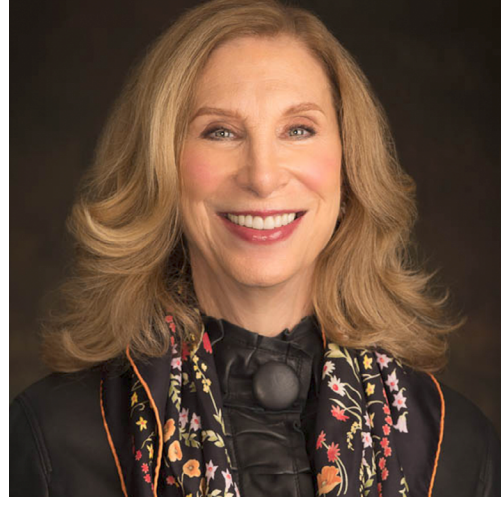


## DEAN'S BRIEF



As we progress through the spring semester, it is very fulfilling for me to look back on all that we have accomplished. March was a busy month and April will be even more so, as we prepare for Convocation and for the end of another academic year. I hope you will explore the features in this month's Dean's Brief and take pride in the many initiatives that have been launched, the accolades our programs and students have received, and the continued sense of close-knit community that we have maintained regardless of our mostly virtual status.

**Susan Greenbaum, EdD**  
Dean, NYU School of Professional Studies

## IN & AROUND NYU SPS



### NYU Appoints Angie Kamath, University Dean at the City University of New York (CUNY), as Dean of the NYU School of Professional Studies

On March 22, the University announced the selection of a new dean for NYU SPS. **Angie Kamath**, who currently serves as University dean - Continuing Education and Workforce Development at CUNY, will begin her role at SPS on July 1, 2021. The search committee, which was co-chaired by **Billie Gastic Rosado**, associate dean of Liberal Arts, Languages, and Post-Traditional Undergraduate Studies; and **Clay Shirky**, vice provost for Educational Technologies, was greatly impressed by her entrepreneurial energy; experience and record of achievement across sectors; focus on students and their success; and deep understanding of the connection between education, workforce development, social mobility, and economic development. [Learn More About Angie Kamath >](#)



### MS in Public Relations & Corporate Communication Wins 2021 PRWeek Outstanding Education Program Award

Judged by an unrivaled panel of the most senior professionals in PR and Corporate Communication, this accolade attests to the program's innovative curriculum, faculty accomplishments, student success, and impact on industry. Congratulations to the **Division of Programs in Business** on this prestigious honor, which was announced during the 22nd annual PRWeek Awards ceremony, held virtually on March 18, 2021. [Learn More >](#)



### Center for Applied Liberal Arts Announces a New Series of Continuing Education Courses to Help Individuals Reposition Themselves in the Post-pandemic Workforce

The online workshop series features courses that provide critical skill sets including: Learning to Navigate the Freelance World, Leveraging Social Networks for Professional Success, Building Persuasive Writing Skills, and Developing Effective Presentation Skills. Courses are priced competitively to make them accessible for all. [Visit the Website for More Information >](#)

## NYU SPS 2021 CONVOCATION

### Convocation Speaker



**Madeline McIntosh**  
Chief Executive Officer  
Penguin Random House

### Undergraduate Student Speaker



**John N. Gargano, Jr.**  
BS in Leadership and  
Management Studies

### Graduate Student Speaker



**Roksolana Maria Sheverack**  
MS in Management  
and Systems

In the face of the ongoing global challenges posed by the pandemic, the NYU School of Professional Studies (NYU SPS) will acknowledge the achievements of its undergraduate and graduate students at a **virtual Convocation ceremony on Thursday, May 20, starting at 9 a.m.** The Convocation speaker is one of the most powerful executives in American publishing, **Madeline McIntosh**, chief executive officer, Penguin Random House US, America's largest book publisher. She will be joined by **John N. Gargano, Jr.**, the undergraduate student speaker (DAUS), and **Roksolana Maria Sheverack**, the graduate student speaker (DPB).

[Read More About Convocation >](#)

## IN MEMORIAM - NYU SPS REMEMBERS NAOMI LEVINE



*Naomi Levine (center) poses with Debra LaMorte, (left) former NYU Senior Vice President of Development and Alumni Affairs, and Susan Greenbaum, (right) current SPS Dean, who was then serving as NYU Stern Associate Dean.*

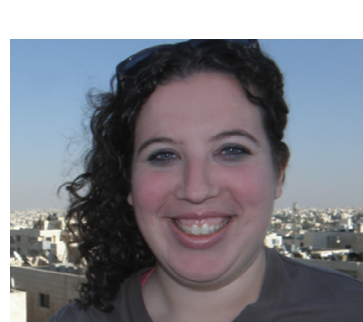
**Naomi Levine** passed away on January 14, 2021. She served as senior vice president for External Affairs for decades at NYU, providing the leadership and the financial resources that helped to transform this institution into the global university it is today. In later years, she transitioned to serving as a senior consultant for the University, sharing her wisdom and expertise. During her long career at NYU, Levine also founded **The George H. Heyman, Jr. Program for Philanthropy and Fundraising** at NYU SPS. This program offers courses, certificates, and seminars to professionals in the areas of fundraising and grantmaking, and today continues to make a major contribution in the education of fundraisers and grantmakers in NYC and across the country. She was known for her tireless energy, and her ability to get things done. She will be fondly remembered.

## CENTER FOR GLOBAL AFFAIRS FACULTY MEMBER AND ALUM NAMED TO APOLITICAL'S 100 MOST INFLUENTIAL PEOPLE IN GENDER POLICY



*Anne Marie Goetz*

Congratulations to **Anne Marie Goetz**, PhD, clinical professor, at the NYU SPS **Center for Global Affairs** and **Leslie Archambeault**, JD, a graduate of the MS in Global Affairs program. Both were named to **Apolitical's 100 Most Influential People in Gender Policy**. Drawn from over 1,100 nominations, the list recognizes and celebrates the hard work being done on gender policy by so many around the world. [Learn More >](#)



*Leslie Archambeault*

## Harvard Business Review

### TWO PROFESSORS HAVE THEIR ARTICLE PUBLISHED IN HBR

Congratulations to **Dan Bullock**, an adjunct instructor in the **Division of Programs in Business**, and **Raúl Sánchez**, a clinical assistant professor at the **English Language Institute** for the publication of their article "What's the Best Way to Communicate on a Global Team?" in *Harvard Business Review*. [Read the Article >](#)



This year, Earth Day 2021, falls on April 21 and will be marked by a plethora of events and celebrations. To help the NYU SPS community participate in this important day and month, a list of SPS, NYU, and external events has been compiled to ensure that those who wish to take part know about all that is going on.

Throughout April, [earthday.org](http://earthday.org) will be holding events and providing ways for people to take action.

NYU is hosting a month-long celebration of the environment with a wide range of activities planned, which have been conveniently compiled on the [NYU EARTH MONTH 2021](#) site.

Across departments, NYU SPS is planning events related to earth and the environment throughout the month including:

**CLIMATE JUSTICE WORK IN AMERICAN CITIES** - APRIL 20, 12:00 noon - 1:00 p.m. (CGA)

**ENGAGED MEDIA: STUDENT CLIMATE PROJECTS** - APRIL 22, 6:30 - 8:30 p.m. (DAUS)

**THE UPENDING OF THE ENERGY LANDSCAPE: DISRUPTION IS THE NEW NORMAL** APRIL 27, 12:00 noon - 1:00 p.m. (CGA)

## UPCOMING EVENTS

APRIL 21

### CHALK TALK SERIES - The New Normal in Development of Sports Facilities (free and online - 5:00 p.m.)

This "Chalk Talk" will feature **David Abrams**, clinical assistant professor at the **Preston Robert Tisch Institute for Global Sport**, who has over 30 years of experience as a lead investment banker and adviser for numerous public and private assembly facilities including the financing of stadiums, arenas, and other sports venues. [Register >](#)

APRIL 22

### LEADING GLOBAL GROWTH SERIES: LEADING GLOBAL COMMUNICATIONS AT McDONALD'S (free and online - 3:30 p.m.)

Hosted by the **Division of Programs in Business**, this free virtual event will feature **Michael Gonda**, chief communications officer at McDonald's, who will discuss deploying the communication of the company's new "Accelerating the Arches" growth strategy. [Register >](#)

APRIL 28

### CHALK TALK SERIES - Sports Consumers and Self Identity (free and online - 5:00 p.m.)

This "Chalk Talk" will feature **Brandon Brown**, clinical associate professor at the **Preston Robert Tisch Institute for Global Sport**, who served as a marketing consultant for several professional sport teams, and has authored a number of book chapters as well as refereed journal articles. His current line of study focuses on sport marketing, consumer behavior, and minority consumption habits. [Register >](#)

JUNE 7-8

Virtual

### 43RD ANNUAL NYU INTERNATIONAL HOSPITALITY INDUSTRY INVESTMENT CONFERENCE

A series of complimentary online webinars, planned by the Conference Committee, will take place on **June 7 - 8, 2021**. [Register >](#)

NOV. 7-9

On-site

The in-person event will take place on **November 7 - 9**, at the New York Marriott Marquis. [Register >](#)

## FOR A COMPLETE LIST OF NYU SPS EVENTS - [CLICK HERE](#)

The Dean's Brief is a collaborative communication produced by the NYU SPS Office of the Dean and Strategic Marketing and Communications. Comments, questions, and news items for consideration can be submitted to: [pck211@nyu.edu](mailto:pck211@nyu.edu)