

DEAN'S BRIEF



With the spring semester in full swing, NYU SPS students, faculty members, and administrators are busier than ever with a host of new and exciting initiatives of which we can all be proud. In normal times these achievements would be incredibly impressive, but in the midst of the ongoing COVID-19 pandemic, they are all the more reason for us to celebrate our resilience and innovation as a forward-thinking academic community. Great things are happening at SPS and each and every one of you is a part of our continued success!

Susan Greenbaum, EdD
Dean, NYU School of Professional Studies

IN & AROUND NYU SPS



Jonathan M. Tisch Chair is Endowed Through a Gift by Lizzie and Jonathan M. Tisch, Chairman and CEO of Loews Hotels & Co, and Co-chairman of the Board of Loews Corporation

Through this transformational gift, the position of associate dean of the Tisch Center will now also include the title of Jonathan M. Tisch Chair. Assuming this inaugural faculty position is **Nicolas Graf, PhD**, the current associate dean of the Tisch Center. [Learn More >](#)



NYU School of Professional Studies Center for Global Affairs Launches NYU SPS Energy, Climate Justice, and Sustainability Lab

Virtual unit will educate students, faculty members, and industry professionals on the impact of current and projected climatic changes and other stressors on food, water, energy security, environmental justice, and economic development. [Learn More >](#)



The NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality Launches the Hospitality Innovation Hub (HI Hub)

The state-of-the-art facilities of the new HI Hub offer students, start-ups, established industry partners, and investors opportunities to learn, discover, innovate, and invest. It is truly a reflection of the Tisch Center's ability to not only visualize the future of industry, but to influence it as well. [Learn More >](#)



Schack Alumnus Marc Bell '89 Joins Advisory Board

Already a member of the NYU Board of Trustees, NYU Langone Medical Center Board of Overseers, and NYU Stern Center for Real Estate Finance Research Advisory Board, **Marc Bell** is now bringing his insights and expertise to the Schack Institute Advisory Board—returning to the school where he earned his MS in Real Estate Development and Investment. The founder of Globix: The Global Internet Exchange and a Tony-Award winning stage producer, Bell will provide his alma mater with business experience that affords a unique perspective. [Learn More >](#)



Center for Publishing Announces New Scholarships to Advance Diversity and Inclusion in Publishing

Thanks to its extensive connections in the publishing industry, the NYU SPS Center for Publishing has announced new scholarship awards, which will foster greater diversity in the publishing industry and enable college juniors and seniors, as well as recent college graduates who are interested in pursuing a career in publishing, with the opportunity to attend its Summer Publishing Institute (SPI). [Learn More >](#)

STUDENT-DRIVEN ACTIVITIES & EVENTS



Be a part of Global Village 2021

NYU SPS students, share your cultural traditions with us, and meet and connect with fellow students from around the world, during this

spring's Global Village event! You can showcase your culture through a performance, fashion, storytelling, a guided tour, food, and more! [Sign Up Today >](#)



CONNECT-ED 2021 Integrated Marketing Association Summit

DPB's student-run Integrated Marketing Association will host its annual Global Marketing Summit on **March 4, 9:00 a.m. - 2:00 p.m.** It will explore and define the future of marketing in a Post-Covid world through conversations with resilient and inspiring thinkers who have thrived during these difficult times. All are welcome to participate in this free, online event. [Register Today >](#)



Yesterday and Today - An Evening of Expression

Join us for an evening of expression on **March 1, 5:00 p.m. - 6:00 p.m.**, showcasing music, visual arts, and spoken word performances by our very own SPS students. In collaboration with *Dovetail*, the art and literary journal of NYU SPS, the Community Service Committee of the Student Council hopes to raise awareness and fundraise for Urban Word NYC. [Register Today >](#)

FACULTY BOOKS THAT INFORM AND ENTERTAIN



DPB Adjunct Instructor Sophie Oberstein Recently Published the 2nd Edition of Her Book on Coaching

10 Steps to Successful Coaching, offers meaningful advice to help you embrace and elevate your existing coaching skills, drawing upon your strengths as a leader, colleague, or employee to bring out the strengths of others. It is an entry point for anyone who wants or has been asked to do some formal or informal coaching. Author, **Sophie Oberstein**, teaches "Learning Designing" for DPB.



CALA Adjunct Instructor Roberta Seret-Bayer's Transylvanian Trilogy will be Released February - April 2021

While many associate Transylvania with vampire stories and gothic architecture, these novels unveil the secrets of the legendary region with characters forever influenced by its dark past. With each book in the *Transylvanian Trilogy*—*Gift of Diamonds*, *Love Odyssey*, and *Treasure Seekers*, readers are transported back and explore each part of Transylvania with a different view. The author teaches "Global Hotspots Through Foreign Film Stay-at-Home Edition" for CALA.

CONGRATULATIONS NYU SPS FACULTY MEMBERS



Congratulations to **Antonios Saravanos**, clinical associate professor of information systems management at NYU SPS DAUS! He was recently named an associate research fellow at the University of Cambridge Centre for Social Innovation, a platform for research and engagement with social innovators, academia, and policy in the UK and around the world. He is one of five academics selected for the fellowship this year for his proposed research project on digital social innovation.



Congratulations to **Dina Tate**, adjunct instructor marketing and public relations who was one of nine recipients of the 2021 NYU Dr. Martin Luther King, Jr. Faculty Award, which recognizes outstanding faculty members who exemplify the spirit and work of Dr. Martin Luther King, Jr. through teaching excellence, leadership, social justice, activism, action, and community building. In addition, these faculty make a positive impact within the classroom and in the greater NYU community.

NYU Faculty Urban Research Day – Consider Participating

The 5th annual NYU Faculty Urban Research Day is on **March 5, 2021**. If you are interested in presenting, please complete [this survey](#) to indicate your interest. **Surveys must be completed by Friday, February 26, 2021.**

UPCOMING EVENTS

FEBRUARY 26

CALL TO ACTION: Advancing Racial Justice in the Workplace (free and online - 4:00 p.m.)

The DPB Human Capital Management Department will present a panel discussion with industry leaders who will share their insights on embracing, promoting, and standing up for social justice. **Michael Valentine, JD, PhD**, clinical assistant professor, will moderate a panel of renowned experts. [Register >](#)

MARCH 10

THE CEO TEST: Master the Challenges That Make or Break All Leaders (free and online - 12:00 noon - 1:00 p.m.)

As part of its Industry Connection Series, DPB will host a presentation by **Adam Bryant**, author and managing director at Merryck & Co, on the challenges of leadership including developing a simple plan for strategy, building "true" change, driving transformation, and mastering the inner game of leadership. [Register >](#)

MARCH 17

26th Annual Stephen W. Brener Distinguished Lecturer Series in Hospitality Management (free and online - 5:00 - 6:00 p.m.)

The Jonathan M. Tisch Center of Hospitality presents the annual Stephen W. Brener Distinguished Lecturer series, which this year, will feature **Jonathan M. Tisch**, chairman and CEO of Loews Hotels & Co. and co-chairman of the Board of Loews Corporation interviewing **Christopher J. Nassetta**, president and chief executive officer of Hilton and chairman of the World Travel and Tourism Council (WTTC). [Register >](#)

MARCH 17

Personal Finance Planning Resolutions for 2021 (free and online - 1:00 - 2:30 p.m.)

Learn which current events can affect your personal finances, gain an understanding of how to weed out financial misinformation, acquire the insights to develop a personal financial plan that will help you to achieve your short and long-term financial goals. The discussion will be moderated by **Negar Farakish, PMP, EdD**, assistant dean and clinical assistant professor, DPB and will feature **Len Comberiate, CFP**, an adjunct instructor. [Register >](#)

APRIL 6-8

25th Annual REIT Symposium (online for 2021)

This year's Symposium will once again bring together the REIT industry's most prominent decision-makers for a critical examination of the forces that are shaping the sector at this unprecedented time for the American economy and business. [Register >](#)

FOR A COMPLETE LIST OF NYU SPS EVENTS – CLICK HERE

The Dean's Brief is a collaborative communication produced by the NYU SPS Office of the Dean and Strategic Marketing and Communications. Comments, questions, and news items for consideration can be submitted to: pck211@nyu.edu