

2025 Coaching & Technology Summit, Emerging Tech Sponsorship Form

MONDAY, JULY 7 AND TUESDAY, JULY 8, 2025 • 9:00 A.M. - 5:00 P.M.

NYU KIMMEL CENTER FOR UNIVERSITY LIFE • 60 WASHINGTON SQUARE SOUTH

EMERGING TECHNOLOGIES SPONSORSHIP OPPORTUNITIES

Sponsoring the 2025 NYU Coaching and Technology Summit is a strategic opportunity for early-stage start-ups offering innovative, technology-driven solutions in the human development space. This summit provides a platform to connect with 400 professionals across learning and development, digital coaching, employee experience, wellness, and talent management sectors. With a focus on emerging companies that have limited US presence and a high potential for scalability, this event offers a valuable chance to showcase your solutions to an interdisciplinary audience seeking strategic partnerships and impactful, measurable outcomes.

Categories	Plenary Stage Demo + 2-Day Booth Space in Emerging Technologies Exhibition Hall	2-Day Booth Space in Emerging Technologies Exhibition Hall
Price	\$3,500	\$2,000
Conference Passes (inclusive of booth managers)	3 (a \$1,350 value)	3 (a \$1,350 value)
Invitations to VIP Reception	3	3
15-minute Plenary Stage Demo on Mon 7/7	✓	○
2-Day Booth Space	✓	✓
Branding on Summit Signage	✓	✓
Branding in Pre-Summit Marketing	✓	✓
Dedicated Pre-Summit Email	✓	✓
Post-Summit Emails & Media Assets	✓	✓
Signage and Branding at Summit	Inclusion in Sponsor Recognition Signage at Event and Digitally	Inclusion in Sponsor Recognition Signage at Event and Digitally

Qualifying Criteria

Below are some general criteria for any emerging start-ups interested in sponsoring the Coaching and Technology Summit to consider when submitting a sponsorship inquiry.

Early Stage Focus: Companies that are at an early stage of development, and/or with limited commercialization or market presence

Little or No US Presence

Revenue Threshold: Below approx. \$10 million in annual revenue during the start-up phase

Industry Focus: Qualified start-ups must offer innovative and disruptive solutions in the human development space, with an emphasis on the utilization of technology for enhancing human development sectors such as:

- Learning and Development (L&D)
- Health & Wellness
- Employee Experience
- Talent Management

Scalability: Potential for scalability and expansion of the business model

Market Need: Addressing a clear market need within the human development landscape

Strategic Partnerships: Potential for forming strategic partnerships within the human development ecosystem

Investment Readiness: Demonstrated potential for attracting investment and funding

Global Perspective: Having a global perspective or solutions applicable in diverse cultural contexts

Measurable Outcomes: Emphasis on measurable outcomes and impact assessment of the human development solutions



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SPONSORSHIP REGISTRATION

Plenary Demo + 2-Day Booth Space (\$3,500)

2-Day Booth Space Only (\$2,000)

Principal Contributor _____

Company/Organization Name _____

Title _____

Indicate How You Would Like to be Listed [Contributor Name or Company Name] _____

Executive Assistant _____

Address _____

State _____ City _____ Zip _____

Home Phone _____ Office Phone _____ Fax _____

Email Address _____

To pay by credit card, call **1-800-698-4144** between 9:00 a.m. – 5:00 p.m. EST

To pay by check, please make your check payable to New York University, and mail with this form to the address below.

New York University
Office of Gift Administration
547 LaGuardia Pl, New York, NY 10012
Attn: SPS Sponsorships
Appeal Code: SPS23

* In-person events are all subject to university, city, state, and federal health guidelines.

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WIRE TRANSFER INSTRUCTION SHEET

1. Please complete this form and forward it to your financial adviser.
2. Please also forward a copy of this form to New York University's Office of Gift Administration via email at security.gifts@nyu.edu or fax at **212-995-4856**. This form of communication is important in the gift receipting process, as donor information is not always included in wire transfer instructions.

If you have any questions, please contact Christina Hillman at **212-998-6959** or via email at security.gifts@nyu.edu.

To (donor's banker or financial adviser)

Telephone

Fax

Please use this form as authorization to wire transfer funds from my account to the gift account of New York University at JPMorgan Chase.

From (donor name)

Address

Telephone

Fax

Email address

Gift amount (US\$ or specify currency)

Transferring bank and date of transfer

NYU allocation number (if known) or gift purpose

Signature

Wire Transfer Instructions for Bankers and Financial Advisors

Wire transfer for gifts of cash to New York University should be sent to:

Bank: JPMorgan Chase
270 Park Avenue New York, New York 10017
ABA #021000021
Or SWIFT: CHASUS33

For Credit to: NYU Daily Gift Account
Account # 134-692381
Ref: [DONOR'S NAME and GIFT PURPOSE]

IMPORTANT

For proper donor recognition, wire transfer instructions must include the following information:

[DONOR'S NAME AND ADDRESS]
NYU allocation number if known or specify gift purpose

NYU School of Professional Studies
Human Capital Management Department
NYU Coaching and Technology Summit
July 7-8, 2025