

# 2026 Future Workforce Global Summit, Buenos Aires, Argentina

CUMBRE SOBRE EL FUTURO DE LA FUERZA LABORAL
MARCH 20 & 21, 2026 · LOI SUITES RECOLETA HOTEL AND NYU BUENOS AIRES

### **ABOUT THE SUMMIT**

Thank you for considering sponsorship of the 2026 NYU Future Workforce Global Summit on Friday, March 20, and Saturday, March 21, 2026, at NYU Buenos Aires and the Loi Suites Recoleta Hotel.

Hosted by the NYU SPS Human Capital Management Department, the Summit convenes thought leaders, scholars, and executives from across the region to explore how technology, shifting political dynamics, and new business realities are reshaping work in Latin America and beyond.

Through pre-conference marketing materials, prominent on-site signage, expo opportunities, and post-conference engagement with attendees, sponsorship offers exceptional visibility among a projected audience of 100+ enterprise leaders, innovators, entrepreneurs, researchers, and association executives from Latin America, the U.S., and around the world.

Funds raised through sponsorship will support research, scholarships, and academic programs that empower NYU students to lead in a fast-transforming global workplace.

Building on the success of previous Global Summits in Berlin and New York, the Buenos Aires event expands our reach with a two-day format featuring a main plenary hall and spaces designed for deep dialogue and cross-sector collaboration.

Partner with us to elevate your brand and thought leadership at the premier international gathering on the Future of Work in the Age of Al.

### SPONSORSHIP LEVELS

Category	Platinum	Gold	Silver	Purple
Sponsorship Amount	\$10,000	\$5,000	\$2,500	\$500
Conference Passes	8 (\$800 value)	4 (\$400 value)	2 (\$200 value)	1 (\$100 value)
VIP Reception Invitations	5	3	2	1
Logo Placement	Prime	Prime	Partial	Basic
Headline Sponsorship	<b>✓</b>	$\odot$	$\odot$	$\odot$
Exclusive Branding Rights	<b>✓</b>	$\Theta$	$\Theta$	$\Theta$
Marketing / Website Highlight	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Social Media Mentions	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Speaking Opportunities	✓	<b>✓</b>	<b>✓</b>	$\odot$
Exhibitor Table	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Priority on Agenda	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Custom Add-ons	Possible	Possible	$\Theta$	$\Theta$

Please complete the sponsorship form on the next page to confirm your participation. All sponsorship funds directly support NYU SPS Human Capital Management research, scholarships, and academic programming.



ORGANIZATION INFORMATION

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### SPONSORSHIP CONFIRMATION FORM

Please complete the form below to confirm your sponsorship of the 2026 NYU Future Workforce Global Summit. A copy of your submission will be emailed to the address you provide.

Full Name							
Company Name							
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Organization name as it should appear on all materials							
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Name							
Date	eSignature						

#### **ROUTING AND CONTACT INFORMATION**

Attn: NYU SPS Human Capital Management Department Summit Fund Route to Fund 22-44600-WSQPG-T3305

If you need assistance, please contact: **sps.sponsorship@nyu.edu** 

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