

# **Dean's Brief**

#### NYU SCHOOL OF PROFESSIONAL STUDIES

As I settle into my new role at NYU SPS, I've had the opportunity to meet with many of you virtually and in person. I have been deeply impressed by the energy, resilience, and genuine caring for each other that I have witnessed over and over again in this close-knit community. There are so many new initiatives and activities that are planned for the upcoming academic year. To keep you posted on all that is happening, we will continue to distribute the Dean's Brief with some new features. I hope you will give it a read and participate in our new monthly poll. Looking forward to fall!

Angie Kamath, Dean

# DID YOU KNOW?

More than 1,600 new students will join the NYU SPS community this fall from over **20** countries. Can't wait to welcome each and every one of them and make them feel at home!

The pandemic did not deter NYU SPS from hosting panel discussions and conferences. More than **45,000** individuals have attended our online events since the pandemic began, remaining up-to-date on industry trends.

# **MONTHLY POLL**

We want to hear from you, so we are introducing a new polling feature to ensure we keep our fingers on the pulse of the NYU SPS community. Participate in this month's short poll on what you will enjoy most about returning to in-person learning and working at NYU SPS. We'll publish the results in our next edition. TAKE THE POLL NOW!

# STUDENT OF THE MONTH

Heyi (Lily) Liang, a student in the MS in Global



Hospitality Management is currently completing a summer internship at Boston Consulting Group, where she is learning about market sizing, portfolio management, and helping clients to decide whether to enter a new market. She is finding the work challenging and interesting, and hopes to use her experience to prepare for a career in hospitality consulting.

#### **READ ABOUT HER INTERNSHIP >**



# The Replay Podcast Produced by Members of the NYU SPS Student **Council Makes for Great Summer** Listening!

If you haven't tuned into "The Replay Podcast," produced by members of the NYU SPS Student Council, there are now two seasons. A recent segment featured Horace Small, founder and executive director of the Union of Minority Neighborhoods. Segments are available on Spotify, Anchor, and Apple Podcasts.

### **Tisch Institute for Global Sport Alumnus Represents US at 2020 Tokyo Olympics**

Yijun Feng, who graduated with a BS in Sport Management from the Preston Robert Tisch Institute for Global Sport, and who is currently earning an MBA at NYU Stern, traveled to the Tokyo Olympics as an alternate in Table Tennis. Feng represented Team USA in the 2016 Rio Olympics and has participated in other notable national and global competitions over the past decade.



#### **READ THE FEATURE >**



# **Division of Programs in Business Signs Major Deal With SKEMA Business School**

Recently, the Division of Programs in Business signed an agreement with SKEMA, a globally ranked business school, to provide courses for its Master of Science program in Global Luxury and Management (GLAM) for students spending time in New York City

while earning their degree. The first course, "Luxury Business Ethics," will run this fall.

© Lora Barra for SKEMA Business School

# Students in the Center for Publishing Summer Publishing Institute (SPI) **Hear From Top Industry Execs**

The Center for Publishing Summer Publishing Institute (SPI) always boasts a lineup of amazing speakers from across the publishing industry. This year was no different. Students had the opportunity to hear from Simone Oliver (right) global editor-in-



chief of Refinery29, among so many others in the book and digital publishing industry. They also networked with classmates from around the world who participated in the program.

#### LEARN MORE ABOUT THEIR EXPERIENCE >



### SPS Launches Suite of Executive **Education Courses and Certificates**

Last academic year, NYU SPS soft launched executive education courses in the areas of business, real estate, and hospitality, focusing on programs that would provide immediately applicable skills for midtier managers on up through the C-suite. This fall, the portfolio has been expanded to include certificates and classes in digital marketing strategies, sales strategies, and distribution channel management for hospitality; as well as cyber leadership.

#### VISIT THE WEBSITE >



In addition to the social media platforms below, NYU SPS is now also on Instagram. Be sure to follow us!





Employees, submit proof of COVID-19 vaccination so we can get back to the campus activities we all enjoy most. Remind your friends and colleagues to upload theirs. http://spr.ly/6018ywH4g

# **UPCOMING EVENTS**

Introduction to International Taxation (Zoom Webinar) Aug. 10-11 **REGISTER** 

Advanced International Taxation (Zoom Webinar) Aug. 12-13 REGISTER

### 43rd Annual NYU International Hospitality Industry Investment Conference (In person at the New York Marriott Marguis) Nov. 7-9 **REGISTER**



The Dean's Brief is produced by the NYU SPS Dean's Office in collaboration with the Office of Strategic Marketing and Communications. Please send comments and ideas for stories to pck211@nyu.edu.