

DEAN'S BRIEF



Happy New Year and welcome back! I hope you had a restful break and are fully recharged for the semester ahead. As always, NYU SPS is on the move. While we remain apart due to COVID-19, faculty members, students, alumni, staff and administrators, and industry partners are more involved in SPS activities than ever before, and in making us proud of their many wonderful accomplishments. Please take the time to ground yourself in all that is happening as we kick off the spring semester.

Susan Greenbaum, EdD
Dean, NYU School of Professional Studies

IN & AROUND NYU SPS

Formation of the NYU SPS Dean's Advisory Board

Recently, Dean Susan Greenbaum formed a new NYU SPS Dean's Advisory Board, which is composed of leaders and alumni from across the industries the School serves. This group of highly accomplished individuals will bring their expertise to critical discussions about the institution. Their keen business acumen, deep industry connections, and decades of experience will afford new perspectives in critical areas of operation and decision-making. [Learn More >](#)

Formation of the NYU SPS Alumni Council

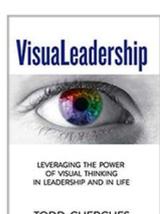
A new NYU SPS Alumni Council has been formed that will help to provide guidance and leadership in support of the School's alumni-related programs, services, events, communications, and volunteer opportunities. This diverse and successful group of executives and entrepreneurs will work to continue the momentum of building greater participation in the NYU SPS alumni community, while supporting key initiatives across the School. [Learn More >](#)



DPB MS in PRCC Selected Again as a Finalist for PR Week's Outstanding Education Program Award

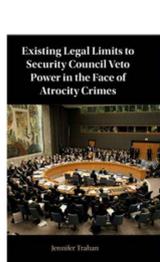
The Division of Programs in Business' MS in Public Relations and Corporate Communication was selected as a finalist for PR Week's Outstanding Education Program Award for 2021—a repeat of the same accomplishment in 2020. This prestigious industry award recognizes degree program achievements and innovations. The Division will learn in March 2021 if it has won the Award this year. [Learn More >](#)

FACULTY BOOKS INSPIRE, INFLUENCE, AND INNOVATE



DPB Adjunct Assistant Professor Todd Cherches's Book Named One of the Top 50 Business Books to Read in 2021 by Thinkers 360

"VisualLeadership: Leveraging the Power of Visual Thinking in Leadership and in Life," focuses on leveraging the power of visual imagery, mental models, metaphor, analogy, storytelling, and humor to help you take your game to a whole new level. Cherches teaches "Leadership and Team Building" at NYU SPS.



CGA Clinical Professor Jennifer Trahan's New Book Sparks Unique Exchange of Ideas During Weeklong Book Symposium

Professor Jennifer Trahan and her book "Existing Legal Limits to Security Council Veto Power in the Face of Atrocity Crimes," were featured in a weeklong, online book symposium on the international law website *Opinio Juris*. Trahan is the director of the MS in Global Affairs concentration in International Law and Human Rights. [Learn More >](#)



CGA Clinical Associate Professors Christopher Ankersen and Waheguru Pal Singh Sidhu Produce a New Textbook

"The Future of Global Affairs, Managing Discontinuity, Disruption, and Destruction," contributes to the debate about the potential trajectory of a world in flux and features deep commentary from many CGA faculty members who are experts on a wide range of global affairs topics.

CONGRATULATIONS NYU SPS ALUMNI



Congratulations to Division of Applied Undergraduate Studies alumna **Dilek Tas '20**, who recently won the Charles B. Rangel Graduate Fellowship. The Fellowship provides \$84,000 for graduate school and a fast track to becoming a Foreign Service Officer in the US State Department. Tas is planning to pursue a graduate degree focused on Middle Eastern history. She is NYU's first Rangel Scholar since 2015! [Read More Here >](#)



Congratulations to Preston Robert Tisch Institute for Global Sport alumnus **Matthew Gaeta '17**, who recently was named to Sports Business Journal's "2020 New Voices Under 30" list. Gaeta, is founder of Gaeta Sports Management and is a Major League Baseball Players Association (MLBPA) Certified Agent, one of the youngest certified agents in the sport's history. He also was awarded "Sports Agent of the Year" for 2020 by the sports media outlet PGSports. [Read More Here >](#)

NEWLY REVISED BS IN SPORT MANAGEMENT



BS in Sports Management Revises Name and Curriculum to Meet the Needs of an Evolving Industry

The Preston Robert Tisch Institute for Global Sport has made a slight tweak to the name of its BS in Sports Management, changing it to BS in Sport Management. Its curriculum has undergone a much more substantive change, eliminating its concentrations and adding new courses that focus in emerging areas such as: sport analytics, the business of esports, sport broadcasting, and sport media storytelling.

ALWAYS SOMETHING HAPPENING AT NYU SPS



The New Administration and Policy Priorities for Economic and Social Inclusion

On **January 19, 2021**, NYU SPS presented an industry discussion exploring the Biden-Harris administration's policy priorities and the role of industry in supporting economic

and social inclusion as the country begins to emerge from one of the most volatile periods in its history. The event was co-presented by the NYU SPS Committee on Inclusion, Diversity, Belonging, Equity and Accessibility (IDBEA). [Watch the Videos >](#)

UPCOMING EVENTS

FEBRUARY 18

NYU SPS Media Talk: A Bestseller Like No Other

Join the NYU SPS Center for Publishing for the latest Media Talk, which will be a virtual conversation with bestselling author Brit Bennett about her book *The Vanishing Half*. The conversation will be moderated by Pamela Paul, editor of *The New York Times Book Review*, and also will feature Ivy Press author Sarah McGrath and Marketing Director Ashley Sutton. [Register >](#)

MARCH 16

NYU SPS ALL Book Club: "Exit West" by Mohsin Hamid

Join the SPS Academy of Lifelong Learning (ALL) Book Club as it reads and discusses the Spring 2021 NYU Reads book selection, *Exit West* by Mohsin Hamid. [Register >](#)

APRIL 6-8

25th Annual REIT Symposium

Digital Conference • Online for 2021
This year's Symposium will once again bring together the REIT industry's most prominent decision-makers for a critical examination of the forces that are shaping the sector at this unprecedented time for the American economy and business environment. [Register >](#)

FOR A COMPLETE LIST OF NYU SPS EVENTS – [CLICK HERE](#)

DON'T FORGET...



All individuals who are returning to campus for the **Spring 2021 semester** are required to have been tested with NYU within the 14 days prior to entering NYU buildings. Those traveling to campus are required to quarantine. [View Details >](#)

Be sure to check the [NYU Returns Covid-19](#) hub, which will be updated frequently with important new information as developments in NYU's planning occur.



The **NYU SPS Employee Website** for administrators and staff is published monthly by the Engagement Committee and features information regarding employee recognition, professional development opportunities for administrators and staff, as well as information on upcoming events and workshops at SPS and across NYU.

For more information on the website, to contribute content, or to become involved with the Engagement Committee, please email us at sps.engagement@nyu.edu.