies. Join us every week for new inspirations and exciting journeys through stories from our faculty, administration, alumni, and students. **#WeAreSPS**

The NYU SPS Replay Podcast is produced by the students of the NYU SPS Undergraduate and Graduate Student Council, with the support of the NYU SPS Office of Student Life. You can listen on **Apple Podcasts** and **Spotify**.



Have you read our NYU Metaverse blog? Check out the newest entry **here**.

KPIs

In an effort to increase transparency, we will be including our monthly **KPIs** in our Dean's Remarks moving forward. A big thank you to Alexandra Cazangiu and her team for creating this dashboard.

If you would like to submit an event to be featured in the SPS Dean's Office Weekly Newsletter please fill out this **form.**

Stay up-to-date and connected with all of the important work and programming the NYU Office of Global Inclusion, Diversity, and Strategic Innovation is doing by **signing up for their newsletter**.

Vision 2025

VISION 2025 is our roadmap for how we will educate the workforce of today and tomorrow. Undergirded by a commitment to innovation, inclusion, diversity, belonging, equity, and access, ***VISION 2025*** outlines our dynamic approach to shaping the future of applied professional education and lifelong learning.

Visit Vision 2025

Dean's Remarks is produced by the NYU SPS Dean's Office in collaboration with the Office of Strategic Marketing and Communications. Please send comments and ideas for stories with supporting materials to ***SPSsocial@nyu.edu***.

The editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.

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