

**SAVE THE DATE FOR THE  
50TH ANNUAL CONFERENCE ON CAPITAL MARKETS IN REAL ESTATE  
INFRASTRUCTURE INVESTMENT & REAL ESTATE IN THE 21ST CENTURY**

**THURSDAY, NOVEMBER 16, 2017 • 8:00 A.M. TO 4:30 P.M.  
THE PIERRE • NEW YORK CITY**

**SCHACK INSTITUTE OF REAL ESTATE**

Dear Friends of the NYUSPS Schack Institute of Real Estate,

We are pleased to announce that the **50th Annual Conference on Capital Markets in Real Estate** will be held on **Thursday, November 16, 2017** at The Pierre in New York City. For half a century, the Capital Markets Conference has been one of the industry's most prominent forums on the state of commercial real estate capital markets and investment activity. Once again this year, the Conference will convene industry leaders for a vigorous debate on global equity and debt capital flows, institutional and private equity investment activity, and emerging sources of market disruption.

Alongside the discussion of real estate capital market conditions, this year's conference will also address the intersection of real estate and infrastructure investment. The importance of infrastructure for the real estate industry has never been more apparent. The health of our cities, opportunities to develop, and the value of our portfolios all depend upon the quality and reliability of the surrounding infrastructure. Amid a growing national consensus on the pressing need for infrastructure investment, industry leaders will discuss real estate's infrastructure priorities and opportunities for partnership between the public and private sectors.

We expect an audience of nearly 1,000 industry professionals, policymakers, and members of the academic community at this milestone conference. Through signage, acknowledgments in marketing materials, and participation in special conference events, sponsorship offers a high level of visibility with these senior decision-makers. The funds raised support critically important scholarship and academic programs for graduate and undergraduate students at the Institute.

Four levels of support, detailed on the following page, are available to recognize our sponsors' generosity. For more information on naming opportunities, please contact **Sonal Pande**, director of development, at **212-998-6961** or **sonal.pande@nyu.edu**.

Thank you for considering sponsorship of the 2017 conference and for your continued support of our students and programs. We look forward to seeing you on November 16th.

Sincerely,



Sam Chandan, PhD FRICS  
Larry & Klara Silverstein Chair in  
Real Estate & Development and Associate Dean  
NYUSPS Schack Institute of Real Estate

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## SPONSORSHIP OPPORTUNITIES

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For naming conference opportunities including breakfast, morning break, and luncheon, please contact **Sonal Pande** at **212-998-6961** or **sonal.pande@nyu.edu**. To be included in all printed materials, please confirm your commitment by Wednesday, November 1st.

\* Conference app recognition is subject to availability

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**NYU School of Professional Studies  
50th Annual Conference on Capital Markets in Real Estate  
25 West 4th Street, 3rd Floor, New York, NY 10012  
Attn: Ms. Reshma Persaud**