

HI Hub incubator

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February 2023

Dear Mentors, Investors, and Entrepreneurship Students,

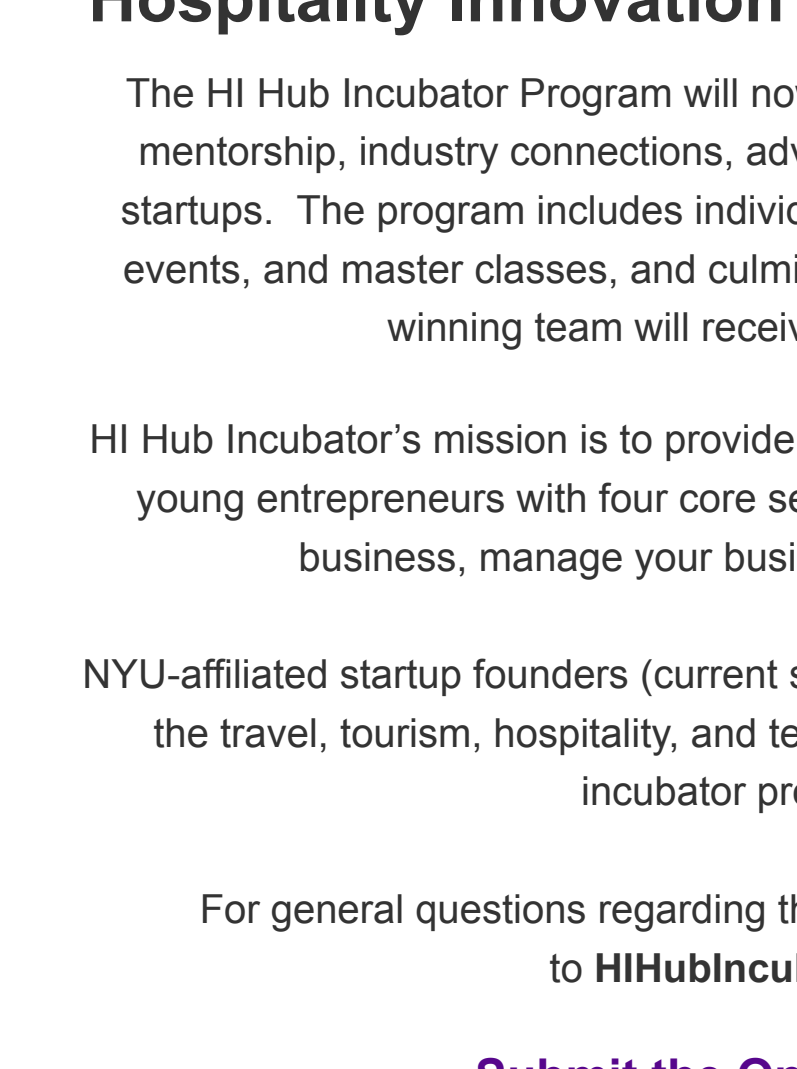
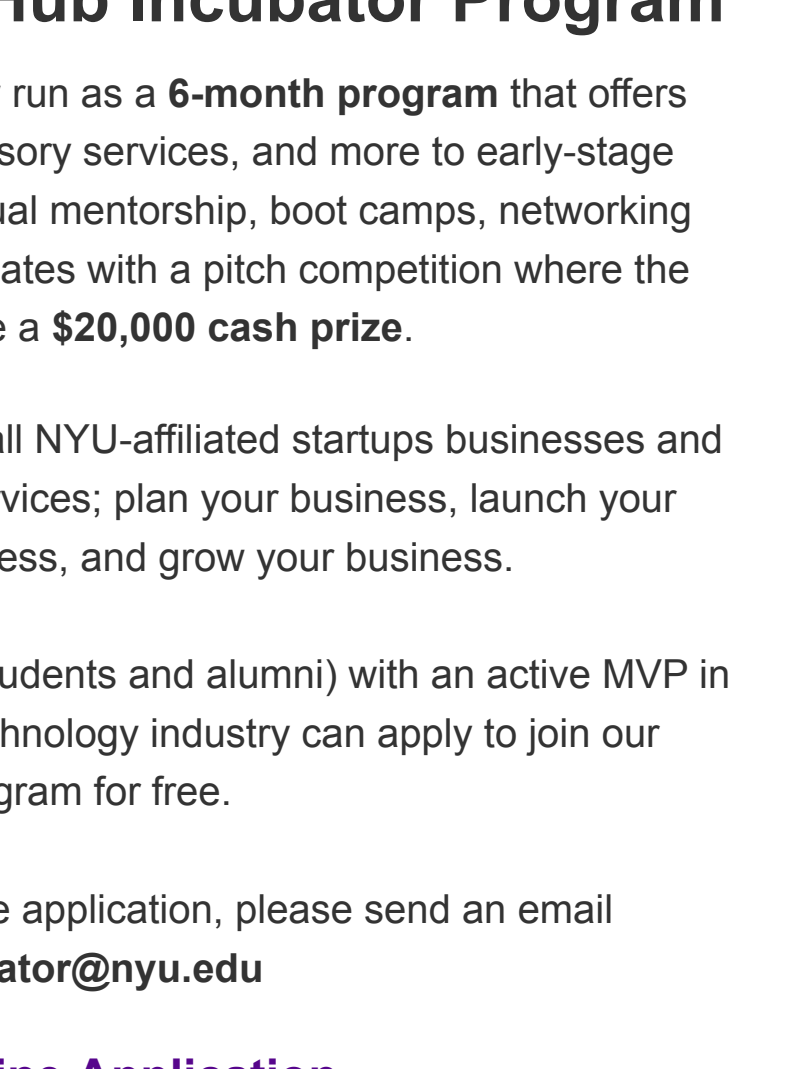
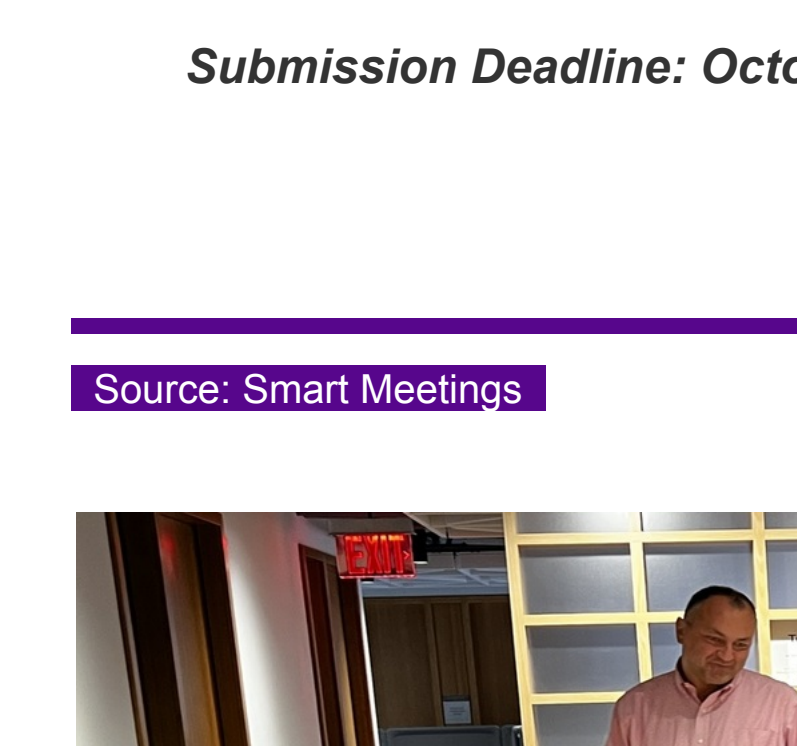
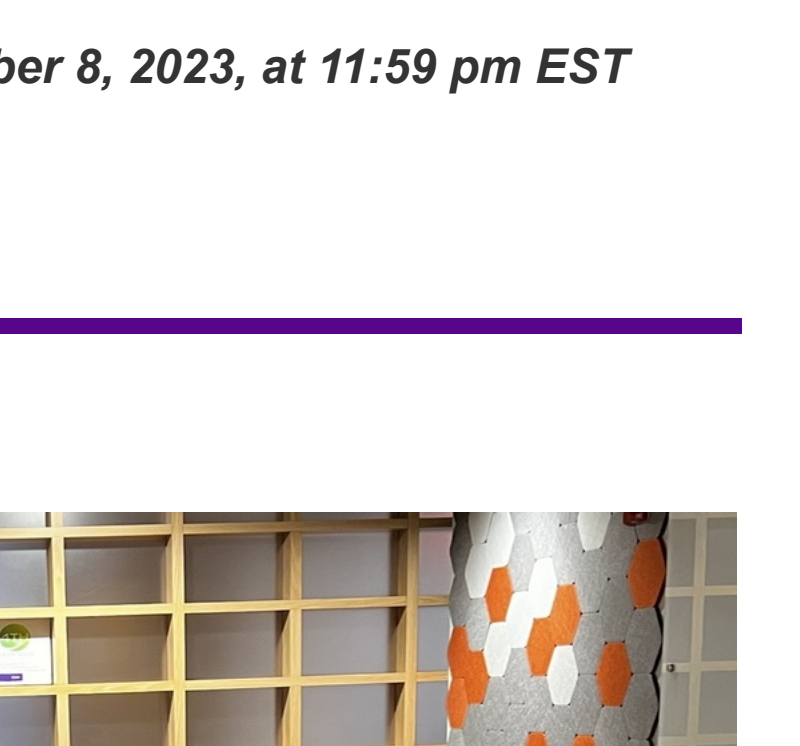
We are excited to let you all know that we have modified the incubator program effective this semester. The HI Hub Incubator Program will now run as a 6-month program that offers mentorship, industry connections, advisory services, and more to early-stage startups. The program includes individual mentorship, boot camps, networking events, and master classes, and culminates with a pitch competition where the winning team will receive a **\$20,000 cash prize**.

Throughout the semester we are planning very interesting events for all of our students and industry partners and we hope that all of you will take advantage of our Incubator events!

Thank you for your support. Let us know if you have any questions or concerns. I can be reached at rk104@nyu.edu

Best regards,

Dr. K

Call for Application to the 2023-24 Academic Year Cohort of the NYU Tisch Center of Hospitality Innovation Hub Incubator Program

The HI Hub Incubator Program will now run as a **6-month program** that offers mentorship, industry connections, advisory services, and more to early-stage startups. The program includes individual mentorship, boot camps, networking events, and master classes, and culminates with a pitch competition where the winning team will receive a **\$20,000 cash prize**.

HI Hub Incubator's mission is to provide all NYU-affiliated startups businesses and young entrepreneurs with four core services: plan your business, launch your business, manage your business, and grow your business.

NYU-affiliated startup founders (current students and alumni) with an active MVP in the travel, tourism, hospitality, and technology industry can apply to join our incubator program for free.

For general questions regarding the application, please send an email to HIHubIncubator@nyu.edu

[Submit the Online Application](#)

Submission Deadline: October 8, 2023, at 11:59 pm EST

Source: Smart Meetings



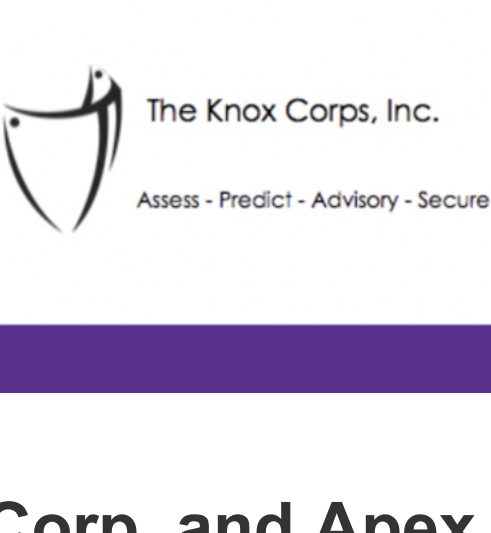

NYU Offers Incubation Hub for Hospitality Entrepreneurs

Big dreams require a big helping hand. Luckily for hospitality entrepreneurs attending New York University, there's a lot to go around. Funded through gifts and sponsors like Atento Capital, a Tulsa, Oklahoma-based investment firm, the NYU School of Professional Studies (NYU SPS) and Jonathan M. Tisch Center of Hospitality (HI HUB) aim to support business savvy entrepreneurs.

Smart Meetings sat down with Dr. Richie Karaburun, clinical assistant professor and director of HI Hub Incubator of NYU School of Professional Studies, to explore the entrepreneurship hub designed to support up-and-coming hospitality business ideas

[Read the full interview on the Smart Meetings website](#)

Source: NYU School of Professional Studies

Knox Corp. and Apex Coup Are the Newest Sponsors of the NYU SPS Tisch Center of Hospitality Innovation (HI) Hub Incubator

The Knox Corps, a global cyber security and compliance firm specializing in delivering regulatory compliance to businesses, and Apex Investment Coup, a leading private equity firm, are the newest sponsors of the NYU School of Professional Studies (NYU SPS) Jonathan M. Tisch Center of Hospitality Innovation Hub (HI Hub) Incubator Program.

[Read the full article on the NYU SPS website](#)

Upcoming Events




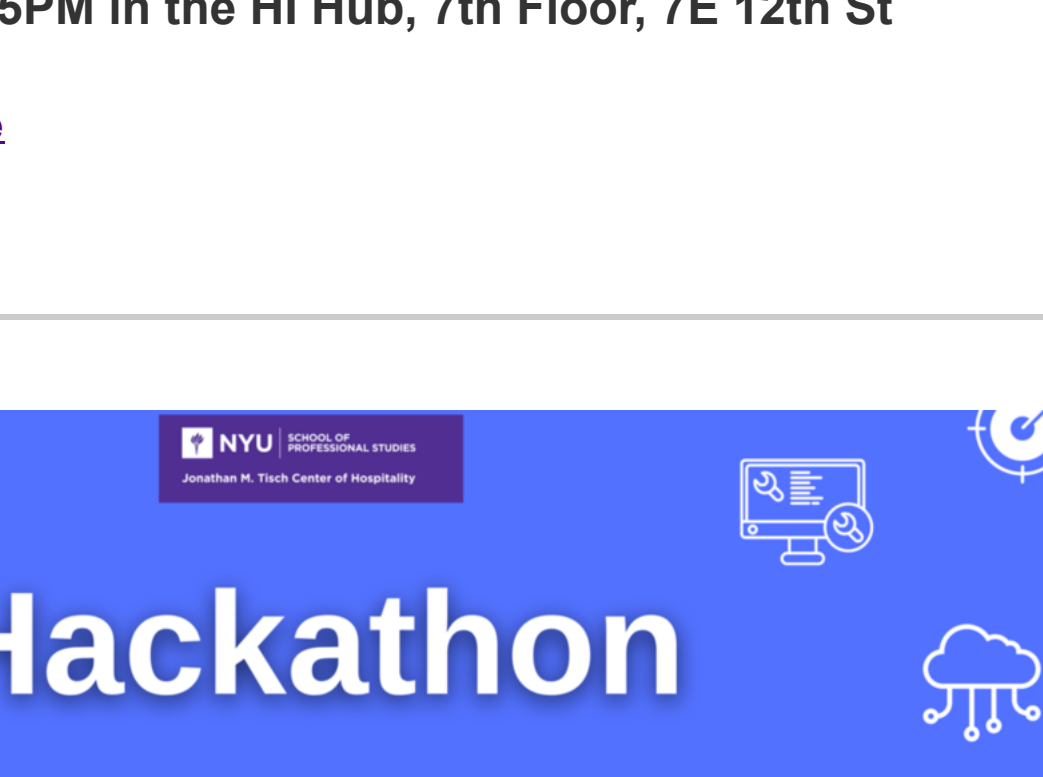
Have an idea for a startup?

Learn more about the Tisch Center Hi Hub Incubator

Join one of our bi-weekly open house information sessions to learn more about the many resources available through the Tisch Center's Hospitality Innovation Hub to **plan, launch, manage, and grow your business**, starting February 27th!

Every other Monday from 3PM to 4PM. Join us either in person at the HI Hub Incubator (7th Floor, 7E 12th Street, NY) or via Zoom.

[RSVP on the HI Hub website](#)

Join us for an educational workshop on Go-to-Market (GTM) strategies with emphases on startups and international companies trying to enter and scale in U.S. markets, led by NYU Adjunct Professor, Matthew Sawyer.

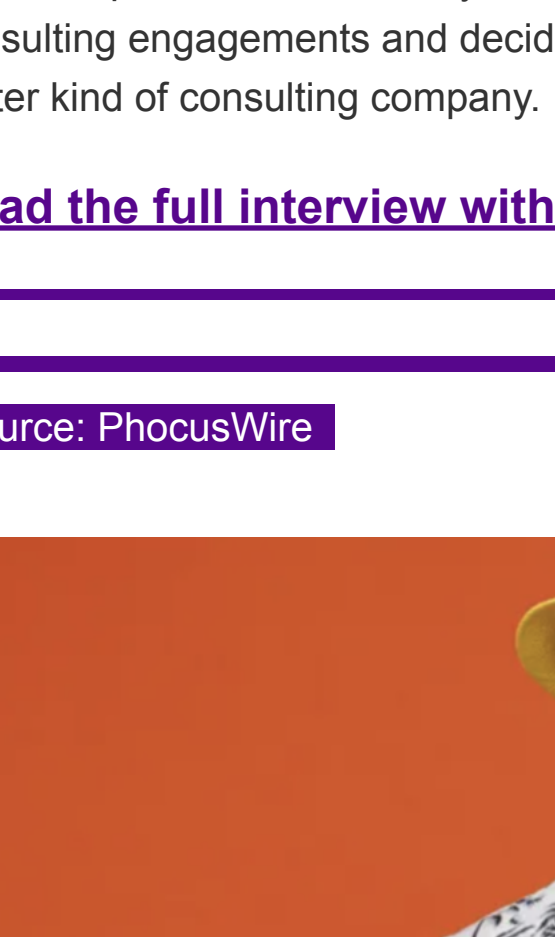
Learning Outcomes:

1. Learn the functions and elements of an effective Go-to-Market (GTM) strategy
2. Be able to apply learning to develop a GTM strategy

April 17th at 2PM - 5PM in the HI Hub, 7th Floor, 7E 12th St

[RSVP to the event here](#)

Get to Know Your Mentors & Investors!




George Roukas

How has your career path changed up until now?

It's changed many times. I graduated from NYU with an MBA in finance and started working for the Assistant Treasurer of a Fortune 100 company, but less than one year in, I fell in love with computers and taught myself to code. I then moved to a financial services company where I decided I preferred bridging the gap between the business and technology. Within a few years I was in an internet startup for travel, and then two others before going back into a big company as a product manager, which didn't seem to exist outside of CPG companies. Then a few years later I became upset with the results of a few consulting engagements and decided to partner with several colleagues to start a better kind of consulting company. I've worked there for 16 years.

[Read the full interview with George](#)

Source: PhocusWire

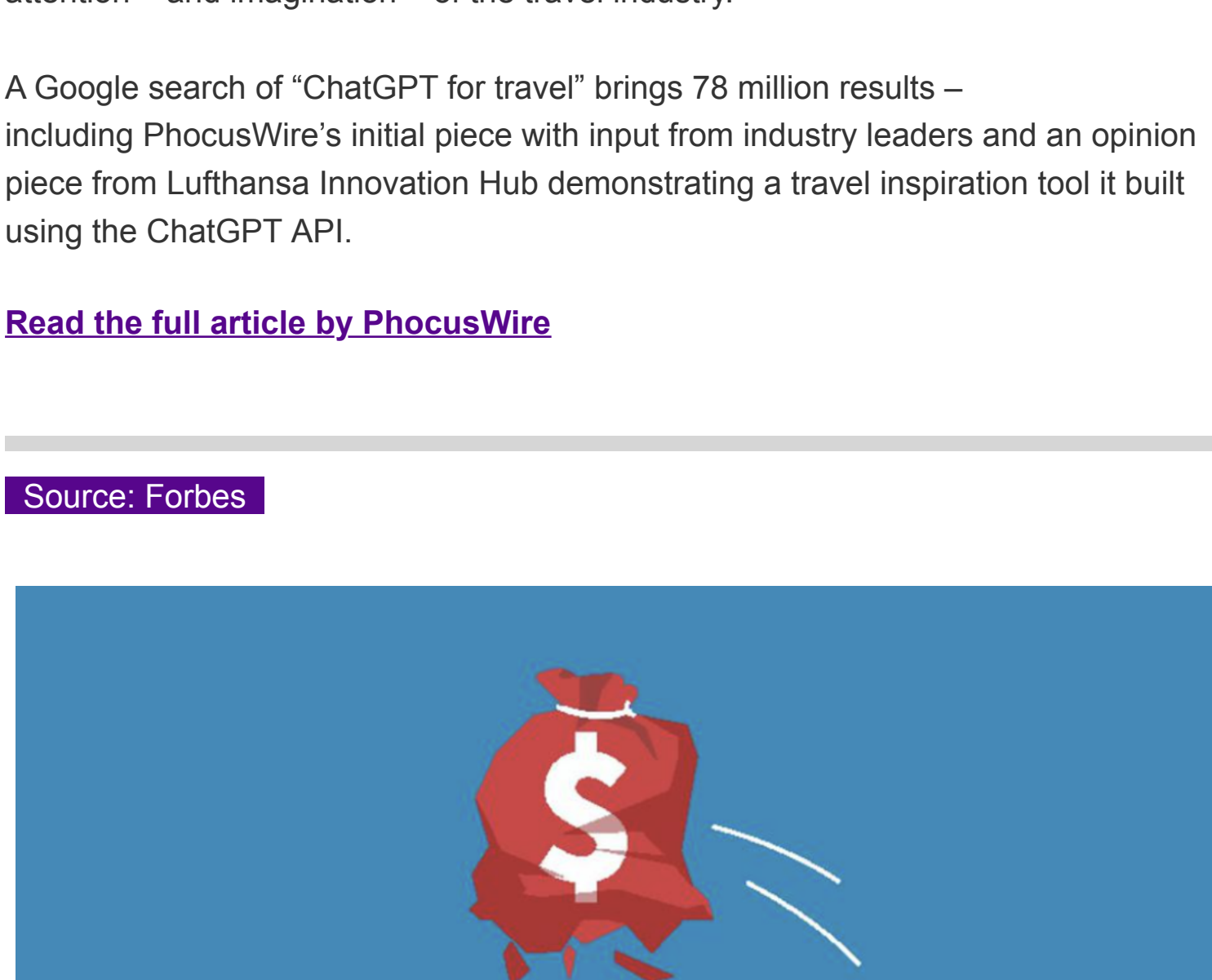


Startup Stage: Trzmo Aims to be a Super App for Travel

Trzmo is a super app for frictionless travel replacing 20-plus single-purpose apps. For global travelers, Trzmo provides international roaming at a fraction of the cost with eSIM activation in seconds. Easy duty-free browsing en route with built in price and availability tracking means you arrive with everything you need. Streamline all travel logistics from departure to arrival in a single dashboard: from real-time flight updates, hotel and rideshare details, local time zone and weather information and food recommendations. What's more, Trzmo automatically crafts your personal travel journal when you capture photos and videos in your timeline.

[Read the full article by PhocusWire](#)

Source: Medium

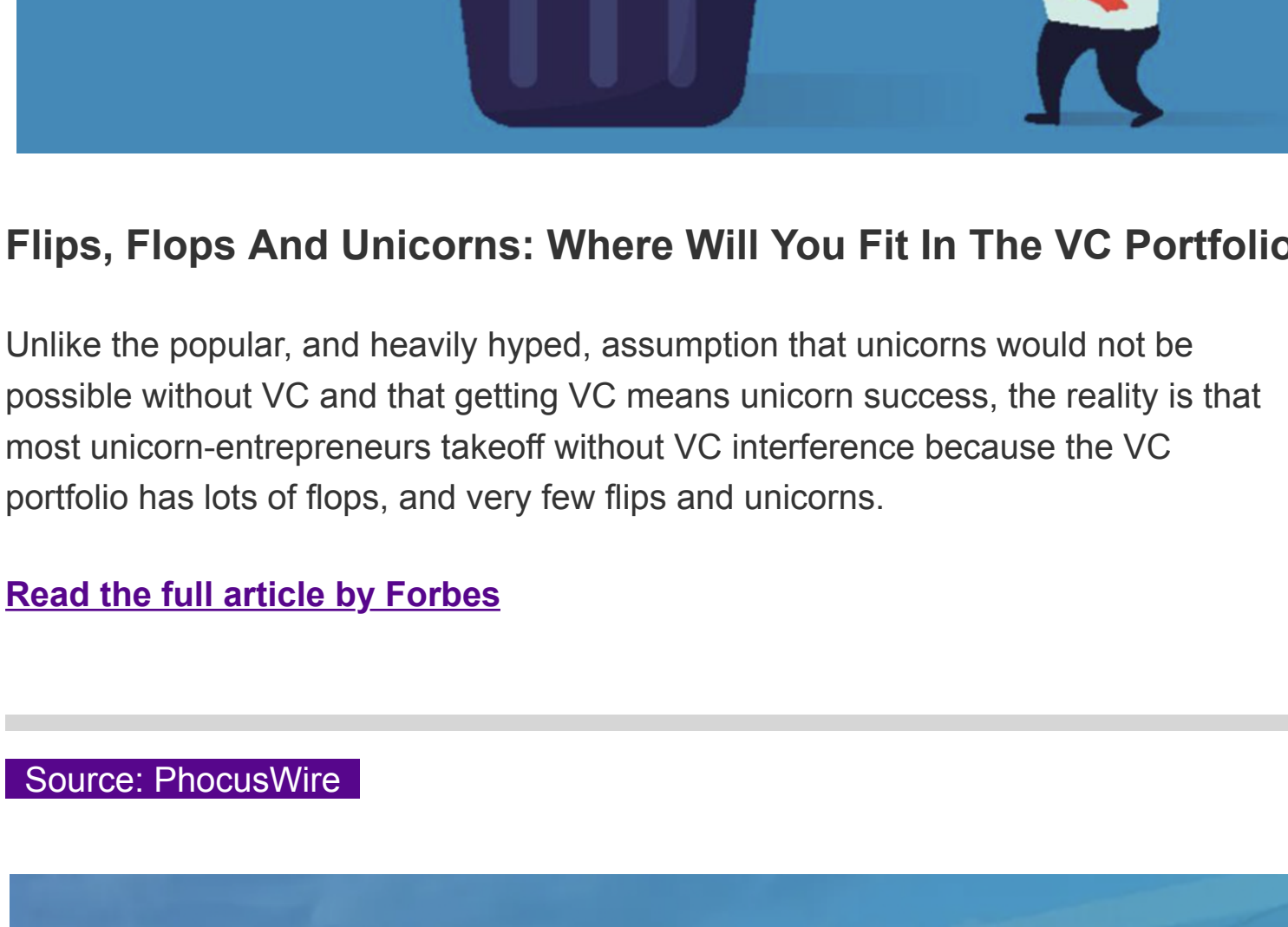


Three Core Challenges for Web3 Founders & How to Overcome Them

Starting a web3 venture can be rewarding, but it is a challenging endeavor. As a web3 founder, you will face a range of challenges throughout your journey. These challenges reduce your chances to become successful, but with the right strategies, they can also be overcome. We will explore three challenges that founders often face, and provide high-level actionable advice on how to deal with them.

[Read the full article by Medium](#)

Source: PhocusWire



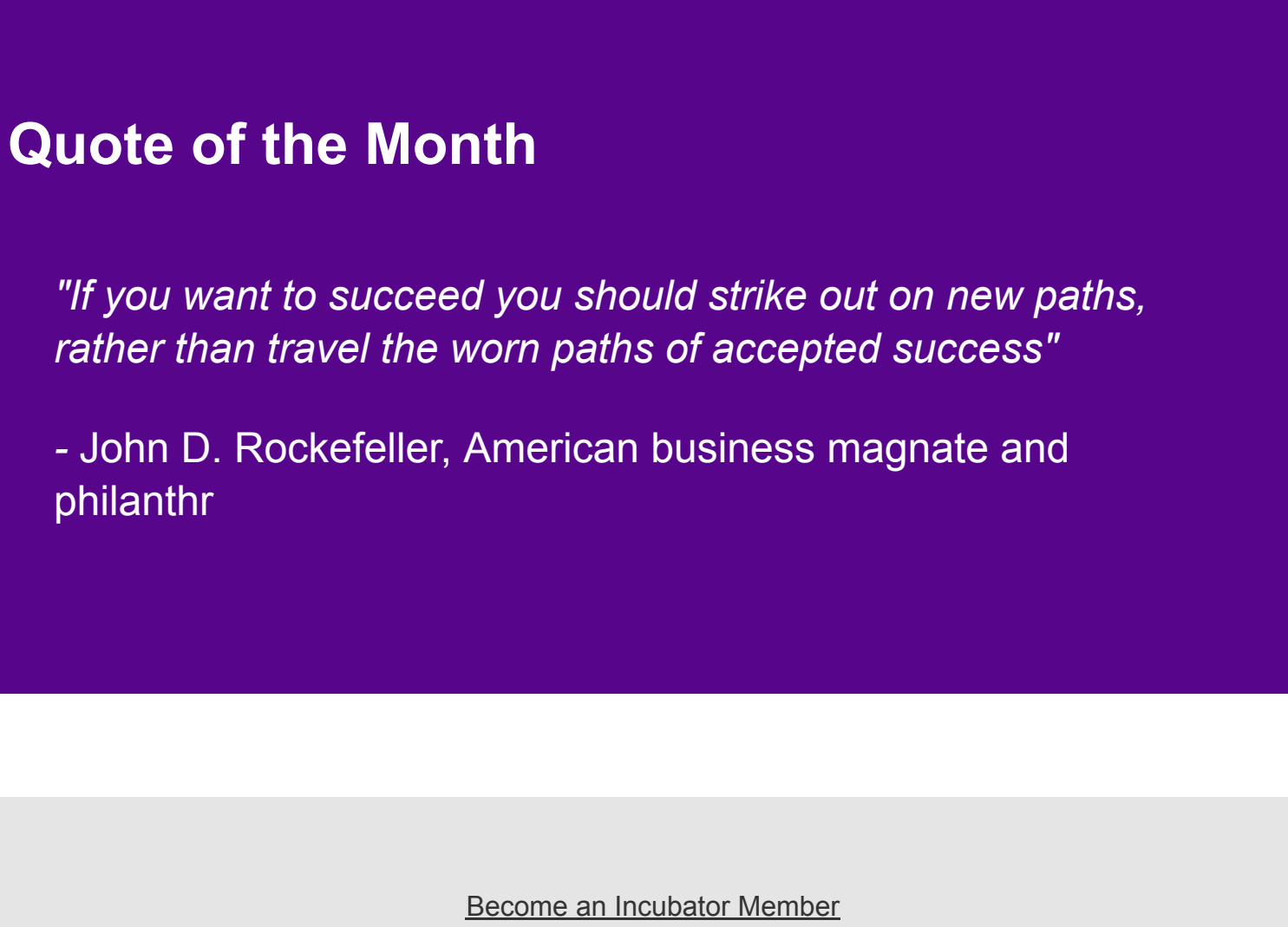
Expedia, Microsoft and Travel Experts on ChatGPT

In the two months since OpenAi launched ChatGPT, the platform has captured the attention – and imagination – of the travel industry.

A Google search of "ChatGPT for travel" brings 78 million results – including PhocusWire's initial piece with input from industry leaders and an opinion piece from Lufthansa Innovation Hub demonstrating a travel inspiration tool it built using the ChatGPT API.

[Read the full article by PhocusWire](#)

Source: Forbes



Flips, Flops And Unicorns: Where Will You Fit In The VC Portfolio

Unlike the popular, and heavily hyped, assumption that unicorns would not be possible without VC and that getting VC means unicorn success, the reality is that most unicorn-entrepreneurs takeoff without VC interference because the VC portfolio has lots of flops, and very few flips and unicorns.

[Read the full article by Forbes](#)

Source: PhocusWire

AeroCloud Lands \$12.6M Investment for Airport Management Tech

Airport management platform AeroCloud has raised \$12.6 million in a Series A round.

The investment was led by Stage 2 Capital with I2BF Global Ventures, Triple Point Ventures and Praetura Ventures also participating along with existing investors.

The round brings United Kingdom-based AeroCloud's total to \$16 million with the company planning to use the funds to double the team of 40 employees by the end of 2023.

[Read the full article by PhocusWire](#)

Quote of the Month

"If you want to succeed you should strike out on new paths, rather than travel the worn paths of accepted success"

- John D. Rockefeller, American business magnate and philanthr

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