



# 2026 NYU Coaching and Technology Summit

MONDAY, JUNE 15TH AND TUESDAY, JUNE 16TH 2025

NYU KIMMEL CENTER FOR UNIVERSITY LIFE • 60 WASHINGTON SQUARE SOUTH

## EMERGING TECHNOLOGIES SPONSORSHIP OPPORTUNITIES

Sponsoring the 2026 NYU Coaching and Technology Summit is a strategic opportunity for early-stage start-ups offering innovative, technology-driven solutions in the human development space. This summit provides a platform to connect with 400 professionals across learning and development, digital coaching, employee experience, wellness, and talent management sectors. With a focus on emerging companies that have limited US presence and a high potential for scalability, this event offers a valuable chance to showcase your solutions to an interdisciplinary audience seeking strategic partnerships and impactful, measurable outcomes.

Categories	Plenary Stage Demo + 2-Day Booth Space in Emerging Technologies Exhibition Hall	2-Day Booth Space in Emerging Technologies Exhibition Hall
Price	<b>\$5,000</b>	<b>\$3,500</b>
Conference Passes (inclusive of booth managers)	5 (a \$2,250 value)	4 (a \$1,800 value)
Invitations to VIP Reception	5	4
15-minute Plenary Stage Demo on Mon 7/7	✓	○
2-Day Booth Space	✓	✓
Branding on Summit Signage	✓	✓
Branding in Pre-Summit Marketing	✓	✓
Dedicated Pre-Summit Email	✓	✓
Post-Summit Emails & Media Assets	✓	✓
Signage and Branding at Summit	Inclusion in Sponsor Recognition Signage at Event and Digitally	Inclusion in Sponsor Recognition Signage at Event and Digitally

### Qualifying Criteria

Below are some general criteria for any emerging start-ups interested in sponsoring the Coaching and Technology Summit to consider when submitting a sponsorship inquiry.

**Early Stage Focus:** Companies that are at an early stage of development, and/or with limited commercialization or market presence

#### Little or No US Presence

**Revenue Threshold:** Below approx. \$10 million in annual revenue during the start-up phase

**Industry Focus:** Qualified start-ups must offer innovative and disruptive solutions in the human development space, with an emphasis on the utilization of technology for enhancing human development sectors such as:

- Learning and Development (L&D)
- Health & Wellness
- Employee Experience
- Talent Management

**Scalability:** Potential for scalability and expansion of the business model

**Market Need:** Addressing a clear market need within the human development landscape

**Strategic Partnerships:** Potential for forming strategic partnerships within the human development ecosystem

**Investment Readiness:** Demonstrated potential for attracting investment and funding

**Global Perspective:** Having a global perspective or solutions applicable in diverse cultural contexts

**Measurable Outcomes:** Emphasis on measurable outcomes and impact assessment of the human development solutions



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### SPONSORSHIP REGISTRATION

Plenary Demo + 2-Day Booth Space (\$5,000)

2-Day Booth Space Only (\$3,500)

Principal Contributor \_\_\_\_\_

Company/Organization Name \_\_\_\_\_

Title \_\_\_\_\_

Indicate How You Would Like to be Listed [Contributor Name or Company Name] \_\_\_\_\_

Executive Assistant \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Office Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

\* In-person events are all subject to university, city, state, and federal health guidelines.



# How to Make a Gift Payment

## ◆ ONLINE

Please visit [giving.nyu.edu](http://giving.nyu.edu).

## ◆ PHONE

Call 1-800-698-4144 between 9am-5pm EST

## ◆ CHECK

Make your check payable to "New York University" and mail to:

**New York University  
Gift Processing Center  
547 LaGuardia Pl  
New York, NY 10012**

Include your name, address, and how you would like your gift to be allocated. Indicate if your gift is fulfilling a pledge and provide the pledge # if possible

## ◆ MATCHING GIFT

Please visit [matchinggifts.com/nyu](http://matchinggifts.com/nyu) to see if your employer has a matching gift program

Your employer's HR office can provide information on how to take advantage of your company's matching gift program

## ◆ WIRE TRANSFER

Use the following instructions:

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270 Park Avenue  
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ABA # 021000021 or SWIFT: CHASUS33  
For Credit to: NYU Gift Account  
Account # 134-692381**

Please complete this online form:  
[giving.nyu.edu/wire](http://giving.nyu.edu/wire)

## ◆ STOCK

Use the following instructions:

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DTC # 8862  
New York University Gift Account # 847-04X09  
Attention: Thomas Albertson 1-800-944-0677,  
MDA@ml.com**

Please complete this online form:  
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Please reach out to [gift.administration@nyu.edu](mailto:gift.administration@nyu.edu) or 212-998-2790 if you're attempting to gift other types of securities