

DEAN'S BRIEF



While our lives have been disrupted by the pandemic, the election, and deep divisions across our country, members of the NYU SPS community have remained strong and unified in their commitment to the principles of diversity and inclusion, have been resilient in the face of adversity, and have put the needs of others before their own. There are many wonderful things happening across the School, and it gives me great pleasure to share them with you at a time when our spirits can all use a lift. As the holiday season begins, I wish you a happy and safe Thanksgiving, and brighter days ahead.

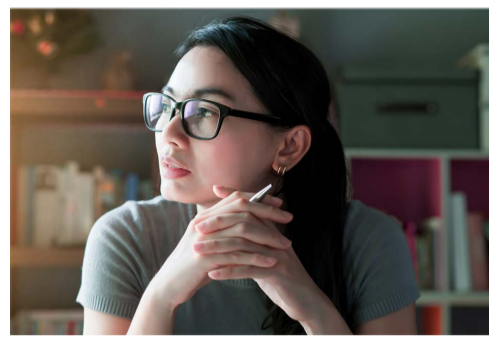
Susan Greenbaum, EdD
Dean, NYU School of Professional Studies

IN & AROUND NYU SPS



Division of Programs in Business Student Wins Coveted David Prize

Edefe Okporo, an NYU SPS DPB student, pursuing an MS in Human Resource Management and Development was recently featured in *The New York Times* as a winner of the new David Prize for his work as the executive director of the RDJ Refugee Shelter for homeless people. He is one of five winners selected out of 6,500 applicants, and will receive a \$200,000 award. [Learn More >](#)



Helping Refugees and Recent Immigrants Enhance Their English Language Skills

Five years ago, as director of the NYU SPS English Language Institute, Robyn Vacarra sought to expand its services by offering English language training to highly-skilled refugees and recent immigrants. That vision became the Center for New Immigrant Education, a collaborative effort between NYU SPS ELI, NYU Silver, and NYC community-based refugee groups. [Learn More >](#)



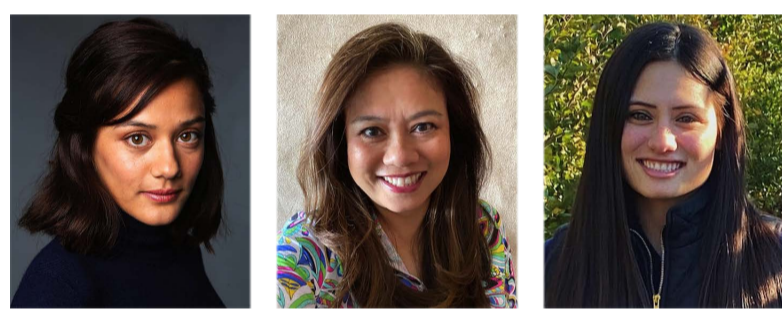
NYU SPS Innovation Challenge

During Spirit Week, the NYU Wasserman Center at NYU SPS partnered with EY (Ernst & Young) to host a competition that challenged students from across the School to focus on ideas and solutions for scaling a company or a business operation without compromising its culture. This interdisciplinary exercise involved 77 SPS students who competed on 16 teams. [Learn More >](#)

A SPIRIT WEEK LIKE NO OTHER



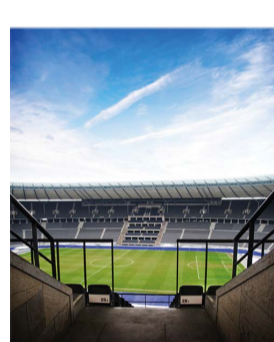
While this Spirit Week was different from those of years past, it was nonetheless engaging and inspirational. Student leaders went "all out" in planning a week of innovative programming that was, for the first time, offered completely virtually. It was a fun and highly interactive experience for all. [Learn More >](#)



WE ARE FAMILY - A MOTHER AND HER TWO DAUGHTERS EARN THEIR DEGREES AT DAUS

For three members of the La Poll family of Los Altos, California, attending the NYU SPS Division of Applied Undergraduate Studies (DAUS) has become a family tradition. Within the last decade, each has pursued her academic journey at DAUS, but, in what is a reversal from the usual custom, daughters Katarina and Kelly enrolled at NYU SPS first, with mother Myla following in their footsteps. [Learn More >](#)

THREE GRADUATE DEGREES REVAMPED TO ADDRESS THE CHANGING DYNAMICS OF INDUSTRY



The **MS in Sports Business**, has been **reduced from 42 credits to 36 credits**. Its core is comprised of six courses that explore key aspects of the industry, including sports law, sports finance and economic analysis, the science of fandom, and digital sports media and marketing. Electives include topics such as sport public relations and new media, amateur sports governance, and baseball analytics.



The **MS in Hospitality Industry Studies** has been renamed the **MS in Global Hospitality Management**. **Credits have been reduced from 42 to 36**. The degree provides the skills and knowledge expected of successful leaders in hotel management, food and beverage, and other hospitality industry professions. It can be completed on-site in NYC or online. The core offers courses such as trends in travel and tourism, financial analysis, and business communications, with electives in digital marketing, asset management, and data analytics and business modeling.



The **MS in Tourism Management** has been renamed the **MS in Travel and Tourism Management**. The degree now offers a strong focus on data analytics, entrepreneurship, and technology, and can be completed on-site in NYC or online. Graduates will possess the skills and knowledge to work in public, private, and voluntary tourism organizations, ranging from destination marketing organizations and convention bureaus, to airlines, travel intermediaries, and attractions.

UPCOMING EVENTS

NOVEMBER 18

The US Presidential Election: What Next?

This discussion, hosted by the Center for Global Affairs will examine the fallout and potential legal challenges of the elections, and will explore opportunities for pathways to positive change for many of the critical issues facing this country. [Register](#)

DECEMBER 1

Reimagining the Workplace for the Next Normal

Led by Anna Tavis, PhD, academic director of the Division of Programs in Business Human Capital Management department, this webinar will explore what the new employee experience might look like and why it would matter to business. [Register](#)

DECEMBER 2-4

39th Annual Institute on State and Local Tax - Online for 2020

The Institute is designed for the practitioner who must frequently anticipate and handle state and local tax matters. It provides high-level updates, practical advice you can implement, and in-depth analysis of the latest developments and current issues in all areas of state and local taxation. [Register](#)

FOR A COMPLETE LIST OF NYU SPS EVENTS – [CLICK HERE](#)

DON'T FORGET...

KEEP each other SAFE

Academic Year 2020-2021's Health Protocols: Everyday Basics

We all do our part, every day, to keep each other safe.

[Do Your Part](#)

Be sure to check out the University's "Keep each other Safe" website, which provides helpful tips to keep yourself and the NYU community safe. [Learn More >](#)

ALSO... Be sure your phone number and local address are correct in Albert (students) or PeopleSync (employees). The COVID-19 Prevention & Response Team may need to reach you if you were exposed to COVID-19.

NYU SPS Employee Website

[Calendar of Events](#)

The **NYU SPS Employee Website** is published monthly by the Engagement Committee and features information regarding employee recognition, professional development opportunities for staff and administrators, as well as information on upcoming events and workshops at SPS and across NYU.

For more information on the website, to contribute content, or to become involved with the Engagement Committee, please email us at sp.engagement@nyu.edu.