Dean's Remarks - April 21, 2023

Dear SPS Community,

Even though the end of the semester is in sight, there is still a lot of exciting news across the NYU SPS community that we want to share with you.

This week, our Schools Institute of Real Estate held its 37th Annual NYC Residential Development Forecast. Our faculty shared their insights on the market and saw more about the ideas in New Instead. More than 400 NYC business professionals joined more than 10 NYU SPS Schools Institute students for a deep dive into public-private partnerships that are shaping the future of our city.

We can close out April, we have a number of events, including our inaugural Metaverse and Cities Summit and Metaverse Bootcamp. Please check out the upcoming events below that invite you all.

One that been Congratulations to NYU SPS grad Micah Dunn and current student Ashley Ortiz, who are the 2023 Commencement Speakers. Micah and Ashley, thank you! Jeremy and Jennifer and I can't wait to share the evening. We're Go!Go!Go!. Title 1 is coming!

Regards,

Dean Jeffrey Cheah

NYU SPS HIGHLIGHTS

In Case You Missed It...

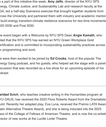
On a recent episode of the Modern Campus podcast, Dean **Angie Kamath** discussed how higher education is leveling up digital transformation and embracing a new comprehensive intelligence, and moving beyond a more transactional approach to data. Dean Kamath also discussed the evolving higher education marketplace and the students we serve.

Recently, NYU SPS Center for Publishing and Applied Liberal Arts (PALA) announced the expansion of its programs to include a new international education initiative program – the **NYU SPS Schools Institute of Publishing, New York City**.

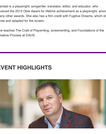
NEW INITIATIVES

Schack Institute Introduces Ground-Breaking, Student-Run NYU Hospitality Journal

As its 37th Annual NYU Symposium this week, the NYU SPS Schack Institute unveiled a ground-breaking, student-run INCIT Innovation Fund, giving students the opportunity to lead a new initiative that supports innovation and growth opportunities for faculty, expanding annual/year-round programs collaboration with the NYU SPS Tisch Center of Hospitality and its **Hospitality Leadership Institute**, and providing students with a new, student-run publication, the **NYU Hospitality Journal**, to be launched during the NYU Tisch Center of Hospitality, as an official advisory sponsor for both the NYU Tisch Center of Hospitality and the H-LINE Institute.



Congrats to NYU SPS Tisch Center for Hospitality Executive Director Dean Nicholas Graf for being named to the 2022 Hospitality Industry's 30 Most Influential Educators in Hospitality awards! We are so proud of this accomplishment. We continue to greatly admire your commitment and dedication to our students and to helping advance hospitality education. The honorees will be featured in the June issue of the Global Hospitality Magazine.



NYU Lecture is an elevated lecture series. The University invite notable - **2022 Pulitzer Prize winner Jeffrey Goldberg** to share his thoughts on a wide range of topics through interdisciplinary challenges, big ideas, ambitions, complexities, and much more.

As a part of the initiative this week, **Amy Jaffe**, director of the NYU SPS Energy, Climate Justice, and Sustainability Lab and research faculty at the NYU Tisch Center for Hospitality, Real Estate and Tourism, and her students have been exploring the ways that partnerships with industry and academic leaders to build energy transition climate resilience scenarios for two-time interested 2030-2050 and 2050-2100.

The event began with a Welcome by NYU SPS Dean **Angie Kamath**, who introduced the Lecture Series and Professor Goldberg. Professor Goldberg then delivered a compelling, accessible, and entertaining lecture on his journeyman and work.

Following the lecture, moderated by **Ed Crooke**, host of the popular The Energy Gang podcast, and his guests, who helped set the stage with a panel discussion on the topic and what it means for an upcoming episode of the podcast.

Certified Smith, who teaches creative writing in the humanities program at NYU Gallatin, has received the Pulitzer Prize in Fiction for his novel The Underground Railroad. Colson Whitehead, who is a professor of creative writing at the University of Texas at Austin, and is now the co-director of new works at the Lucille Lortel Theatre.

Certified is a phenomenally congenial, humorous, and educated, who received the 2017 Pen Award for lifetime achievement as a playwright, among many other awards. Certified is a Pulitzer Prize and Guggenheim Fellowship alumnus and a member of the American Academy of Arts and Letters.

Dre teaches The Craft of Playwriting, screenwriting, and Foundations of the Creative Process at SVSD.

STAFF/FACULTY HIGHLIGHTS

NYU plans to be already ready to SHINE. The University wide initiative - **SHINE** - is a bold, ambitious, and transformative plan for the future of NYU. Its goals are clear: change through collaboration, challenges, big ideas, ambitions, complexities, and much more.

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EVENT HIGHLIGHTS

19th Annual Grassinger-Bergman Distinguished Lecture Series, Hosted by the NYU SPS Tisch Center of Hospitality

Monday, April 24
6:00 p.m.
Kaufman Music Center

David Finkelstein, president and chief executive officer of the U.S. Travel Association, will deliver the 19th Annual Grassinger-Bergman Lecture. The lecture, annual Grassinger-Bergman Distinguished Lecture Series in Tourism and Tourism event in New York's Times Square Freemen will discuss the state of tourism and how the organization's vision for the future.

Established in 2003, the NYU SPS Tisch Center of Hospitality's annual Grassinger-Bergman Distinguished Lecture Series in Tourism is a forum for discussions of important issues and developments in tourism and the tourism industry. The speakers and panelists selected epitomize the highest accomplishments for leadership in the hospitality and tourism industry.

At About the ATA Certification Exam

Tuesday, April 25
12:00 – 1:00 p.m.

Join the ATA in Translation and Interpreting at NYU SPS for this webinar on preparing for the American Translators Association Certification Exam. **David Stephenson** has been involved with the ATA Certification Program for nearly 20 years, first as a grader and later as a member of the Exam Development Committee and Certification Committee, which he currently chairs. He is an independent translator of German, Dutch, Croatian, and other languages, specializing in business, finance, and legal. He holds a Master's degree from SUNY Binghamton and a PhD in German from Brown and has three book translations to your credit.

REGIST IN this event here

Master/Class: What Entrepreneurship Can Do for YOU and How You Can Get Started

Tuesday, April 25, 2023
2:00 - 3:30 p.m.
Zoom, Pay-What-You-Want, $0 - $35.00 via Zoom

Join us for a talk with Clary Chance, Adjunct Professor teaching Entrepreneurship at NYU SPS, and Founder and Managing Partner of Spring Tower and Co. Hosted by Adjunct Professor Jeffrey Sachs, Chance will share her journey and lessons learned in entrepreneurship.

You will walk away from the talk with:

- Inspiration and motivation to pursue your own entrepreneurship can be helpful
- Practical ideas and tips for your own entrepreneurship
- Questions to consider before starting a new venture
- Tactics for conducting your initial primary market research

REGIST IN this event here

At Glance

April 18, 2023
4:00 - 7:00 p.m.
Hybrid Event

This is a STRONG event with options to attend either in-person at NYU Tisch Center for Hospitality, Zoom. Please indicate your preferred way to attend during registration.

ESG in Economics, Finance, and Governance is an reflection point. NYU, in collaboration with Columbia University's Center on Global Energy Policy's Center for Sustainable Development, Tsinghua University's Center for Finance and Development, and Peking University's Center for Finance and Development, in practice. In the middle of the current debate about ESG, business leaders are facing a complex landscape of ever-evolving regulations, investor expectations and current events of ESG.

Panelists and Presenters include:
Michelle Gourevitch, Managing Director, Sustainability Officer, Jones Hendersen Investors

Jane Jaffe, Director, NYU SPS Energy, Climate Justice and Sustainability Lab

Dr. **Carolyn Kissane**, Associate Dean, NYU SPS Center for Global Affairs

Dr. **Lorna Paterson**, Senior Research Associate, Center on Global Energy Policy

Giovanna Rosato, Vice President of ESG, Valero

Tequila Smith, Executive Vice President and Chief Sustainability Officer, Ingredion

Allison Taylor, Clinical Associate Professor, Stern School of Business

Participants will include opportunities to hear from ESG experts, learning and process from the audience, and a networking reception.

REGIST IN this event here

Metaverse and Cities Summit

April 27-28, 2023

On April 27-28, 2023, the NYU SPS Metaverse Collaborative will host the first Metaverse and Cities Summit in conjunction with the Energy Cities Alliance and Cornell Tech.

REGIST IN virtually join this event here

The Power of Sport: Building and Empowering Communities

May 1, 2023
4:30 - 5:30 p.m.

The NYU AD Institute, in collaboration with the National Basketball Association and Women and Girls Foundation Report Tech Institute for Global Sport, is hosting a panel discussion that explores the ways that sport and partnerships can be a catalyst for change. Tech Institute's **Lee** will join this panel discussion from the NBA.

REGIST IN this event here

NYU NEWS

Have you read the **NYU Wokonomy Blog**? Check out the newest entry here.

Vision 2025
SHINE 2025 is our roadmap to accelerate the excellence of our students, our faculty, our research, our global footprint, our partnerships, our diversity, belonging, equity, and inclusion, and **ENERGY 2025** defines our dynamic approach to shaping the future of digital professional education and lifelong learning.

Visit Vision 2025

Dean's Remarks is produced by the NYU SPS Dean's Office in collaboration with the Office of Communications and Marketing. Please share your comments and ideas for stories and upcoming events with us at DFSCom@nyu.edu

This editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.

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