

DEAN'S BRIEF



I am very excited to launch the inaugural issue of the Dean's Brief, a new communications vehicle that will serve to keep you abreast of all that is happening across SPS. Distributed each month, the Brief will provide interesting snippets of content—some that lead to larger stories for you to enjoy and others that will simply provide an FYI. While we're apart because of COVID-19, this digital digest can help to keep us together by building community and sharing information.

Susan Greenbaum, EdD
Dean, NYU School of Professional Studies

IN & AROUND NYU SPS



Let the Learning Begin! New and returning SPS students began the 2020-2021 academic year on a positive note, with large numbers of new students attending virtual orientations. All were excited to begin their classes in-person and in blended or online formats. Their positive attitude, perseverance, and indomitable spirit are an inspiration to us all.

[Learn More >](#)



Ranked Among the Best in the US. The NYU SPS Schack Institute of Real Estate was recently ranked #3 nationally by *US News & World Report* for its **BS in Real Estate**. This is a major accomplishment as hundreds of schools vie for these rankings. It is an indication of the caliber of programming, faculty, and unsurpassed industry connections that Schack offers.

[Learn More >](#)



Ranked Among the Best Globally. The NYU SPS Preston Robert Tisch Institute for Global Sport, Master of Science in Sports Business was recently ranked #16 globally in the SportsBusiness Postgraduate Rankings for 2020, up from #31 previously. Ranking criteria is incredibly competitive and focuses on metrics that range from the quality of teaching and the ability to network with industry executives to the value of the degree in

furthering career goals. The Tisch Institute competed head-to-head with approximately 400 programs globally to secure its position in the top 20.

A MISSION STATEMENT FOR MOVING FORWARD



The School's newly introduced mission statement serves to articulate the essence of all that we do in one simple, yet compelling narrative. The process for developing the mission statement included the creation of its underlying value proposition, and the ways it can be utilized to define and amplify the unique brand of education NYU SPS offers. [Learn More >](#)

A NEW ACADEMIC INITIATIVE FOR NYU UNDERGRADS

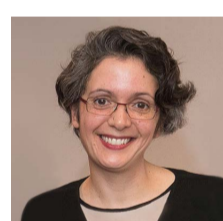


What's the Big Idea? This year, as part of the NYU "Big Ideas" course series, the NYU SPS Preston Robert Tisch Institute for Global Sport is offering a course titled "Champions." The two-credit program, which is open to all NYU undergraduates and started in early October, will focus on the intersection of leadership and sports, and will feature conversations with Roger Goodell, Magic Johnson, Sheila Johnson, Eli Manning, Peyton Manning, Alex Rodriguez, Jonathan M. Tisch, and Abby

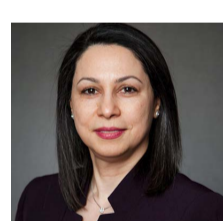
Wambach. Tisch, who is chairman and CEO of Loews Hotels & Co. and co-chairman of the Board of Loews Corporation, secured and interviewed many of the guests. These pre-taped conversations will be analyzed and discussed in virtual meetings and through assignments with the Tisch Institute's Associate Dean Vince Gennaro and Academic Director of Graduate Programs Daniel Kelly.

[Watch the Promotional Video >](#)

CONGRATULATIONS ARE IN ORDER!



Billie Gastic Rosado, associate dean of Liberal Arts, Languages, and Post-Traditional Undergraduate Studies, has won a fellowship to participate in the upcoming UPCEA Bethaida "Bea" Gonzalez Diversity in Leadership Scholars Program. [Learn More >](#)



Negar Farakish, clinical assistant professor and formerly the executive director of academic programs for the Division of programs in Business, was recently promoted to assistant dean of the Division. This position will enable her to support Associate Dean Martin Ihrig's growth plans for the School's largest academic unit.

ALWAYS SOMETHING HAPPENING...

Welcome Back Reception - On September 14, Dean Greenbaum hosted a welcome back reception that was attended by more than 200 faculty and staff members, and administrators. The virtual event served as a kick-off for the 2020-2021 academic year.

SPS and WorkingNation Host Event on Remote Work - On September 24, 2020, SPS and WorkingNation hosted a virtual discussion titled "Reframing (REMOTE) Working for the New Normal." Moderated by Anna Tavis, clinical associate professor and academic director of the Human Capital Management Department, Division of Programs in Business, the discussion featured top executives from IBM, Spacesmith, Zoom Video Communications, and Merck. [Watch the Video Here >](#)

UPCOMING EVENTS

NOVEMBER 11, 12, AND 13

53rd Annual Conference on Real Estate Investment Leadership in a Post-Pandemic World
Digital Conference • Online for 2020 – [Learn More/Register](#)

WEEK OF NOVEMBER 9

NYU International Hospitality Industry Investment Webinar Series
Online for 2020 – [Learn More/Register](#)

ON GOING FALL EVENTS

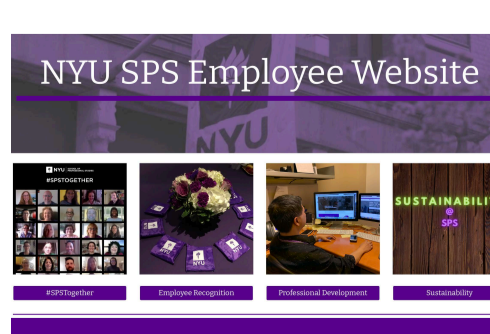
NYU SPS Center for Global Affairs Virtual Series • Online for 2020 – [Learn More/Register](#)

[FOR A COMPLETE LIST OF NYU SPS EVENTS – CLICK HERE](#)

DON'T FORGET...



Voting is an extremely important civic duty as a U.S. citizen, and whether you choose to do so in your home or duty as a U.S. citizen, we want to ensure that all eligible voters in the NYU community are able to cast their vote either in-person or by mail. [Visit the NYU VOTES Website.](#)



The **NYU SPS Employee Website** is published monthly by the Engagement Committee and features information regarding employee recognition, professional development opportunities for staff and administrators, as well as information on upcoming events and workshops at SPS and across NYU.

For more information on the website, to contribute content, or to become involved with the Engagement Committee, please email us at sps.engagement@nyu.edu.